



Creative Circle
MEDIA SOLUTIONS

DESIGN • TRAINING • CONSULTING

Outsourced media
production, content,
design & editing

New revenue & product
development

Web site, newspaper,
magazine & classified
design & redesigns

Newsroom, advertising
& web training programs

Branding, marketing
& strategic consulting

WEB SOFTWARE, HOSTING & REVENUE

mediasiteQ web site CMS
& hosting solutions

QuickAds to engage
small businesses in new types
of web advertising

communityQ
social networking &
citizen reporting software

NativeNewsQ to integrate,
archive & monetize local
business news

adQ: Intelligent classifieds
web entry & display

marketplaceQ to showcase
all of your print & web ads

paywallQ to manage
online subscriptions & sales

Custom programming
services

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Our outsourcing can help make your next project a success!

**Creative Circle's outsourcing gives you access to top talent
who will make your best or most important work stand out.**

There are two kinds of outsourcing. One is when you ship off your production to some centralized hub overseas to save money.

That's not us.

What we provide is a powerful upside when you have something special or new that you really need to get right and make a positive impression. That's Creative Circle outsourcing.

With staff reductions that have cut deeply into your visual, editing and marketing resources, it's harder than ever to produce top level special sections or new initiatives, such as niche magazines. We can:

- Help breathe new life into old products.
- Launch new product initiatives and niche products.
- Create truly new ideas for your advertisers.
- Make sure your big newsroom project is the best it can be.
- Assure your own marketing efforts deliver great results.
- Provide vacation relief or plug a hole when key staffers leave.

We can help with one-time efforts or provide ongoing design, web posting and print production capacity.

Creative Circle is a unique and versatile media consulting firm with a long history of success. We can draw on a network of top former newspaper editors, designers, artists and photo editors to upgrade your most important projects and make them shine.

We love what we do, and it shows in our work. We even try to make it fun. We'd love to help you create your next success story.