

Local Media Group













Group. By embarking upon his/her travel, the traveler and their guest voluntarily assume all risks involved with such travel, whether expected or unexpected. All travelers and their guest are required to sign a Release of Claims

agreement in order to participate in the trip. Program itineraries, dates and

specifications are subject to change without advance notice.





...and rejuvenate in Caribbean paradise when you qualify for Dow Jones Local Media Group's trip to St. Thomas.

St. Thomas is the most cosmopolitan island of the Virgin Islands, yet retains the distinctive atmosphere of a secluded Caribbean paradise. St. Thomas is packed with millions of opportunities for smiles and surprise. Its unique history and picturesque setting offers an experience unlike anything else in the Caribbean.



Though it's only 32 square miles in size, St. Thomas has a million miles worth of things to do. Go shopping and sailing, snorkeling and sightseeing, or diving and dining. Enjoy the island's world-renowned golf course, picture-perfect beaches and spectacular nightlife.

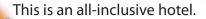
You will Experience 5 nights of luxury at the Wyndham Sugar Bay Resort & Spa

Not one of your typical white box hotels, the Wyndham

Sugar Bay Resort & Spa is a place that's as unique as the island itself.

Perched high above the glittering Caribbean, this lush, 31-acre property offers views, your choice of ways to relax and an array of delicious foods to enjoy.

From the moment you start sipping your complimentary welcome drink in the colonial-style lobby, you'll know you will be well cared-for.





Get a real taste of Paradise at the Wyndham Sugar Bay Resort & Spa, where all your meals and beverages are included. In addition to all your other meals at the hotel, you'll enjoy a scrumptious welcome dinner and farewell dinner with the group as well as a private ferry excursion to nearby St. John – so you can get to know your hosts and fellow travelers.

How Can You Qualify for the St. Thomas Trip?

Simply increase your net advertising investment by \$14,000 with Dow Jones Local Media Group during the period beginning October 3, 2011, and ending January 29, 2012 as compared to the corresponding period in the prior year (October 4, 2010-January 30, 2011) and receive a trip to St. Thomas. At least 20% of your incremental advertising spending must be toward digital media or services.

To begin your St. Thomas journey, please consult the rules and regulations on the back page of this brochure and contact your Dow Jones Local Media group account executive today.

Your Dow Jones Local Media Group St. Thomas Trip Includes

- Round-trip airfare to the Wyndham Sugar Bay Resort and Spa in St. Thomas, US Virgin Islands.
- Round-trip airport/hotel transfers from Cyril E Airport in St. Thomas to the Wyndham Sugar Bay Resort and Spa for each traveler.
- Welcome dinner with entertainment.
- Farewell dinner with entertainment.
- Join the group on a private ferry charter to St. John Island for shopping, sightseeing and lunch.
- Round-trip Porterage at Cyril E. Airport in St. Thomas.
- On-site concierge staff to see to your needs and assist you in planning activities on the island.





NOT INCLUDED IN THIS PROGRAM: Items of a personal nature, including laundry, mini-bar charges, telephone charges, internet charges and incidentals, rental of golf equipment, clubs, shoes or other golf apparel, spa treatments.



I am ready to qualify for a trip for two to St. Thomas March 8-13, 2012!

I am ready to qualify for a trip for two to St. Thomas March 8-13, 2012!
I understand that I must achieve a \$14,000 net advertising increase, 20% of which will be for digital media or services, beginning October 3, 2011, and ending January 29, 2012 as compared to the corresponding period in the prior year (October 4, 2010-January 30, 2011) to qualify for the trip to St. Thomas. Other restrictions apply; please see Trip Rules and Regulations for complete details. Trips begin and end in Newark, NJ (for NY and PA travelers); Boston, MA (for New England travelers); Medford, OR or San Francisco, CA (for west coast travelers).

This agreement is not an advertising commitment; it is merely my statement of intent to reach the goals and awards outlined in the rules and regulations. If I don't quite make the goal and do not earn the trip, I understand that I have no further obligation to make up the difference now or at any time in the future. I understand that my advertising commitments must be completed by January 29, 2012 and my account must be current in order to qualify.

Advertiser's 2010-2011 Advertising Expenditure for October 4, 2010-January 30, 2011:

let advertising increase:	\$14,000
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dvertiser Name:	
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dvertiser's Address:	
dvertiser's Phone #:	
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ly Dow Jones Local Media Group Acc	count Executive:
usiness Phone #:	
dvertiser Signature:	

