



NEWSPAPER ADS WORK.

6 out of **10** newspaper readers who read an **eyewear ad** took action after seeing the ad.*

THE TOP ACTIONS ARE >>>

- >>> Gather more information regarding product/service
- >>> More favorable opinion about the advertiser
- >>> Recommend the product/service *

ALL TOGETHER NOW As our nation looks to reopen, rebound and resurge, our advertising representatives are here to help your business. Hire us to help get your customers back and your employees ready. Nobody cares more about your success than we do.

Nobody delivers a more engaged audience than we do. Our growth online, combined with print, is impressive as more readers turn to us for local news.

Newspapers are your best investment.

We care about local.



NEWSPAPER POWER.

Print, Digital & Social Solutions for our advertisers.