



Create, proof and purchase your real estate ad for a discount. It's available 24/7. This self-serve system is called EZ Ads. Get started now by logging on to ezads.timesunion.com

**Lower the cost
and increase
the speed of
scheduling
your ads!**

choose your package ▶

Here's a sample of the NEW packages you'll see, that are only available online through **EZ Ads**:

\$30 Open House Package

Friday, Saturday and Sunday ad in the Times Union newspaper and up to 7 days online at timesunion.com

\$10 Open House Package

Your listing online at timesunion.com up to 7 days

select your property ▶

Type in the MLS number of the property you wish to list.

proof your ad ▶

Enter open house dates and times to customize your ad, then preview it.

schedule run dates ▶

Choose your ad start date.

purchase your ad ▶

Securely purchase your ad online.



open house ad

FRIDAY, SATURDAY & SUNDAY
PRINT & ONLINE - \$30

- Three days in the Times Union; Friday, Saturday and Sunday
- Over 325,000 readers every Sunday
- Over 200,000 readers every Saturday
- Over 175,000 readers every Friday
- Open house day(s)/time(s)
- Up to 7-days online
- Over 500,000 page views each week.
- In a searchable data base.



CLICK HERE
TO SELECT

NOW INCLUDES FRIDAY!

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