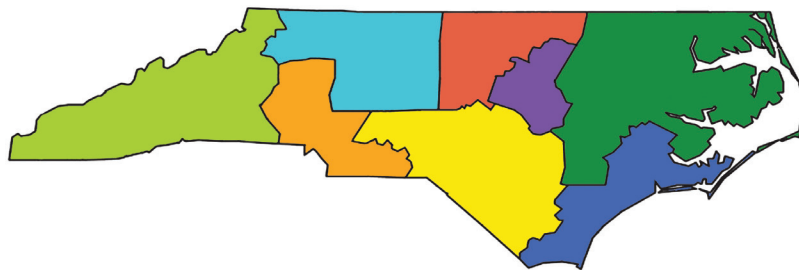


# NC Network Advertising

One call. Major impact. Reach up to **3.8 million** readers from the mountains to the beach with one call, one price per region, one **HUGE** discount statewide with one of our three networks: Quarter Page. 2x2/2x4 Display. Classified.

The audience you **need**.  
The price you **want**.  
The solution you've been **waiting for**.



## 1. Choose your ad size and market.

Select your ad – quarter page, 2x2/ 2x4 display, or classified line ad. Then select either statewide distribution or one of the regions.

## 2. Choose your week.

The choice is yours. Your ad will run once in each paper during your selected week (based on a Monday-Sunday schedule).

## 3. Send us your ad.

Quarter page: Send us two sizes of your black & white ad in PDF format: 4.889" x 10.5" and 4.889" x 7.5"

2x2/2x4 Display: Send a 3.22 inch across by 2 (or 4) inch black and white ad in PDF format.

Classified: Send us 25 word line ad. \$10 for additional words. Need help? Ask for a quote.

## 4. Relax. It's that easy!

**Contact:**

[ads@ncpress.com](mailto:ads@ncpress.com)

(919) 516-8000

[www.ncpsads.com](http://www.ncpsads.com)



**ONE CALL - ONE ORDER - ONE BILL**

# NC Quarter Page Network

116 participating newspapers, 1.7+ million circulation

## REGION 1

**\$2,900**

**Circulation: 136,686**

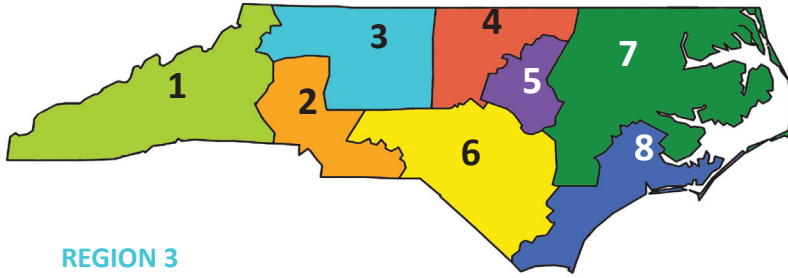
Asheville Citizen Times  
 Bryson City Smoky Mountain Times  
 Cashiers Crossroads Chronicle  
 Cherokee One Feather  
 Forest City Daily Courier  
 The Franklin Press  
 Hendersonville Times-News  
 Highlands Highlander  
 Lenoir News-Topic  
 Marion McDowell News  
 Marshall News-Record & Sentinel  
 Morganton News Herald  
 Shelby Star  
 Spruce Pine Mitchell News-Journal  
 Tryon Daily Bulletin  
 Waynesville Smoky Mountain News  
 Weaverville Tribune  
 West Jefferson Jefferson Post

## REGION 2

**\$9,700**

**Circulation: 440,350**

Concord Independent Tribune  
 Gastonia Gaston Gazette  
 Charlotte Observer zones:  
 Cabarrus News  
 Catawba News  
 City News  
 Gaston News  
 Lake Norman News North  
 Lake Norman News South  
 South Charlotte News North  
 South Charlotte News South  
 Steele Creek & York News  
 University City News  
 The Charlotte Post  
 Hickory Daily Record  
 Huntersville Lake Norman Citizen  
 Monroe Enquirer Journal  
 Mooresville Tribune  
 Statesville Record & Landmark



