



ADVERTISING CONTEST WINNERS FOR 2018



**THE NORTH CAROLINA
PRESS ASSOCIATION**



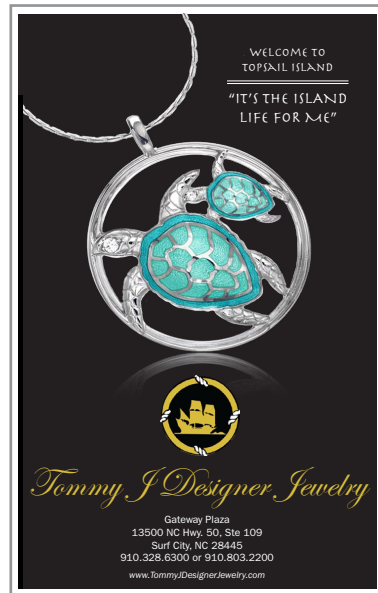
2018 BEST AD CONTEST BEST IN SHOW WINNERS

Here are the entries chosen as the Best of Show in each division. All of the first-place winners are judged against each other regardless of category.

DIVISION A

DUPLIN TIMES

Tommy J Designs



DIVISION B

WATAUGA DEMOCRAT

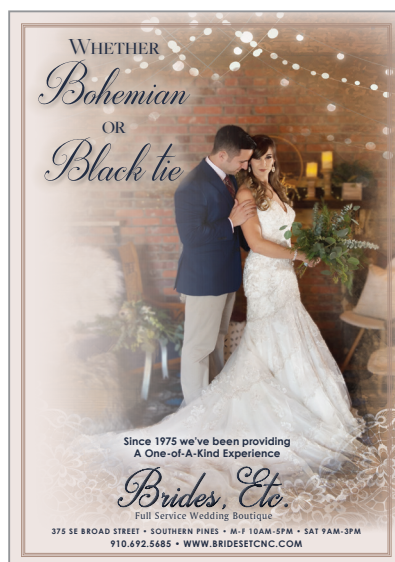
Blue Deer Cookies



DIVISION C

THE PILOT

Brides ETC



DIVISION D

MCDOWELL NEWS

Caribbean 5K Run



DIVISION A

Community newspapers under 3,500 circulation

BEST REAL ESTATE AD

1st Place

DUPLIN TIMES

Alan Wells

Home Connections

good use of fonts.

BEST RETAIL AD

1st Place

CHOWAN HERALD

Bev Alexander, Creative Staff

W.E. Nixon Welding & Hardware

eye-catching layout. good use of text and images.

2nd Place

CHOWAN HERALD

Bev Alexander, Creative Staff

Halsey's Lawn & Garden

colorful

3rd Place

DUPLIN TIMES

Alan Wells

James Sprunt Community College

BEST USE OF COLOR

1st Place

HIGHLANDER

Stephanie Mason, Brad Spaulding

Innovation & Creativity Institute

BEST COMMUNITY SERVICE SIGNATURE PAGE OR BEST SHARED PAGE

1st Place

PERQUIMANS WEEKLY

Bev Alexander, Creative Staff

A Salute to Our Veterans

2nd Place

DUPLIN TIMES

Staff

Supporting Family Farmers

3rd Place

PERQUIMANS WEEKLY

Staff

Remember Mom

BEST ENTERTAINMENT AD

1st Place

DUPLIN TIMES

Jillian Smith

Blue, Brew & Que'

2nd Place

HIGHLANDER

Stephanie Mason, Josh Smith

Brookings Anglers

3rd Place

ASHE POST & TIMES

Kristin Obiso, Teresa Laws

Forest Ridge Assisted Living

BEST FOOD AD

1st Place

BLOWING ROCKET

Meleah Bryan

Blowing Rock Market

Great use of black & white. Good composition.

2nd Place

DUPLIN TIMES

Jillian Smith

MIK'S

3rd Place

AVERY JOURNAL TIMES

Kristin Obiso

Vidalia

BEST HOME FURNISHINGS/ APPLIANCES AD

1st Place

HIGHLANDER

Stephanie Mason, Josh Smith

Summer House

2nd Place

CHEROKEE ONE FEATHER

Scott Brings Plenty

Carolina Furniture Concepts

3rd Place

CHOWAN HERALD

Staff

Carpet and Appliance Homestyle

BEST MOTOR VEHICLE AD

1st Place

ASHE POST & TIMES

Kristin Obiso, Teresa Laws

Ashe County Ford

2nd Place

ELKIN TRIBUNE

Marjorie Morrison, Scott Belcher

Super Sports & Imports

BEST NEWSPAPER PROMOTION

1st Place

CHEROKEE ONE FEATHER

Scott Brings Plenty

Graduation ads announcement

2nd Place

HIGHLANDER

Staff

Seasonal Subscription

3rd Place

ASHE POST & TIMES

Meleah Bryan

NCPA Awards House ad

We're excited to present a great line-up of bluegrass music for the festival.

BLUE, BREW & QUE FESTIVAL
DUPLIN COUNTY, NC

DUPLIN COUNTY EVENTS CENTER
195 FAIRGROUNDS DR., KENANSVILLE
MARCH 24, 2018
SATURDAY 11AM-7PM
www.duplinbluegrassfest.com

11:30am
LORRAINE JORDAN AND CAROLINA ROAD

1:00 pm
THE MALPASS BROTHERS

2:30pm
VW BOYS

4:00pm
LONESOME RIVER BAND

5:30pm
DOYLE LAWSON & QUICKSILVER

BBQ TRAYS FROM COOK-OFF FOR \$6
COMMEMORATIVE T-SHIRTS FOR \$15

BREWRIES
MOTHER EARTH BREWING
NICKELPOINT BREWING CO.
DOUBLE BARLEY BREWING
BULL'S BREWING CO.
O'S BREWING CO.
RUCKLE BAYVIEW HOUSE RESTAURANT & BREWERY
PRIMAL BREWERY

WINERIES
DUPLIN WINERY
THE COUNTRY SQUIRE WINERY

FOR MORE INFORMATION ON THIS EVENT PLEASE VISIT WWW.DUPLINBLUEGRASSFEST.COM

BEST ENTERTAINMENT AD / DUPLIN TIMES

SAY GOODBYE TO...

- White Knuckling & Exhaustion
- Hiding from Your Creativity & Inner Rebel
- Working Outside of Your Zone of Genius

COACHING FOR ENTREPRENEURS & LEADERS
who want more joy, impact & abundance
InnovationandCreativityInstitute.com

SUSIE DEVILLE
Founder/CEO
(828) 371-2079

INNOVATION & CREATIVITY INSTITUTE
Contact Susie for a free, confidential consult call.

BEST USE OF COLOR / HIGHLANDER

BEST NICHE PUBLICATION

1st Place
DUPLIN TIMES
Staff
Duplin County Visitors Guide 2018

2nd Place
DUPLIN TIMES
Staff
Topsail Island & Pender County Visitors Guide

3rd Place
HIGHLANDER
Staff
Mountain Life

BEST RETAIL AD IN A NICHE PUBLICATION

1st Place
DUPLIN TIMES
Jillian Smith
Tommy J Designs

2nd Place
HIGHLANDER
Stephanie Mason, Josh Smith
Dutchmans

BEST SMALL AD

1st Place
CHOWAN HERALD
Bev Alexander, Creative Staff
Brock's Buddies

2nd Place
CHOWAN HERALD
Bev Alexander, Creative Staff
Olde Towne Auto

3rd Place
CHOWAN HERALD
Bev Alexander, Creative Staff
Wilbur R Bunch's Produce Stand

BEST SPECIAL SECTION

1st Place
DUPLIN TIMES
Staff
Farming Matters 2018

2nd Place
BLOWING ROCKET
Staff
Blowing Rock My Hometown 2018

3rd Place
DUPLIN TIMES
Staff
Bright Spots 2018

BEST USE OF HUMOR

1st Place
CHEROKEE ONE FEATHER
Robert Jumper
Microphone Ad

INSTITUTIONAL AD

1st Place
BLOWING ROCKET
Meleah Bryan
Carlton Gallery

2nd Place
CHOWAN HERALD
Bev Alexander, Creative Staff
Edenton Historical Commission

