

North Carolina **PRESS ASSOCIATION**

2018-2019

MEMBER BENEFITS AND APPLICATION

www.ncpress.com/membership

Since 1873 NCPA has supported North Carolina newspapers, readership and advertising.

We work to protect the public's right to know through the defense of open government and First Amendment freedoms, and we help maintain the public's access to local, state and federal governments. NC Press Services, a wholly-owned subsidiary, works with clients to provide one-call advertising solutions (online, mobile and print) and press release services in North Carolina and nationwide.

Welcome to the NORTH CAROLINA PRESS ASSOCIATION

NCPA STAFF

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Thank you so much for your support of the North Carolina Press Association! The NCPA has been protecting and promoting newspapers since 1873 and we can only do it with members like you.

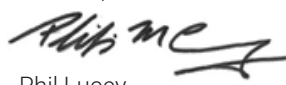
You can view our full calendar of events, news, jobs and contact information at www.ncpress.com

In addition, we want to make sure you're taking full advantage of all the membership benefits available. In this flyer you will see but a few of our services provided. If there is anything we can do to help you connect with your local community please let us know.

You can get involved by joining one of our many committees, participating in our advertising networks and planning to attend our annual convention in the winter.

Should you need any assistance or have any questions or comments about your membership or benefits, please feel free to contact me at 919-516-8013 or phil@ncpress.com

We look forward to seeing you at our next meeting!

Onward,

Phil Lucey
NCPA Executive Director

2018-19 BOARD OF DIRECTORS

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Wilson Times

NCPA Services Overview

Lobbying/Legislative Advocacy
NCPA is the watchdog for North Carolina's newspaper industry. Positions on various legislative concerns are taken by NCPA only after discussing the issue with the NCPA Legislative Committee and the NCPA Board of Directors. Of primary importance are issues related to open meetings, open records and issues affecting the business or running North Carolina newspapers.

During each session, NCPA member newspapers are kept aware of the latest legislative news with frequent updates by email or phone.

Legal Hotline
When you have questions about open meetings/public records, potential libelous materials, problems with wording in ads, court closures – just about anything affecting your editorial and advertising department - help is one phone call away. NCPA's Legal Hotline puts you in touch with our general counsel at Stevens, Martin, Vaughan and Tadych. Call (919) 833-3833 or email amartin@smtv.com. Quick reference guides are also available for download at www.ncpress.com

North Carolina Press Foundation
The Foundation preserves, protects and promotes freedom of speech and the press as guaranteed by the First Amendment of the United States Constitution. It also promotes understanding of and appreciation for the role of a free press in a democratic society, and safeguards the public's access to information about government. In addition to funding journalism scholarships, the NC Press Foundation also provides financial support for NCPA's professional development programs.

Advertising Placement Services
The display ad networks are a great revenue source for your newspaper and a cost-effective advertising buy for your advertisers. NCPS also offers a classified network and participating members earn commissions by selling into the networks. Contact NC Press Services at (919) 516-8018 for more information.

NCPA Federal Credit Union
All employees of NCPA members, immediate family, and persons retired from NCPA member newspapers are eligible to participate in the NCPA Federal Credit Union. NCPA Credit Union members own their financial institution and its value currently exceeds \$8 million. A board of members directs the Press Association Credit Union's affairs on behalf of its members in accordance with its federal charter granted by the National Credit Union Administration. Credit Union member benefits include share draft accounts, share savings accounts, money market account, CD's, IRA's, ATM's, credit cards and car/mortgage and personal loans at very low rates.

NCPRESS.COM
NCPA's website, NCPRESS.COM is where you'll find almost everything you need to maximize your membership experience. From the Job Bank, to educational listings, to on-demand training, to directories, to our resource library ... it even contains all the latest industry, NCPA and member news. NCPRESS.COM is where you'll always find things first.

ePress
Members also receive NCPA's ePress each Thursday. This weekly bulletin summarizes news that's been added to the website throughout the week, along with quick news items.

Media Law Handbook
Published by the North Carolina Press Foundation, the North Carolina Media Law Handbook is designed to serve as a guide for journalists, attorneys, judges, teachers, students and other persons concerned with freedom of the press, the newsgathering process and open government. Open government booklets are also available.

Best Ad Contest and News, Editorial & Photojournalism Contest
NCPA sponsors advertising and editorial contests. Our contests attract more than 5,000 entries from our member papers and awards are presented each year at the Winter Institute. Judging for both contests is arranged through other state press associations via reciprocal judging agreements.

NCPA Membership Directories
The online directory is a great tool for quick connections. The directory also includes a listing of associate members, college news bureaus, continuing and honorary members.

Committees
This is your chance to work closely with colleagues throughout the state and have a voice in the North Carolina Press Association! By serving on one of the various NCPA committees, you have the opportunity to bring your good ideas to the table and help them be put into action. Contact Phil Lucey at (919) 516-8013 for more information.

Other Opportunities
NCPA houses two divisions of newspapers: the Associated Dailies of North Carolina (active members who are daily newspapers), and the North Carolina Association of Community Newspapers (active members who are community newspapers). Another chance for your voice to be heard.

Press Cards & Decals
Car windshield "PRESS" decals and business card size NCPA membership cards are available to all NCPA members. The cards and decals are available on request.

The Staff
The North Carolina Press Association/ North Carolina Press Services staff is available from 9 a.m. - 5 p.m. weekdays to assist you with whatever questions you have or needs that arise. Calling (919) 516-8000 will put you in touch with us and we look forward to serving your needs.



2018 CALENDAR

- JAN / Committee Meetings
- FEB / Committee Meetings
- MAR / Annual Convention
- APR / Committee Meetings
- MAY / Board Meeting
- JUN / Regional Training
- JUL / Committee Meetings
- AUG / Board Meeting
- SEP / Regional Training
- OCT / Committee Meetings
- NOV / Board Meeting
- DEC / Regional Training

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