

Home of the Good Guys!



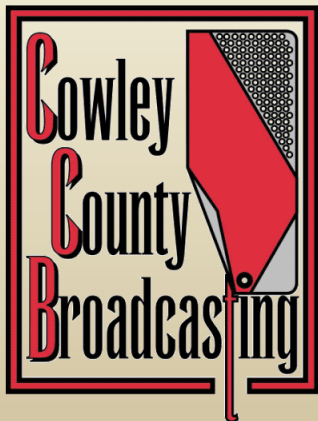
334 E. RADIO LANE
ARKANSAS CITY, KS 67005

WWW.KSOKRADIO.COM

JOE MORALEZ
MARKETING

JOE@KSOKRADIO.COM

OFFICE: (620) 442-5400
CELL: (620) 660-5154



Home of the Good Guys!



HOME OF THE
GOOD GUYS!

Home of the Good Guys!



334 E. RADIO LANE
ARKANSAS CITY, KS 67005

WWW.KSOKRADIO.COM

JOE MORALEZ
MARKETING

JOE@KSOKRADIO.COM

OFFICE: (620) 442-5400
CELL: (620) 660-5154



*LOCALLY OWNED. . .
LOCALLY COMMITTED. . .*

Community Vision

- * As broadcasters we have a responsibility to keep the
community safe from harm.
- * 65 Years in the community
Regionally focused on the communities we serve.
- * The only station in South Central Kansas to go LIVE when
emergencies and storms happen.

Home of the Good Guys!



334 E. RADIO LANE
ARKANSAS CITY, KS 67005

WWW.KSOKRADIO.COM

JOE MORALEZ
MARKETING

JOE@KSOKRADIO.COM

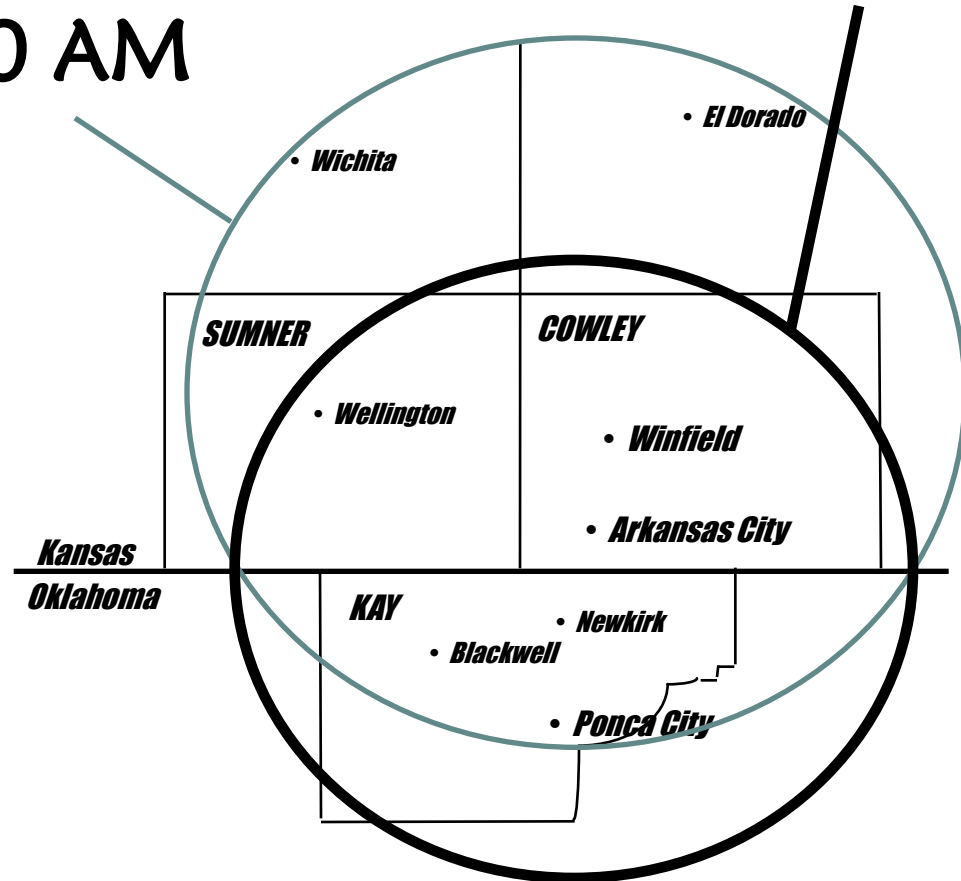
OFFICE: (620) 442-5400
CELL: (620) 660-5154



COVERAGE MAP

1280 AM

95.9 FM



Population: This 3 county area has a **total population** of 120,269
Cowley 36,915 Kay 48,056 Sumner 35,298

Home of the Good Guys!