3rd Place
CHEROKEE ONE FEATHER
Scott Brings Plenty
Asheville Tourists

BEST ADVERTISING CAMPAIGN

3rd Place
HIGHLANDER
Stephanie Mason, Josh Smith
Highland Hiker

Celebrating 36 Years

GROUP EXHIBITIONS 2018

SPRING
Now - July 15

MID-SUMMER
July 28 - Sept. 15

AUTUMN
Oct. 6 - Nov. 15

WINTER
Nov. 23 - April 30

TOUR DE ART
4th Saturdays
June-November

OPENING RECEPTIONS ON SATURDAY
JULY 28 & OCT. 6, 2:00-5:00 P.M.
HOLIDAY OPEN HOUSE: NOV. 23 & 24

Carlton Gallery

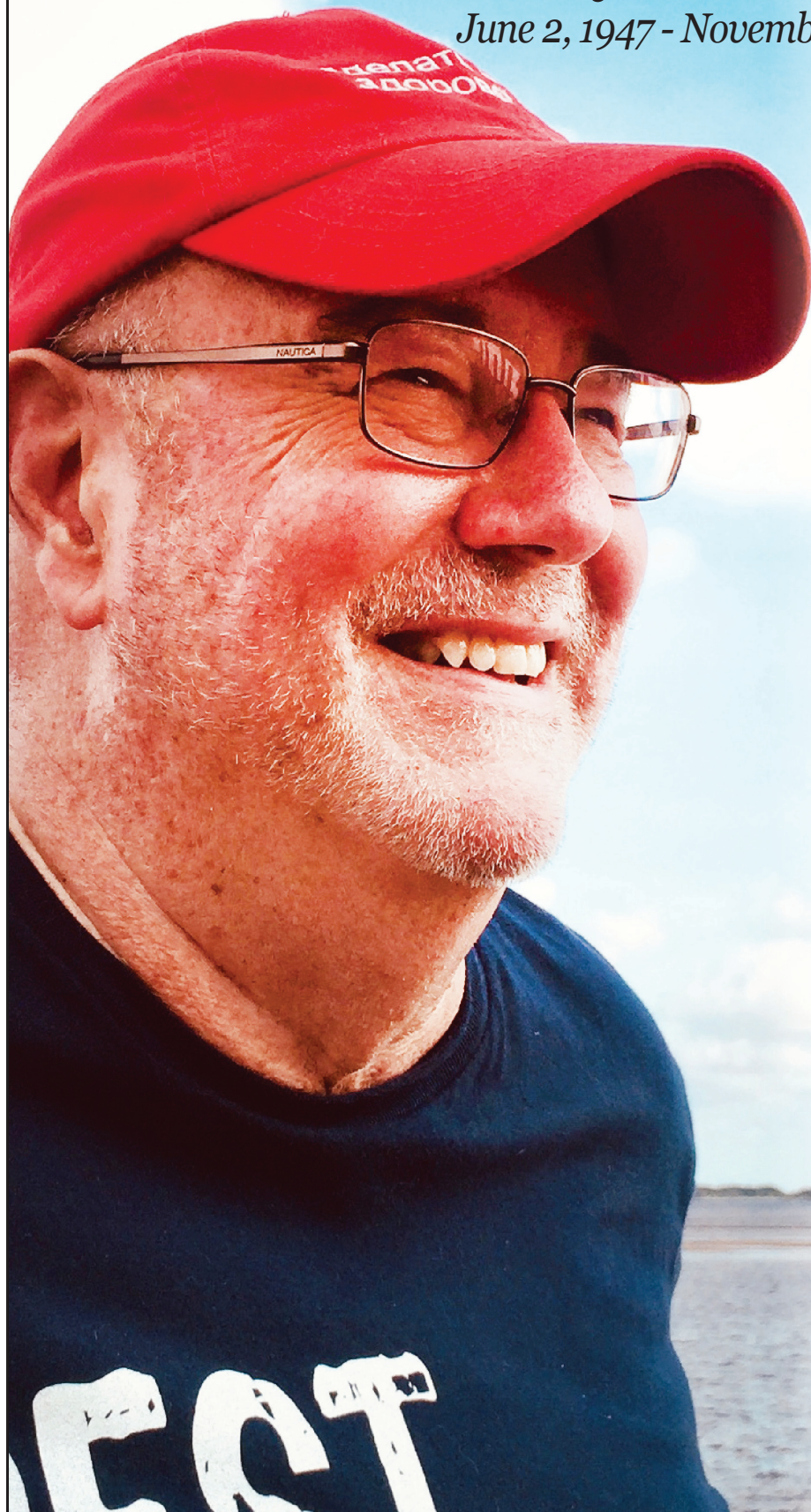
10360 Hwy 105 South, 10 Miles South of Boone in the Grandfather Mtn. Community
www.carltongallery.com • carltongallery@carltongallery.com • 828-963-4288

GLASS • WOOD • PAINTINGS • CLAY • SCULPTURE • JEWELRY • FIBER

BEST INSTITUTIONAL AD / BLOWING ROCKET

Edward Taylor “Ed” Harper

June 2, 1947 - November 14, 2018



Ed supported community journalism his entire life. As the son of Jim and Margaret Harper, he grew up in the community newspaper business. As editor of *The State Port Pilot* for 46 years, he produced an award-winning weekly paper. He was a past president of the North Carolina Press Association and was always a strong advocate for the print industry and freedom of speech. In honor of Ed's commitment to community journalism, *The State Port Pilot* staff—Ed's staff—dedicates this year's editorial and advertising contest awards to his memory.

THE STATE PORT
PILOT

A Good Newspaper in a Good Community

DIVISION B

Community newspapers 3,500-10,000 circulation

BEST ADVERTISING CAMPAIGN

2nd Place

STATE PORT PILOT

Carol Magnani, Linda Lash
ReMax Southern Coast

3rd Place

UP & COMING WEEKLY

Elizabeth Long
Blackwell and Edwards

BEST APPAREL, JEWELRY & ACCESSORIES AD

1st Place

STATE PORT PILOT

Mindy Ellinger, Linda Lash
Renee's Fine Jewelry

2nd Place

STATE PORT PILOT

Carol Magnani, Joey Robinson
ShoeFly

3rd Place

STATE PORT PILOT

Mindy Ellinger, Linda Lash
Seaside with Coffee

BEST HEALTHCARE/ MEDICAL AD

1st Place

CHATHAM NEWS & RECORD

Jason Justice
Central Piedmont Urgent Care

BEST REAL ESTATE AD

1st Place

STATE PORT PILOT

Carol Magnani, Linda Lash
ReMax Southern Coast Fall Open House

Clean and attractive presentation of listing. I especially like the breakouts of beds, baths, etc. as a visual tool. The amount of white space for a full page listing ad is ideal and not always easy to do.

2nd Place

STATE PORT PILOT

Carol Magnani, Joey Robinson
Cronick and Associates
very fun and unique. well showcased artwork.

