



North Carolina Press Association  
Fighting for **your right to know** since 1873

## 151<sup>st</sup> Annual North Carolina Press Association Convention

September 18-19-20, 2024  
Sheraton Raleigh Hotel


**Registration:**






<https://northcarolinapressassociation.regfox.com/ncpa-annual-convention>

**Hotel Reservation:**

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1711739373093&key=GRP&app=resvlink>

### Agenda

Date	Description	Time
Thursday 9/19	 <b>NCPA Legislative Session* (Oak Forest)</b> Intro by UpState- learn how NCPA members can effectively track legislation (at a big discount) NCPA Legislative updates- a recap of the session and plans for the future Legislative Panel- Hear a select panel of legislators give their insight on the current state of NC politics - Q&A session Rep Steve Ross Market Research study  *Open to NCPA members only	10:00am
Thursday 9/19	 <b>Lunch- NCPA Business Meeting (Oak Forest)</b> Joint meetings with Association of Dailies and Communities Election of officers State of the Association-AMA	12:30pm

<p><b>Thursday</b> 9/19</p>	<p> <b>NC Demographics Trends Panel-</b> (Oak Forest) <i>Know your readers</i> Moderator: Tim Boyum, Capital Tonight Anchor, Spectrum News. Panel: Dr. Chris Cooper, Western Carolina University and Dr. Nathan Dollar, Carolina Demography.</p> <p>The changing demographics of our state and the impact on state politics, what issues are important in our communities, and the makeup of our readership.</p>	<p>2:00pm</p>
<p><b>Thursday</b> 9/19</p>	<p> <b>Educational Breakouts</b></p> <ul style="list-style-type: none"> <li>• Advertising Roundtables- (Hanover III) Moderated panel of members highlighting the BEST sales ideas! Take home new ideas and share your success. Moderated by Carol Magnani</li> <li>• Reporter Session- (Hanover II) Media Law- body cams, public records, hotline AMA session–hear from the Hotline Team (Mike Tadych and Ashley Fox, SMTV)</li> </ul>	<p>3:30pm</p>
<p><b>Thursday</b> 9/19</p>	<p> <b>Publishers Roundtable-</b> (Hanover I) Idea exchange, shop talk. Roundtable session to discuss industry ideas from around the state. Moderated by Keven Zepezauer</p>	<p>4:30pm</p>
<p><b>Thursday</b> 9/19</p>	<p> <b>NCPA Networking Reception (Prefunction area)</b> Reception for NCPA members and guests (cash bar and apps)</p>	<p>5:30pm</p>
<p><b>Thursday</b> 9/19</p>	<p>Banquet doors open</p>	<p>6:30pm</p>
<p><b>Thursday</b> 9/19</p>	<p> NCPA Annual Awards Banquet (Oak Forest)</p>	<p>7:00pm</p>
<p><b>Friday</b> 9/20</p>	<p>NC Press Association and NC Press Service Board of Directors meeting (Capital Room)</p>	<p>9:00am</p>
<p><b>Friday</b> 9/20</p>	<p>NC Press Foundation Board of Directors meeting (Capital Room)</p>	<p>12:30pm</p>