334 E. RADIO LANE
ARKANSAS CITY, KS 67005

WWW.KSOKRADIO.COM

JOE MORALEZ
MARKETING

JOE@KSOKRADIO.COM

OFFICE: (620) 442-5400
CELL: (620) 660-5154



**LOCALLY OWNED. . .
LOCALLY COMMITTED. . .**

2011 Successes

* 81% increase in web traffic

Over 10,000 Page views per Week on KSOKRadio.com

* 150% increase in Facebook traffic

From 350 likes in 2010 to nearly 3,000 this week

* From 10,000 listeners in March of 2011

to 14,000 listeners in 2012

* From 263 Events in 2011

to 320 Events scheduled so far in 2012

* Over \$12,000 in Cash donations made to

charitable organizations in 2011

Home of the Good Guys!



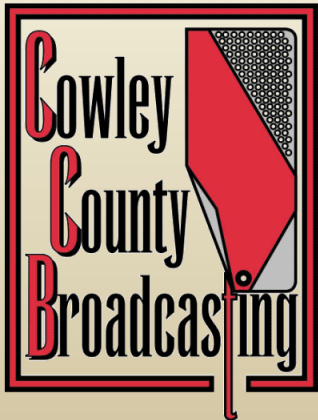
334 E. RADIO LANE
ARKANSAS CITY, KS 67005

WWW.KSOKRADIO.COM

JOE MORALEZ
MARKETING

JOE@KSOKRADIO.COM

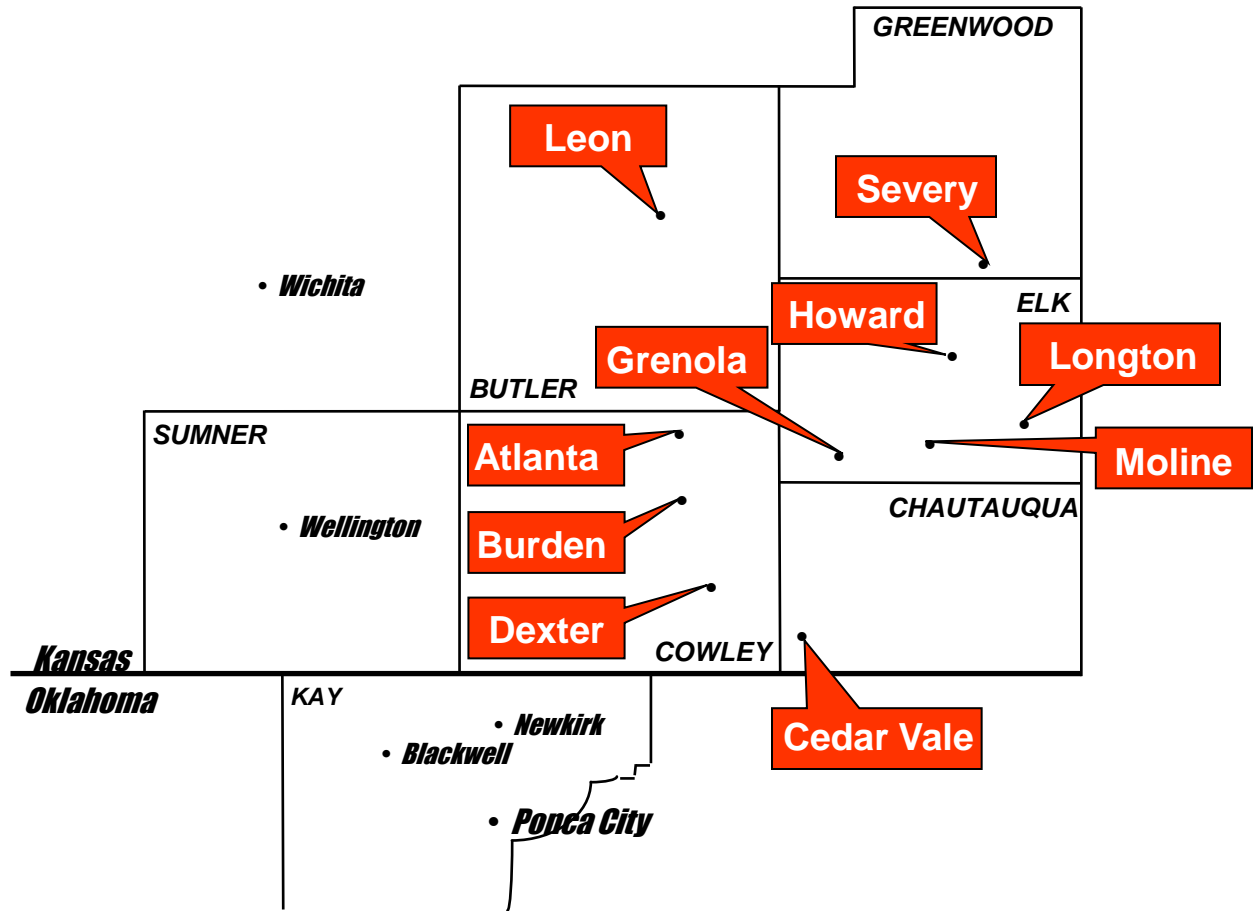
OFFICE: (620) 442-5400
CELL: (620) 660-5154



COMMUNITY PARTNERSHIP

KSOK is proud to be a part of the SKT cable system.

95.9 FM is the background audio broadcast on channel 2.



Home of the Good Guys!