3rd Place

STATE PORT PILOT

Carol Magnani, Joey Robinson
Ceilidh Creech
great use of a cutout

BEST RETAIL AD

1st Place

STATE PORT PILOT

Ben Frazier, Linda Lash
Post Interiors

2nd Place

WATAUGA DEMOCRAT

Kristin Obiso
Magic Cycles
great art

3rd Place

STATE PORT PILOT

Carol Magnani, Joey Robinson
Boo and Roos Text
clever concept and well executed

BEST SERVICE AD IN A NICHE PUBLICATION

1st Place

WATAUGA DEMOCRAT

Meleah Bryan, Mark Mitchell
Rising Star Equestrian Center

BEST USE OF COLOR

1st Place

CHEROKEE SCOUT

David Brown, Christy Guthrie
Closed for Christmas

2nd Place

STATE PORT PILOT

Carol Magnani, Joey Robinson
The Haraway Group

3rd Place

CHEROKEE SCOUT

Donna Cook, Tina Sheldon
Jacky Jones

BEST COMMUNITY SERVICE SIGNATURE PAGE OR BEST SHARED PAGE

1st Place

BERTIE LEDGER-ADVANCE

Michelle Leicester
Memorial Day Service

2nd Place

STOKES NEWS

Aaron Eaton
School Bus Safety

3rd Place

BERTIE LEDGER-ADVANCE

Michelle Leicester
Baby's First Christmas

BAKER AMERICAN CYCLES

THANK YOU FOR VOTING US

BEST MOTORCYCLE DEALER - NEW
BEST MOTORCYCLE DEALER - USED
BEST MOTORCYCLE SERVICE

TRIUMPH **HONDA** **DUCATI**
Kawasaki **YAMAHA** **POLARIS**
Indian **can-am** **SUZUKI**
can-am **SLINGSHOT**

Baker American Cycles
1508 Hope Mills Rd.
Fayetteville, NC
910.423.1901

Baker Motorsports
3700 Sycamore Dairy Rd.
Fayetteville, NC
910.920.1510

www.bakeramericancycles.com

**BEST MOTOR VEHICLE AD /
UP & COMING WEEKLY**

AIRPORT TRANSPORT

- Southport
- Oak Island
- St. James
- BHI Ferry

**TO or FROM
ILM or MYR**

910-269-1742

Non-Smoking • SUV • All Credit Cards

BEST SMALL / STATE PORT PILOT

DIVISION B

Community newspapers 3,500-10,000 circulation

BEST ENTERTAINMENT AD

1st Place
UP & COMING WEEKLY
Elizabeth Long
Huske Hardware Best of Fayetteville

2nd Place
STATE PORT PILOT
Carol Magnani, Joey Robinson
Old American Fish and The Frying Pan

BEST ENTERTAINMENT AD

3rd Place
STATE PORT PILOT
Mindy Ellinger, Linda Lash
Bella Cucina

BEST FOOD AD

1st Place
UP & COMING WEEKLY
Elizabeth Long
R burger Foodtruck Best of Fayetteville
Nice layout, use of color and images.

2nd Place
STATE PORT PILOT
Ben Frazier, Linda Lash
Big Lake Bakery - Ice Cream

3rd Place
BERTIE LEDGER-ADVANCE
Michelle Leicester
Bertie County Peanuts

BEST HOME FURNISHINGS/ APPLIANCES AD

1st Place
CHATHAM NEWS & RECORD
Jason Justice
Kimbrells

2nd Place
STATE PORT PILOT
Mindy Ellinger, Linda Lash
Beach Road Furniture

3rd Place
State Port Pilot
Mindy Ellinger, Joey Robinson
Cox Bedding Center

BEST MOTOR VEHICLE AD

1st Place
UP & COMING WEEKLY
Elizabeth Long

Baker American Cycle

2nd Place
CHEROKEE SCOUT
Donna Cook, Tina Sheldon
Jacky Jones

3rd Place
STATE PORT PILOT
Mindy Ellinger, Linda Lash
Whitley Power Equipment

BEST NEWSPAPER PROMOTION

1st Place
CHEROKEE SCOUT
David Brown, Christy Guthrie
Out of Sight
Outstanding use of graphic element to enhance message.

2nd Place
STATE PORT PILOT
Ed Harper
Home Delivery

3rd Place
STATE PORT PILOT
Carol Magnani, Joey Robinson
Ed's Mugs

BEST NICHE PUBLICATION

1st Place
WATAUGA DEMOCRAT
All About Women Staff
All About Women March-April 2018

2nd Place
WATAUGA DEMOCRAT
Staff
Boone My Hometown 2017-18

3rd Place
WATAUGA DEMOCRAT
All About Women Staff
All About Weddings 2018

BEST RETAIL AD IN A NICHE PUBLICATION

1st Place
WATAUGA DEMOCRAT
Meleah Bryan, Mark Mitchell
Blue Deer Cookies

2nd Place
WATAUGA DEMOCRAT
Meleah Bryan, Nathan Godwin, James Howell
Things We Love

3rd Place
WATAUGA DEMOCRAT
Kristin Obiso, Mark Mitchell
Mountain Blue Gallery

BEST SMALL AD

1st Place
STATE PORT PILOT
Carol Magnani, Linda Lash
Airport Transport

2nd Place
STATE PORT PILOT
Carol Magnani, Joey Robinson
The Painted Mermaid

3rd Place
STATE PORT PILOT
Mindy Ellinger, Linda Lash
Three Sisters

BEST SPECIAL SECTION

1st Place
STATE PORT PILOT
Staff
Coast Magazine - Spring 2018

2nd Place
STATE PORT PILOT
Staff
2018 4th of July Festival Program

3rd Place
STATE PORT PILOT
Staff
Coast Magazine - Holiday 2017

BEST USE OF HUMOR

1st Place
CHEROKEE SCOUT
Dave Stevens, Tina Sheldon
Happy 50th Birthday

2nd Place
STATE PORT PILOT
Ben Frazier, Linda Lash
Discover NC Homes

3rd Place
STATE PORT PILOT
Carol Magnani, Joey Robinson
East Coast Moving

INSTITUTIONAL AD

1st Place
CHEROKEE SCOUT
Donna Cook, Tina Sheldon
Murphy School of Dance

2nd Place
STATE PORT PILOT
Ben Frazier, Linda Lash
Southport Baptist Church



BEST NICHE PUBLICATION / WATAUGA DEMOCRAT



BEST COMMUNITY SERVICE SIGNATURE PAGE OR BEST SHARED PAGE / BERTIE LEDGER-ADVANCE

CONGRATULATIONS

TO OUR STAFF



YOUR ENTERTAINMENT SOURCE!

Covering Winston-Salem, Greensboro & High Point

SINCE 2005

5500 ADAMS FARM LANE, STE 204 • GREENSBORO, NC
336.316.1231 • WWW.YESWEEKLY.COM

[@YESWEEKLY](#) • [f/YESWEEKLY](#) • [@YESWEEKLY336](#)

9 AWARDS

YES! WEEKLY STAFF

2ND PLACE *Appearance and Design*

ALEX ELDRIDGE

1ST PLACE *Institutional Ad*

2ND PLACE *Institutional Ad*

2ND PLACE *Best Real Estate Ad*

3RD PLACE *Best Use of Color*

3RD PLACE *Best Small Ad*

IAN MCDOWELL

1ST PLACE *Best Lead*

2ND PLACE *News Feature Writing*

KATIE MURAWSKI

2ND PLACE *Headline Writing*

Supporting newspapers takes a village...

Like NCPA, our partners are making a difference for North Carolina's newspapers all year long.

Please join us in thanking our sponsors



BEST ADVERTISING CAMPAIGN

1st Place
PILOT
Scotty Yancey, Patty Thompson
Best of the Pines

BEST APPAREL, JEWELRY & ACCESSORIES AD

1st Place
PILOT
Scott Yancey, Dacia Black
Coolsweats

2nd Place
PILOT
Scott Yancey, Dacia Black
A BIT OF COUTURE

3rd Place
MOUNTAINEER
Mac Heishman, Paula Lilly
Tony Lama Boots

BEST HEALTHCARE/ MEDICAL AD

1st Place
INDEPENDENT TRIBUNE
Tanya White & Sarah Thompson
Cabarrus Eye Center

2nd Place
MOUNTAINEER
Mac Heishman, Paula Lilly
Southeastern PT

3rd Place
MOUNTAINEER
Mac Heishman, Jennifer Allen
SMFC

BEST ONLINE ADVERTISING

1st Place
INDEPENDENT TRIBUNE
Natalie McNeely & Sarah Thompson
Secrets from Grandma's Kitchen
Clean, effective and modern use of backdrop.

2nd Place
MOUNTAINEER
Matthew Perusi, Jennifer Allen
Waynesville Rec Center
Good use of an inviting face and good call to action.

3rd Place
MOUNTAINEER
Matthew Perusi, Paula Lilly
Taylor Ford
Simple and effective use of paneling. Good and natural use of words for the call to action.

BEST REAL ESTATE AD

1st Place
PILOT
Trintin Rollins, Perry Loflin
Lake Tillery Properties
sophisticated look and feel. very well done.

