

Investigate the News

APPEALING to ALL!

In your newspaper, you'll find information that appeals to different groups in your community, and you find information that interests and affects many citizens.

Identify stories, ads and anything else in your newspaper that affect and/or appeal to a broad range of citizens.

Identify stories, ads and anything else in the newspaper that appeal to specific groups. Which groups do they appeal to?

SHARE reasons why something is important to an entire community and why certain news and information in a newspaper appeals to specific groups.