334 E. RADIO LANE
ARKANSAS CITY, KS 67005

WWW.KSOKRADIO.COM

JOE MORALEZ
MARKETING

JOE@KSOKRADIO.COM

OFFICE: (620) 442-5400
CELL: (620) 660-5154



ON THE WEB!

GOOD GUY
Morning Page

www.KSOKRadio.com

GOOD GUY
Photo Album

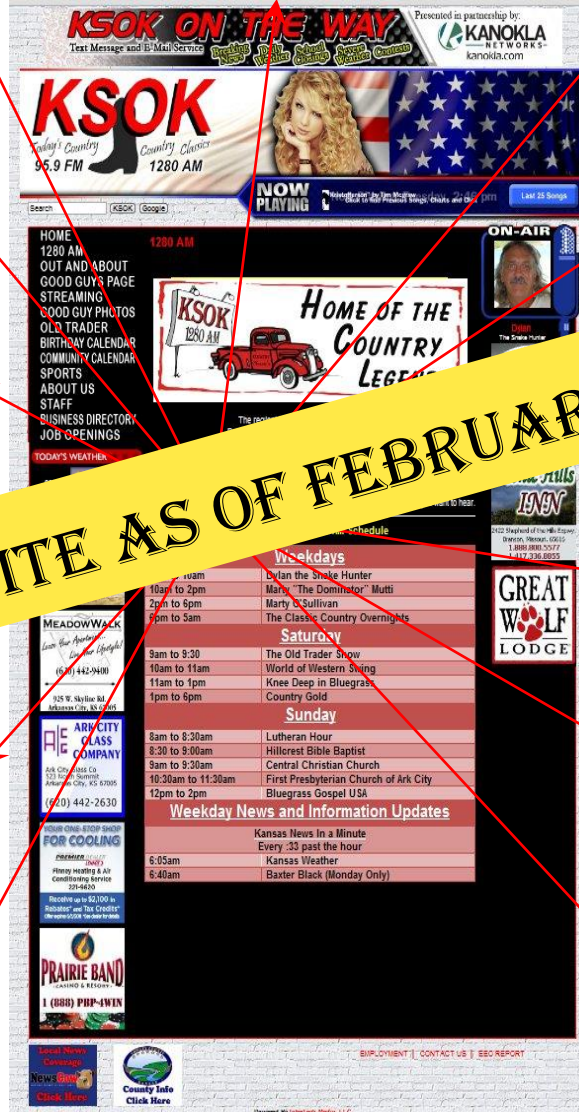
Old Trader
Items

Video
On Demand

High Sch

Athlete of
the Week
Awards

Birthday &
Anniversary
Calendar



Good Guy
Hall of Fame

Business
Directory

GOOD GUY
Community
Calendar

GOOD GUY
Upcoming
Events

GOOD GUY
Remote
Information

NEW WEBSITE AS OF FEBRUARY 24, 2012

Home of the Good Guys!



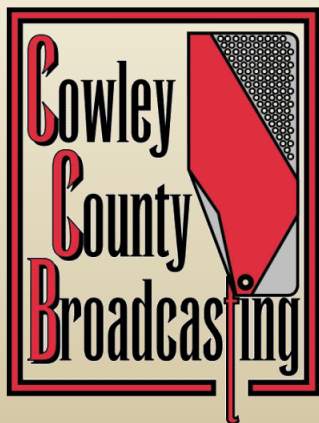
334 E. RADIO LANE
ARKANSAS CITY, KS 67005

WWW.KSOKRADIO.COM

JOE MORALEZ
MARKETING

JOE@KSOKRADIO.COM

OFFICE: (620) 442-5400
CELL: (620) 660-5154



Home of the Good Guys!

KSOK

95.9 FM Today's Country Country Classics 1280 AM

HOME THE GOOD GUYS CALENDAR MEDIA OLD TRADER SPORTS STATION INFO

On Air Now

Shawn "Rhino" Wheat

studio line: 888.885.1079

email: kscok@ksokradio.com

KSOK Spotlight

65 years of excellence

Home of the Good Guys!

KSOK

95.9 FM Today's Country Country Classics 1280 AM

KSOK Search

KSOK GOOGLE

THE BUSINESS Of Oxford

Eclectic Superstore

Today's Weather

57°F Detailed Forecast

KSOK ON THE WAY

The Information Text and Email Service

Brought To You By: KANSAS BADLANDS

Breaking News Events Severe Weather Plus More

KSOK Features

Email the Good Guys!

Send us your birthday date, your community calendar updates, song requests, or just a simple hello through our Message Board!

KSOK News Headlines

Click here to read the latest news headlines from KSOK News Director Shawn Wheat brought to you by The Business.

KSOK Radio on Facebook

Like KSOK Radio on Facebook

KSOK Concert Calendar

Tom Petty and The Heartbreakers

Thursday, April 26

Doors Open 6pm, Show at 7:30pm

Private Bank Arena

Bottom Row Advertisements:

- KANSAS BADLANDS
- MIDWEST ELECTRICAL SUPPLY
- COUNTRYWIDE MOTORS
- ARK CITY GLASS COMPANY
- IMPACT BANK
- the Corillion