2nd Place
YES! WEEKLY
Alex Eldridge
Infinite Investments & Properties
great layout that gives movement to the ad.

3rd Place
PILOT
Trintin Rollins, Perry Loflin
Pinehurst Area Realty
nice use of a background image.

BEST RETAIL AD

1st Place
MOUNTAINEER
Sarah Jane Hatfield, Lori Gilbert
Marthaler Jewelers
stunning use of black and white images to contrast the jewelry

2nd Place
MOUNTAINEER
Sarah Jane Hatfield, Paula Lilly
Elevated Mountain Distilling Co.
unique

3rd Place
MOUNTAINEER
Mac Heishman, Paula Lilly
Farmers Co-Op
great images. good use of white space

BEST SERVICE AD IN A NICHE PUBLICATION

2nd Place
MOORESVILLE TRIBUNE
Xeng Lee & Brittany Smith
Rescue Ranch

3rd Place
PILOT
Trintin Rollins, Perry Loflin
Mercedes

BEST USE OF COLOR

1st Place
FRANKLIN PRESS
Liz Birolin
Unitarian Universalist

2nd Place
PILOT
Scott Yancey, Dacia Black
Bell Tree

3rd Place
YES! WEEKLY
Alex Eldridge
WOW What A Drink

BEST COMMUNITY SERVICE SIGNATURE PAGE OR BEST SHARED PAGE

1st Place
PILOT
Staff
Mothers Day Page

2nd Place
PILOT
Staff
Sidewalk Sale

3rd Place
PILOT
Staff
Fathers Day

BEST ENTERTAINMENT AD

1st Place
MOUNTAIN XPRESS
Olivia Urban
Asheville Music Hall
Not easy to get all that info into a relatively small ad & have it look so good!

2nd Place
MOUNTAINEER
Matthew Perusi, Lori Gilbert
eWisdom
Good use of color. I like the graphic.

3rd Place
ENQUIRER-JOURNAL
April Purser
Carolina Corn Festival
Great graphics! Conveys the FUN aspect of the event.

BEST FOOD AD

1st Place
MOUNTAINEER
Mac Heishman, Paula Lilly
Firefly Taps & Grill
Outstanding ad. Perfect use of imagery and text. Makes you want to go there!

2nd Place
PILOT
Trintin Rollins, Deborah Fernsell
Beefeaters
Clever use of graphic imagery to showcase product.

3rd Place
MOUNTAINEER
Staff
Baked Pie Co.
Cute ad. Nice colors & use of logo.

BEST HOME FURNISHINGS/ APPLIANCES AD

1st Place
MOUNTAINEER
Mac Heishman
Davis Furniture

2nd Place
PILOT
Mechelle Butler, Terry Hartsell
Sweet Dreams

3rd Place
PILOT
Scott Yancey, Ginny Trigg
Eloise Trading Company

BEST INNOVATIVE CONCEPT/WILD CARD

2nd Place
PILOT
Mechelle Butler
Save the Date Country Bookshop

BEST MOTOR VEHICLE AD

1st Place
MOUNTAINEER
Mac Heishman, Paula Lilly
Smoky Mountain Steel Horses

2nd Place
INDEPENDENT TRIBUNE
Kasey Wells & LeAnna Dunlap
Hilbish Ford

3rd Place
MOUNTAINEER
Mac Heishman, Paula Lilly
Taylor Ford

BEST NEWSPAPER PROMOTION

1st Place
INDEPENDENT TRIBUNE
Kent Boggs & Michele Martin
New Yard Sale Rates
Nice layout. Great use of color and images.

2nd Place
MOUNTAINEER
Mac Heishman
The Mountaineer

3rd Place
INDEPENDENT TRIBUNE
Tanya White & Decota Walls
Celebrate Summer Sweepstakes

BEST NICHE PUBLICATION

1st Place
PILOT
Staff
Pine straw Profiles
Great use of photography and overlaying type

2nd Place
INDEPENDENT TRIBUNE
Natalie McNeely & Sales Staff
Welcome Back
Nice backgrounds and use of filler art

3rd Place
MOORESVILLE TRIBUNE
Kasey Wells & Sales Staff
Tinsel
Nice use of ornament theme throughout

BEST RETAIL AD IN A NICHE PUBLICATION

1st Place
PILOT
Trintin Rollins, Deborah Fernsell
Brides ETC

2nd Place
MOUNTAINEER
Sarah Jane Hatfield, Paula Lilly
Elevated Mountain Distilling Co.

3rd Place
MOORESVILLE TRIBUNE
Xeng Lee & Tiffany Hovis
R Gregory Jewelers

BEST SMALL AD

1st Place
PILOT
Scott Yancey, Patty Thompson
Ice Cream Parlor

2nd Place
MOUNTAINEER
Mac Heishman, Keri Hill
The Strand

3rd Place
YES! WEEKLY
Alex Eldridge
Meraki Handmade

BEST SPECIAL SECTION

1st Place
INDEPENDENT TRIBUNE
Xeng Lee & Sales Staff
My Time

2nd Place
PILOT
Mechelle Butler, Deborah Fernsell
Partners For Children

3rd Place
MOUNTAINEER
Staff
Health Expo 2018

BEST USE OF HUMOR

1st Place
MOUNTAINEER
Mac Heishman, Lori Gilbert
Patton Avenue Pet Company

2nd Place
MOUNTAINEER
Matthew Perusi, Lori Gilbert
Patton Avenue Pet Company

3rd Place
FRANKLIN PRESS
Liz Birolin
Bald Head - Putin

INSTITUTIONAL AD

1st Place
YES! WEEKLY
Alex Eldridge
Health & Style - Upside Down

2nd Place
YES! WEEKLY
Alex Eldridge
Health & Style - Blown Away

3rd Place
PILOT
Mechelle Butler, Johnsie Tipton
Aberdeen Exterminating

ONE WEEK LEFT!

NOW ACCEPTING NOMINATIONS



PRESENTED BY







NOMINATIONS ACCEPTED FROM JUNE 10 - JULY 8

.....

Visit **BESTOFTHEPINES.COM** to nominate your local favorites



SUPPORTING SPONSORS

LIN HUTAFF'S
PINEHURST REALTY GROUP

R. RIVETER
AMERICAN ★ HANDMADE





BEST ADVERTISING CAMPAIGN / PILOT

BEST ADVERTISING CAMPAIGN

1st Place
STATESVILLE RECORD & LAND-MARK

Xeng Lee & Sales Staff
Longest Running Restaurants

2nd Place
SANFORD HERALD

Laura Powers, Erin Poe
The Sanford Herald

BEST APPAREL, JEWELRY & ACCESSORIES AD

1st Place
DAILY ADVANCE
Bev Alexander, Creative Staff
Vaughan's Jewelry Annual Estate Sale

2nd Place
HICKORY DAILY RECORD
Natalie McNeely & Shawn Watson
Suit City

3rd Place
GASTON GAZETTE
Eric Carpenter
Facet Foundry Jewelry Studio

BEST HEALTHCARE/ MEDICAL AD

1st Place
STAR (SHELBY)
Matt Blanchard, Lisa Lilly
Shelby Hearing Center

2nd Place
COURIER-TRIBUNE
Rebecca Craven, Sabrina Presnell
Belton

3rd Place
SUN JOURNAL
Staff
Your Health, Carolina East

BEST REAL ESTATE AD

1st Place
STATESVILLE RECORD & LAND-MARK
Xeng Lee & Jordan Estes
Doug Madison Realty
Nice theme throughout with effective and clean layout.

2nd Place
GASTON GAZETTE
June Lang
Robinson Oaks
Great use of text in this ad. It draws you in as a reader and the images keep you there. Well done.

3rd Place
GASTON GAZETTE
June Lang
Angie Dixen
clean layout with a spin on the traditional realtor headshot.

BEST RETAIL AD

1st Place
GASTON GAZETTE
June Lang
Lewis Feed & Western Store
good presentation of sale items

2nd Place
GASTON GAZETTE
Cindy Nardoizzi
Belmont's Specialty Foods
good use of large photos

3rd Place
SUN JOURNAL
Staff
Jill's Pet Grooming
images of dogs grab our attention. clean layout surrounds them.

