

Investigate the News

The LANGUAGE of SPORTS!

Sports teams select names that reflect the identity of their community in some way. What names do you know that might work for local teams? Think about neighborhood teams as well as school and other organized teams that play in your area.

Check the sports pages of your newspaper. See how many names fit into the categories.

- Names that reflect history
- Names that reflect cultural identity
- Names with origins in a language other than English
- Names of mascots or colors associated with the area where you live

Do you know of professional teams that changed names? Do you know of any that moved and kept names that originated in other areas?

SHARE any nicknames, mascots or colors that reflect the history or character of your community.