

CATHOLIC NEW YORK & CATÓLICO DE NUEVA YORK ADVERTISING CALENDAR - 2019

MONTH	ISSUE	DEADLINE	FOCUS & THEMES
JANUARY			CATHOLIC SCHOOLS
	1/3	12/21/18	High School Registration Reminders • Hospice and Palliative Care
	1/17	1/8	Catholic Schools Week
	1/31	1/22	Mid-Winter Education - Colleges • Católico de Nueva York
FEBRUARY			ASH WEDNESDAY & LENT
	2/14	2/5	Consider Catholic Colleges • On-Line Higher Education • Spring College Open Houses
	2/28	2/19	Ash Wednesday-Lenten Meals & Activities • Pilgrimages-Shrines-Catholic Culture-Retreats • Católico de Nueva York
MARCH			SAINT PATRICK'S DAY & ESTATE PLANNING
	3/14	3/5	Healthcare Ed • Lent Meals & Programs • Summer Camps • Adoption & Foster Care • St. Pat's Day
	3/28	3/19	Estate Planning • Católico de Nueva York • Spring College and School Open Houses • NYC College Fair at Javits Center
APRIL			EASTER & PLANNED GIVING
	4/11	4/2	Holy Week • Easter Greetings • Spring Health Care • Planned Giving, Financial Services, Annuities
	4/25	4/16	College Summer Programs • Católico de Nueva York • Caring for our Seniors: Senior Living, Assisted Living, Elder Care, Health Care
MAY			CATHOLIC TRAVEL & PILGRIMAGES
	5/9	4/30	World Day of Prayer for Vocations • Post-Graduate Religious Education Programs
	5/23	5/14	Ordination Issue • Pilgrimages-Shrines-Catholic Culture-Retreats • Higher Ed for Veterans • Católico de Nueva York
JUNE			GRADUATIONS
	6/6	5/28	High School Graduation Class Recognition • Adoption and Foster Care
	6/20	6/11	Pilgrimages-Shrines-Catholic Culture-Retreats • Católico de Nueva York
JULY			SUMMER EVENTS & HEALTH CARE
	7/4	6/25	Mid-Summer Education • Summer Feasts and Festivals
	7/18	7/9	Caring for our Seniors: Senior Living, Assisted Living, Elder Care, Health Care • Graduate and Continuing Education Programs • Católico de Nueva York
AUGUST			BACK-TO-SCHOOL & CATHOLIC TRAVEL
	8/1	7/23	Higher Ed for Veterans • Adoption & Foster Care
	8/15	8/6	Back-to-School: Elementary, High Schools, Colleges
	8/29	8/20	Pilgrimages-Shrines-Catholic Culture-Retreats • Addiction Recovery-Suicide Prevention • Católico de Nueva York
SEPTEMBER			HIGH SCHOOL & COLLEGE OPEN HOUSES
	9/12	9/3	High School Open Houses • Fall College Open Houses
	9/26	9/17	Respect Life • Caring for Seniors: Senior Living, Assisted Living, Elder Care, Health Care • Hispanic Heritage Month • Católico de Nueva York
OCTOBER			RESPECT LIFE MONTH
	10/10	10/1	Mid-Fall College Open Houses-Info Sessions • Pilgrimages-Shrines-Catholic Culture-Retreats
	10/24	10/15	Catholic Bereavement • Estate Planning • Planned Giving, Financial Services & Annuities • Graduate-Professional Schools • Católico de Nueva York
NOVEMBER			CATHOLIC BEREAVEMENT - ALL SOULS MONTH
	11/7	10/29	National Vocation Awareness Week • Religious Order Jubilarians • Hospice and Palliative Care Month • Addiction Recovery-Suicide Prevention • Higher Ed for Veterans • Adoption & Foster Care
	11/21	11/12	Christmas Gift Guide • Catholic Reading • Mid-Year College Transfers • Católico de Nueva York
DECEMBER			ADVENT & CHRISTMAS
	12/5	11/26	Advent Programs • Christmas Gift Guide • Caring for Seniors: Senior Living, Assisted Living, Elder Care, Health Care
	12/19	12/10	Christmas Mass Schedules • Christmas Greetings • Annual Vocation Guide • Mid-Year College Transfers • Católico de Nueva York
JANUARY 2020			CATHOLIC SCHOOLS
	1/2	12/23	High School Registration Reminders • Hospice and Palliative Care

EFFECTIVE 05/31/19