BEST SERVICE AD IN A NICHE PUBLICATION

1st Place
HICKORY DAILY RECORD
Natalie McNeely & Danielle Bernard
OsteoStrong Hickory

BEST USE OF COLOR

1st Place
MCDOWELL NEWS
Kasey Wells & Sales Staff
Caribbean 5K Run

2nd Place
SAMPSON INDEPENDENT
Shannon Best & Courtney Bennett
Celebrating Coharie Culture

3rd Place
DAILY ADVANCE
Rich Houghton, Creative Staff
Plant Park

BEST COMMUNITY SERVICE SIGNATURE PAGE OR BEST SHARED PAGE

1st Place
HICKORY DAILY RECORD
Kasey Wells & Sales Staff
Celebrate Mother's Day

2nd Place
SAMPSON INDEPENDENT
Brenda McCullen
Black History Month Celebration

3rd Place
HICKORY DAILY RECORD
Allison Zucco & Sales Staff
Shop Local Page

BEST ENTERTAINMENT AD

1st Place
TRYON DAILY BULLETIN
Magan Etheridge
The Sanctuary at Red Bell Run
"Compelling image. Straightforward easy to read text. Great composition"

2nd Place
STAR (SHELBY)
Vee Lindsay, Lisa Lilly
Apple Butter Festival
Great use of color and graphic elements. Nice composition. Makes reader want to attend the event.

3rd Place
MCDOWELL NEWS
Candy Shannon & Tiffany Coates
Pepperoni's
Great use of color, text and imagery. Stands out on page.

BEST FOOD AD

1st Place
TRYON DAILY BULLETIN
Magan Etheridge
Bird Mountain Wine and Spirits
Eye catching imagery. Very effective use of branding.

2nd Place
HICKORY DAILY RECORD
Tanya White & Tiffany Coates
Countryside Catering
Beautiful ad. Clever use of graphic and image elements.

3rd Place
DAILY ADVANCE
Lisa Bailey, Creative Staff
The Circle II
Nice use of color, good composition/ layout.

BEST HOME FURNISHINGS/ APPLIANCES AD

1st Place
DAILY DISPATCH
Diane Robbins
Sams Furniture

2nd Place
DAILY ADVANCE
Rich Houghton, Creative Staff
Carpet Connection

3rd Place
SUN JOURNAL
Staff
Creative Kitchen 2

BEST INNOVATIVE CONCEPT/WILD CARD

1st Place
STATESVILLE RECORD & LAND-MARK
Kasey Wells & Sales Staff
Carolina Balloonfest 2017

3rd Place
STATESVILLE RECORD & LAND-MARK
Xeng Lee & Sales Staff
Iredell Statesville School Calendar

BEST MOTOR VEHICLE AD

1st Place
DAILY NEWS (JACKSONVILLE)
Staff
Moore 7

2nd Place
DAILY NEWS (JACKSONVILLE)
Staff
Sanders 1

3rd Place
STATESVILLE RECORD & LAND-MARK
Kent Boggs & LeAnna Dunlap
Randy Marion Ford Lincoln

BEST NEWSPAPER PROMOTION

1st Place
NEWS HERALD
Jessica Coffey & Sales Staff
Be Social
Great use of image, message and color.

2nd Place
HICKORY DAILY RECORD
Kent Boggs & Michele Martin
Happy Mother's Day

3rd Place
STATESVILLE RECORD & LAND-MARK
Xeng Lee & Decota Walls
Cutest Couple Contest

BEST NICHE PUBLICATION

1st Place
HICKORY DAILY RECORD
Kasey Wells, Randy Knauf & Jon LaFontaine
Taste of Hickory
Something everyone can use year-round. Great job!

2nd Place

NEWS HERALD

Kasey Wells & Sales Staff
Spotlight on Health Summer 2018
Practical health advice that will benefit everyone. Nice work!

3rd Place

ROCKY MOUNT TELEGRAM

Staff
Carolina Brew Scene
What a wonderful way to honor veterans. Awesome work!

BEST RETAIL AD IN A NICHE PUBLICATION

1st Place

STATESVILLE RECORD & LAND-MARK

Natalie McNeely, Lisa Tarlton & LeAnna Dunlap
Randy Marion Cadillac

2nd Place

COURIER-TRIBUNE

Jana Steed
Burge Florist

3rd Place

TRYON DAILY BULLETIN

Magan Etheridge
Holiday Galore Gifts & More

BEST SMALL AD

1st Place

SANFORD HERALD

Laura Powers
Myres Animal Hospital

2nd Place

MCDOWELL NEWS

Natalie McNeely & Tiffany Coates
Flavors on Main

3rd Place

SANFORD HERALD

Erin Poe
Happy 4th Birthday

BEST SPECIAL SECTION

1st Place

COURIER-TRIBUNE

Jana Steed
Summer Day Trippin'

2nd Place

NEWS HERALD

Kasey Wells & Sales Staff
On the Lake

3rd Place

HICKORY DAILY RECORD

Allison Zucco & Sales Staff
Spring Home & Garden Flair

BEST USE OF HUMOR

1st Place

DAILY DISPATCH

Rachel Hedrick
Southern Laundry

2nd Place

DAILY DISPATCH

Diane Robbins
Oxford Credit Union

3rd Place

COURIER-TRIBUNE

Rebecca Craven
WZOO

INSTITUTIONAL AD

1st Place

MCDOWELL NEWS

Tanya White & Emily Martin
ACT NOW! Diabetes à€“ Mission Health

2nd Place

COURIER-TRIBUNE

Jana Steed
Asheboro Fall Festival

3rd Place

COURIER-TRIBUNE

Rebecca Craven, Susan Wright
Randolph Genealogical

BEST SMALL AD / SANFORD HERALD

BEST NEWSPAPER PROMOTION / NEWS HERALD

Congratulations

TO OUR Staff

2018 NEWS, EDITORIAL & PHOTOJOURNALISM CONTEST

Smoky Mountain **news** COVERING HAYWOOD, JACKSON, MACON & SWAIN COUNTIES

CHRIS COX

1ST PLACE LIGHTER COLUMNS

CORY VAILLANCOURT

1ST PLACE NEWS ENTERPRISE REPORTING

1ST PLACE SPORTS FEATURE WRITING

1ST PLACE CITY COUNTY GOVERNMENT REPORTING

3RD PLACE ELECTION/POLITICAL REPORTING

GARRET K. WOODWARD

1ST PLACE PROFILE FEATURE

HOLLY KAYS

1ST PLACE ARTS AND ENTERTAINMENT REPORTING

1ST PLACE EDUCATION REPORTING

1ST PLACE ELECTION/POLITICAL REPORTING

2ND PLACE PHOTOGRAPHY, FEATURE

3RD PLACE DUKE UNIVERSITY-GREEN-ROSSITER AWARD FOR

DISTINGUISHED NEWSPAPER WORK IN HIGHER EDUCATION

3RD PLACE PROFILE FEATURE

JESSI STONE

2ND PLACE NEWS ENTERPRISE REPORTING

2ND PLACE CITY COUNTY GOVERNMENT REPORTING

2ND PLACE RELIGION & FAITH REPORTING

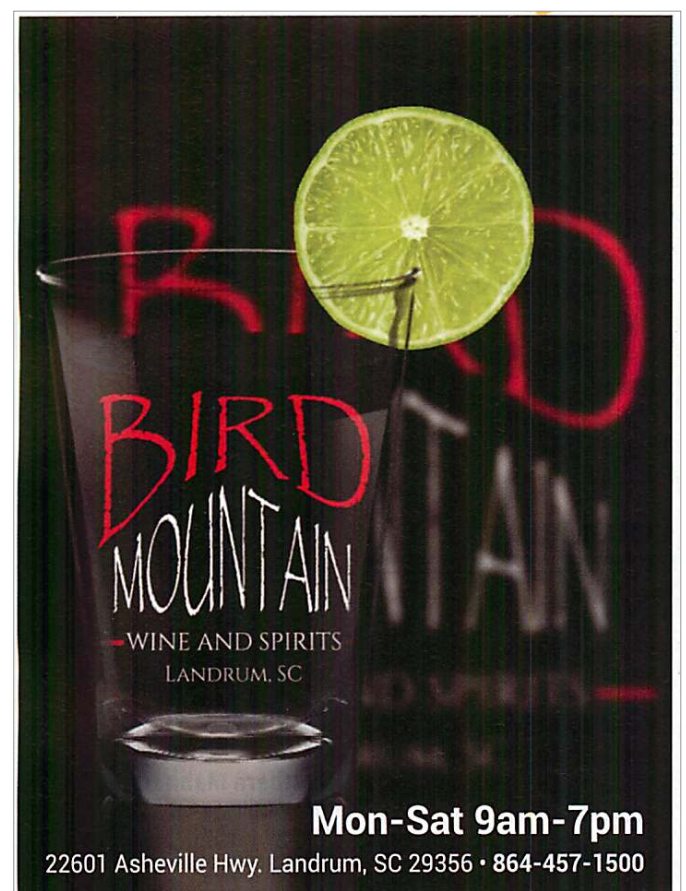
STAFF

2ND PLACE NEWS COVERAGE - COMMUNITY ONLY

2ND PLACE USE OF PHOTOGRAPHS - COMMUNITY/SPECIALTY/ONLINE



BEST INNOVATIVE CONCEPT-WILD CARD / STATESVILLE RECORD & LANDMARK



BEST FOOD AD / TRYON DAILY BULLETIN

CONGRATULATIONS

All GateHouse Media Journalists and Ad Designers of North Carolina



Advertising Award Winners

Courier-Tribune (Asheboro)

Best Healthcare/Medical Ad	2nd Place.....	Beltone	Rebecca Craven, Sabrina Presnell	Advertising
Best Retail Ad in a Niche Publication.....	2nd Place.....	Burge Florist	Jana Steed.....	Advertising
Best Special Section	1st Place	Summer Day Trippin'	Jana Steed.....	Advertising
Best Use of Humor	3rd Place.....	WZOO.....	Rebecca Craven.....	Advertising
Institutional Ad.....	2nd Place.....	Asheboro Fall Festival.....	Jana Steed.....	Advertising
Institutional Ad.....	3rd Place.....	Randolph Genealogical	Rebecca Craven, Susan Wright	Advertising

Daily News (Jacksonville)

Best Motor Vehicle Ad	1st Place	Moore 7	Staff.....	Advertising
Best Motor Vehicle Ad	2nd Place.....	Sanders 1	Staff.....	Advertising

Gaston Gazette

Best Apparel, Jewelry & Accessories Ad	3rd Place.....	Facet Foundry Jewelry Studio.....	Eric Carpenter.....	Advertising
Best Real Estate Ad	2nd Place.....	Robinson Oaks.....	June Lang.....	Advertising
Best Real Estate Ad	3rd Place.....	Angie Dixen.....	June Lang.....	Advertising
Best Retail Ad	1st Place	Lewis Feed & Western Store.....	June Lang.....	Advertising
Best Retail Ad	2nd Place.....	Belmont's Specialty Foods.....	Cindy Nardozi	Advertising

Star (Shelby)

Best Healthcare/Medical Ad	1st Place	Shelby Hearing Center	Matt Blanchard, Lisa Lilly	Advertising
Best Entertainment Ad	2nd Place.....	Apple Butter Festival	Vee Lindsay, Lisa Lilly	Advertising

(New Bern) Sun Journal

Best Healthcare/Medical Ad	3rd Place.....	Your Health, Carolina East	Staff.....	Advertising
Best Retail Ad.....	3rd Place.....	Jill's Pet Grooming	Staff.....	Advertising
Best Home Furnishings/Appliances Ad	3rd Place.....	Creative Kitchen 2.....	Staff.....	Advertising

Fayetteville Observer

Best Use of Color	3rd Place.....	Readers' Choice Awards	Eddie Harris	Advertising
Best Newspaper Promotion	1st Place	FayWhat?	Eddie Harris	Advertising
Best Special Section	2nd Place	Pets.....	Eddie Harris	Advertising
Institutional Ad.....	2nd Place.....	Rainbow Pediatrics - Full Page.....	Staff.....	Advertising

StarNews (Wilmington)

Best Online Advertising.....	3rd Place.....	Travel the Carolinas.....	Staff.....	Advertising
Best Real Estate Ad	1st Place	The Bluffs on the Cape Fear.....	Karen Sell	Advertising
Best Use of Color	2nd Place.....	Wilmington Theater Fair 2018.....	Jeff Hidek	Advertising
Best Community Service Signature Page or Best Shared Page.....	3rd Place.....	Career Expo 2018	Jeff Hidek	Advertising
Best Food Ad.....	3rd Place.....	Johnny Luke's Quarter Page	Cheryl Theiss	Advertising
Best Home Furnishings/Appliances Ad	2nd Place.....	Sutton's Rugs & Carpets.....	Leigh Ann Askew.....	Advertising
Best Home Furnishings/Appliances Ad	3rd Place.....	Ashley Furniture Spadea.....	Erin Pike, Dennis Quinn	Advertising
Best Newspaper Promotion	3rd Place.....	Port City Foodies	Erin Pike.....	Advertising
Best Niche Publication	3rd Place.....	Your Health December 2017.....	Staff.....	Advertising
Best Retail Ad in a Niche Publication.....	1st Place	Paws Place Dog Rescue	Jeff Hidek	Advertising
Best Retail Ad in a Niche Publication.....	3rd Place.....	Ashley Furniture Inside Cover PCL	Joshua Starkey, Dennis Quinn.....	Advertising
Best Use of Humor	1st Place	D. Baxter's A Lamp Shade Without A Lamp.....	Dennis Quinn	Advertising
Institutional Ad.....	1st Place	Above All Roofing.....	Karen Sell	Advertising
Institutional Ad.....	3rd Place.....	Brightmore of Wilmington	Dennis Quinn	Advertising



The Fayetteville Observer
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StarNews 150th
1867-2017



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A Daily News Service Covering North Carolina's Coast

Winner of 25 awards this year!



Published Monday- Friday by the North Carolina Coastal Federation
coastalreview.org

First Place

- Staff for News Coverage-Community Division
- Jennifer Allen for Feature Writing: "Deserted Island Village to Come Alive Again"
- Jennifer Allen for Profile Feature: "Paula Gillikin Keeps Watch Over Wild Horses"
- Sam Bland for Lighter Columns
- Mark Hibbs for Photography, Feature: "New Neighbors: American Robins"
- Catherine Kozak for News Enterprise Reporting: "Sea Level Rise and The North Carolina Coast"
- Kathleen Onorevole for Best Lede
- Kirk Ross for Online Breaking News Coverage: "Don't Drill!" Reverberates in Raleigh"

Second Place

- Jennifer Allen for Online Breaking News Coverage: "Cooper Promises Lawsuit Over Exemption"
- Jennifer Allen for Arts and Entertainment Reporting: "Rising' Exhibit Documents Coastal Change"
- Allison Ballard for City/County Government Reporting: "Shallotte Officials Update Riverfront Plan"
- Liz Biro for Lighter Columns
- Mark Hibbs for Headline Writing
- Catherine Kozak for General News Reporting: "Gator Sparks Interest As State OKs Hunting"
- Kathleen Onorevole for Best Multimedia Project: "Study: Nesting Turtles Prefer Dark Beaches"
- Kirk Ross for News Enterprise Reporting: North Carolina Policy Collaboratory Series
- Kip Tabb for Feature Writing: "Our Coast's History: NC's Oyster War"

Third Place

- Jennifer Allen for City/County Government Reporting: "Beaufort's Harbor Management Plan"
- Allison Ballard for Best Multimedia Project: "Historic Wrightsville Beach Cottage Relocated"
- Mark Hibbs for Photography, Feature: "The Buzz on Pollinator Week"
- Catherine Kozak for Online Breaking News Coverage: "Proposed Rule Would Allow Red Wolf Takes"
- Jared Lloyd for Lighter Columns
- Kathleen Onorevole for Beat Feature Reporting: "Study: Corals Prefer the Taste of Plastic"
- Kip Tabb for Profile Feature: "Our Coast's People: Nathan Richards"
- Catherine Kozak for Best Lede

DIVISION E

Daily newspapers 12,500-35,000 circulation

BEST ADVERTISING CAMPAIGN

3rd Place

DAILY REFLECTOR

Kathryn Manning

Best of 2018

BEST APPAREL, JEWELRY & ACCESSORIES AD

1st Place

HIGH POINT ENTERPRISE

Amanda Duncan

J&S Jewelry

2nd Place

DAILY REFLECTOR

Christina Ruotolo, Tim Mayberry

Robinson's Jewelers

3rd Place

DAILY REFLECTOR

Christina Ruotolo, Victoria Privette

Robinson's Jewelers

BEST HEALTHCARE/ MEDICAL AD

1st Place

HIGH POINT ENTERPRISE

Jack Moriarity

Carolina Pure Wellness

2nd Place

HIGH POINT ENTERPRISE

Sandy Southards

High Point Audiological

BEST ONLINE ADVERTISING

1st Place

DAILY REFLECTOR

Alan Skirnick, Kathryn Manning

Dr. Fishel

Smart use of simple animation. Clearly effective.

2nd Place

DAILY REFLECTOR

Alan Skirnick, Kathryn Manning

Monkee's

Smart use of modular and cohesive elements. Bold colors.

3rd Place

STARNEWS

Staff

Travel the Carolinas

Good use of fonts.

BEST REAL ESTATE AD

1st Place

STARNEWS

Karen Sell

The Bluffs on the Cape Fear

highlights the property very well.

2nd Place

DAILY REFLECTOR

Christina Ruotolo, Jason Scott

Century 21, Elite Properties

nice, clean look

3rd Place

HIGH POINT ENTERPRISE

Sandy Southards

Price & Associates

clean display of a lot of images.

BEST RETAIL AD

1st Place

HIGH POINT ENTERPRISE

Jack Moriarity

Wild Birds Unlimited

2nd Place

HIGH POINT ENTERPRISE

Roger Boyd

High Point Jewelers

3rd Place

HIGH POINT ENTERPRISE

Roger Boyd

Furniture Finds

BEST SERVICE AD IN A NICHE PUBLICATION

2nd Place

DAILY REFLECTOR

Alan Skirnick, Victoria Privette

The Shave on Fifth

3rd Place

HIGH POINT ENTERPRISE

Jack Moriarity

Beeson Hardware

BEST USE OF COLOR

1st Place

DAILY REFLECTOR

Alan Skirnick, Rick Glosson

Duck Donuts

2nd Place

STARNEWS

Jeff Hidek

Wilmington Theater Fair 2018

3rd Place

FAYETTEVILLE OBSERVER

Eddie Harris

Readers' Choice Awards

BEST COMMUNITY SERVICE SIGNATURE PAGE OR BEST SHARED PAGE

1st Place

DAILY REFLECTOR

Alan Skirnick, Brandi Callahan

Explore Uptown

2nd Place

HIGH POINT ENTERPRISE

Christian Saunders

Entertainment Arts

3rd Place

STARNEWS

Jeff Hidek

Career Expo 2018

BEST ENTERTAINMENT AD

1st Place

HIGH POINT ENTERPRISE

Christian Saunders

Linbrook Christmas Events

Beautiful ad. Nice composition, use of text and images.

2nd Place

DAILY REFLECTOR

Alan Skirnick, Rick Glosson

Fire American Tavern

3rd Place

DAILY REFLECTOR

Tom Little, Jasmine Blount

TieBreakers Sports Bar & Grill

BEST FOOD AD

1st Place

HIGH POINT ENTERPRISE

Sandy Southards

Tipsyz

Nice use of images, messaging.

2nd Place

DAILY REFLECTOR

Alan Skirnick, Victoria Privette

Villedge Wood Fired Kitchen & Bar

3rd Place

STARNEWS

Cheryl Theiss

Johnny Luke's Quarter Page

BEST HOME FURNISHINGS/ APPLIANCES AD

1st Place

DAILY REFLECTOR

Alan Skirnick, Victoria Privette

Highland Furniture

2nd Place

STARNEWS

Leigh Ann Askew

Sutton's Rugs & Carpets

3rd Place

STARNEWS

Erin Pike, Dennis Quinn

Ashley Furniture Spadea

BEST MOTOR VEHICLE AD

1st Place

DAILY REFLECTOR

Kevin Gallagher, Alex Ezzell

Dave Davis' East Carolina Chrysler

2nd Place

HIGH POINT ENTERPRISE

Sandy Southards

Friendly Transmission

3rd Place

DAILY REFLECTOR

Kevin Gallagher, Brandi Callahan

Lee Kia

BEST NEWSPAPER PROMOTION

1st Place

FAYETTEVILLE OBSERVER

Eddie Harris

FayWhat?

"First Place, hands down. Fay What?"

2nd Place

DAILY REFLECTOR

Kathryn Manning

Mixer Magazine Promotion - May/

June 2018

3rd Place

STARNEWS

Erin Pike

Port City Foodies

BEST NICHE PUBLICATION

2nd Place

DAILY REFLECTOR

Staff

Mixer Magazine - Bleeding Purple

& Gold

Nice cover and follow through inside

with color and art.

3rd Place

STARNEWS

Staff

Your Health December 2017

Good use of photos throughout.

BEST RETAIL AD IN A NICHE PUBLICATION

1st Place

STARNEWS

Jeff Hidek

Paws Place Dog Rescue

2nd Place

HIGH POINT ENTERPRISE

Jack Moriarity

Steak Street

3rd Place
STARNEWS
Joshua Starkey, Dennis Quinn
Ashley Furniture Inside Cover PCL

BEST SMALL AD

1st Place
HIGH POINT ENTERPRISE
Sandy Southards
Artistic Landscapes

2nd Place
HIGH POINT ENTERPRISE
Christian Saunders
Bush Hill Trading Post

3rd Place
DAILY REFLECTOR
Alan Skirnick, Brandi Callahan
Blackbeard Coffee Roasters

BEST SPECIAL SECTION

1st Place
DAILY REFLECTOR
Staff

Health File - Mental Health
What a fascinating idea. It not only gave local mental-health service providers a place to advertise, but offered readers a great deal of information. If it helps even a few people to realize there is no stigma in getting help, this special section will have more than done its job.

2nd Place
FAYETTEVILLE OBSERVER
Eddie Harris
Pets
Impressive amount of information, most of it very useful to both pet owners as well as those likely to encounter animals in any number of situations. I learned what a "surrender" pet is. Very interesting.

3rd Place
DAILY REFLECTOR
Staff
Saluting our Veterans 2017
Our vets do not get anywhere near the credit and honor they deserve. How refreshing to see a newspaper salut-

ing these brave men and women and thanking them for their service, while simultaneously giving local businesses the opportunity to offer goods and services that they and others will find useful.

BEST USE OF HUMOR

1st Place
STARNEWS
Dennis Quinn
D. Baxter's A Lamp Shade Without A Lamp

2nd Place
HIGH POINT ENTERPRISE
Christian Saunders
High Point Furniture Sales

3rd Place
DAILY REFLECTOR
Kevin Gallagher, Rick Glosson
Chico's Mexican Restaurant

INSTITUTIONAL AD

1st Place
STARNEWS
Karen Sell
Above All Roofing

2nd Place
FAYETTEVILLE OBSERVER
Staff
Rainbow Pediatrics - Full Page

3rd Place
STARNEWS
Dennis Quinn
Brightmore of Wilmington

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CONGRATULATIONS!

We're proud of the journalists at The Charlotte Observer and the McClatchy Newsdesk East in Charlotte, who won 33 awards this year from the North Carolina Press Association. It's the 22nd consecutive year in which we've won at least 20 awards from the NCPA. More importantly, it continues a tradition of journalism that not only distinguishes The Charlotte Observer and charlotteobserver.com, but also connects day after day with our communities and readers.



First Place:

Cristina Bolling: *Arts and Entertainment Reporting*,
His gift is profound. So how can his parents and teachers
best guide him?

Michael Gordon: *Beat News Reporting*,
His sentence carried no jail time. So why did he keep
ending up there?

Staff: *Best Niche Publication*,
SouthPark Magazine, April 2018

Fred Clasen-Kelly, Cassie Cope, Julianna Rennie: *News Enterprise Reporting*,
Kids in psych center say staff sexually, physically abused
them. Why didn't officials listen?

Fred Clasen-Kelly, Emmanuel Morgan: *City County
Government Reporting*,
This pill prevents HIV, saves lives. Here's why Mecklenburg
doesn't offer it.

T. Keung Hui, Greg Childress, Jim Morrill: *Deadline
News Reporting*,
NC teachers rally in Raleigh for more pay, education funding.

Taylor Batten: *Editorials*.

Jim Morrill: *Election/Political Reporting*,
A speech Jesse Helms never gave would have changed U.S. politics.

Theoden Janes: *Feature Writing*,
As kids they picked cotton and dreamed about the 'man-
sion' across the road. Now they own it.

Scott Fowler: *Lighter Columns*.

Ames Alexander, Gavin Off: *Investigative Reporting*,
Inside N.C. prisons, staff shortages create deadly risk.

Diedra Laird: *Photography, General News*,
Public can help homeless survive dangerous freeze.

Theoden Janes: *Profile Feature*,
He was once Charlotte's most feared attorney. Now Bill Diehl
faces a different fight.

Staff: *Public Service Award*,
Inside N.C. prisons, staff shortages create deadly risk.

Tim Funk: *Religion & Faith Reporting*,
Fallen televangelist Jim Bakker is back – and now he's
prepping for the Apocalypse.

Brendan Marks: *Sports Columns*.

Scott Fowler: *Sports News Reporting*,
Tom Higgins, legendary NASCAR writer for Charlotte
Observer, dies at age 80.

Second Place:

Jane Wester, Anna Douglas: *Henry Lee Weathers
Freedom of Information Award*,
Open records fight.

Theoden Janes: *Sports Enterprise Writing*,
Is the Booty Loop truly 'the most dangerous 3 miles to ride
a bike in Charlotte'?

Jeff Siner: *Best Video*,
Mother and son are both amputees, both ballers.

Peter St. Onge: *Editorials*.

Theoden Janes: *Feature Writing*,
She tried to keep her 99-year-old father from skydiving. He
jumped anyway – happily.

Staff: *News Section Design*.

Scott Fowler: *Sports Columns*.

Langston Wertz Jr: *Sports News Reporting*,
Father of Charlotte AAU basketball player who died: 'I'm
devastated, man'.

Andrew Carter, Bruce Henderson: *Investigative Reporting*,
NC cut landslide hazard program, despite dangers.

Third Place:

Ann Doss Helms, Michael Gordon: *Education Reporting*,
Teen has missed 77 days of school. Will threatening his
parents with jail help CMS?

**Katherine Peralta, Deon Roberts, Cassie Cope, Ames
Alexander:** *Online Breaking News Coverage*,
End of an era: Family Dollar to close Matthews headquar-
ters; 900 jobs affected.

Steve Harrison, Ely Portillo: *City County Government
Reporting*,
Charlotte spent \$2 million for housing project. After 11
years, it hasn't been built.

Staff: *Editorial Pages*.

Peter St. Onge: *Lighter Columns*.

Jourdan Rodrigue: *Sports Columns*.

Staff: *Sports Coverage*.

Congratulations to the journalists of The News & Observer, The Charlotte Observer, The Herald-Sun, and The NC Insider. We are proud of the award-winning journalism, digital reach and commitment to innovative growth, which has never been stronger.

First Place

T. Keung Hui, Greg Childress, Jim Morrill: Deadline News Reporting - Dailies Only

Jane Stancill, Lynn Bonner, David Raynor: Education Reporting

Raleigh Staff: Online Breaking News Coverage

Raleigh Staff: Appearance and Design

Casey Toth: Best Video

Jane Stancill, Raleigh Staff: Duke University-Green-Rossiter Award for Distinguished Newspaper Work in Higher Education

Richard Stradling: Mark Binker Public Notice Award - Dailies Only

Andrew Carter: Photography, Spot

Luke DeCock: Sports Feature Writing

Julia Wall: Best Video

Colin Campbell: Religion & Faith Reporting

Colin Campbell: Serious Columns

Cristina Bolling: Arts and Entertainment Reporting

Michael Gordon: Beat News Reporting

Charlotte Staff: Best Niche Publication

Fred Clasen-Kelly, Cassie Cope, Julianna Rennie: News Enterprise Reporting

Fred Clasen-Kelly, Emmanuel Morgan: City County Government Reporting

Taylor Batten: Editorials

Jim Morrill: Election/Political Reporting

Theoden Janes: Feature Writing

Ames Alexander, Gavin Off: Investigative Reporting

Scott Fowler: Lighter Columns

Diedra Laird: Photography, General News

Theoden Janes: Profile Feature

Charlotte Staff: Public Service Award - Dailies Only

Tim Funk: Religion & Faith Reporting

Brendan Marks: Sports Columns

Scott Fowler: Sports News Reporting

Second Place

Richard Stradling: Beat News Reporting

Martha Quillin: News Feature Writing

Raleigh Staff: Online Breaking News Coverage

Anna Johnson: Best Lede

Richard Stradling: Business Writing - Dailies Only

John Drescher, Ned Barnett: Editorial Page

Will Doran, Lynn Bonner: Election/Political Reporting

Andrew Carter, Bruce Henderson: Investigative Reporting

Ethan Hyman: Photography, Sports

John Murawski: Public Service Award - Dailies Only

Virginia Bridges: Beat Feature Reporting

Lynn Bonner: Beat News Reporting

David Menconi: Feature Writing

Mark Schultz: Photography, Feature

Jonathan M. Alexander, Jonas Pope IV: Sports News Reporting

Jane Wester, Anna Douglas: Henry Lee Weathers Freedom of Information Award

Theoden Janes: Sports Enterprise Writing

Jeff Siner: Best Video

Peter St. Onge: Editorials

Theoden Janes: Feature Writing

Charlotte Staff: News Section Design - Dailies Only

Scott Fowler: Sports Columns

Langston Wertz Jr: Sports News Reporting

Third Place

David Menconi: Arts and Entertainment Reporting

Raleigh Staff: Best Community Coverage

Travis Long: Best Video

Ned Barnett: Editorials

T. Keung Hui: Election/Political Reporting

John Murawski: General News Reporting

Dan Kane: Investigative Reporting

Raleigh Staff: Photo Page or Essay

Raleigh Staff: News Section Design - Dailies Only

Ethan Hyman: Photography, Sports

Julia Wall: Photography, Spot

Martha Quillin: Religion & Faith Reporting

John Drescher: Serious Columns

Raleigh Staff: Special Section - Newspapers Only

Steve Wiseman: Sports News Reporting

Tammy Grubb: News Feature Writing

Casey Toth: Best Video

Dawn Baumgartner Vaughan: Investigative Reporting

Colin Campbell: Election/Political Reporting

Ann Doss Helms: Education Reporting

Katherine Peralta, Deon Roberts, Cassie Cope, Ames Alexander: Online Breaking News Coverage

Steve Harrison, Ely Portillo: City County Government Reporting

Charlotte Staff: Editorial Page

Peter St. Onge: Lighter Columns

Jourdan Rodrigue: Sports Columns

Charlotte Staff: Sports Coverage - Newspapers Only



Connecting people and communities

At the heart of journalism lies an unwavering drive to improve lives.

Whether chronicling the stories of a community and its people, celebrating successes, or standing as the watchdog for truth and integrity, journalists invest their lives in working to make a difference for others.

We get you. For nearly 140 years, AT&T has been investing in North Carolina, connecting people and communities across the state with each other and the world.

With the latest technology and over 3 million strand miles of fiber optics, we are giving businesses an edge in the global marketplace, keeping first responders connected and delivering information and entertainment people want – when and where they want it.

Congratulations to all the winners of the NCPA 2018 News, Editorial and Photojournalism Contest!

Your professionalism and passion help make our state an even better place in which to live and work.



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