## REGION 3

**\$5,250**

**Circulation: 234,762**

Asheboro Courier Tribune  
 Elkin Tribune  
 High Point Enterprise  
 Jamestown News  
 Greensboro News & Record  
 Greensboro YES! Weekly  
 Lexington Dispatch  
 The Mount Airy News  
 Salisbury Post  
 Sparta Alleghany News  
 Walnut Cove Stokes News  
 Winston-Salem Chronicle  
 Winston-Salem Journal  
 Yadkin Ripple

## REGION 4

**\$4,150**

**Circulation: 187,174**

Burlington Times-News  
 Durham Herald-Sun  
 Henderson Daily Dispatch  
 Hillsborough News of Orange County  
 Mebane Enterprise  
 News & Observer zones:  
 Chapel Hill News  
 The Durham News  
 Roxboro Courier-Times  
 Warrenton Warren Record  
 Yanceyville Caswell Messenger

## REGION 5

**\$7,800**

**Circulation: 354,210**

Louisburg Franklin Times  
 News & Observer zones:  
 Cary News  
 The Clayton News-Star  
 Garner Cleveland Record  
 Midtown Raleigh News  
 North Raleigh News  
 The Smithfield Herald  
 Southwest Wake News  
 Zebulon Eastern Wake News  
 Princeton News Leader  
 Wake Forest Wake Weekly

## REGION 6

**\$3,150**

**Circulation: 143,902**

Albemarle Stanly News & Press  
 Elizabethtown Bladen Journal  
 Clinton Sampson Independent  
 Dunn Daily Record  
 Fayetteville Observer  
 Laurinburg Exchange  
 Lumberton Robesonian  
 Rockingham Richmond County Daily Journal  
 Sanford Herald  
 Southern Pines Pilot  
 Troy Montgomery Herald  
 Whiteville News Reporter

## REGION 7

**\$4,000**

**Circulation: 157,243**

Ahoskie Roanoke-Chowan News Herald  
 Columbia Scuppernong Reminder  
 Edenton Chowan Herald  
 Elizabeth City Daily Advance  
 Farmville Enterprise  
 Fremont Wayne-Wilson News Leader  
 Goldsboro News-Argus  
 Greenville Daily Reflector  
 Grifton Times-Leader  
 Hertford Perquimans Weekly  
 Kinston Free Press  
 Littleton Lake Gaston Gazette-Observer  
 Martin County Enterprise & Weekly Herald  
 Mount Olive Tribune  
 Nags Head Outer Banks Sentinel  
 Nashville Graphic  
 Plymouth Roanoke Beacon  
 Roanoke Rapids Daily Herald  
 Rocky Mount Telegram  
 Snow Hill Standard Laconic  
 Spring Hope Enterprise  
 Washington Daily News  
 Wilson Times  
 Windsor Bertie Ledger-Advance

## REGION 8

**\$2,000**

**Circulation: 109,872**

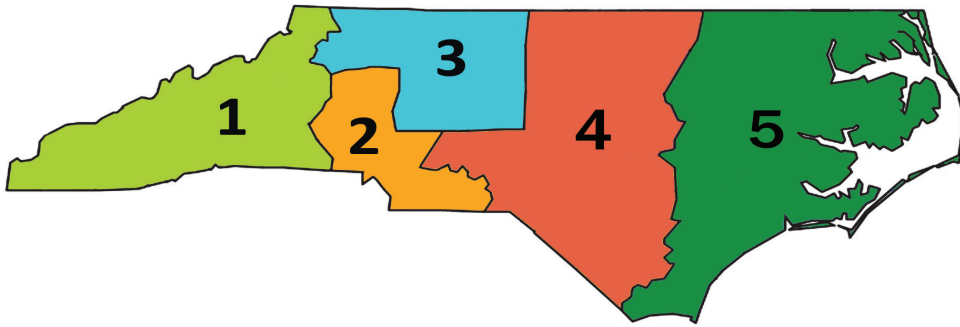
Burgaw Pender-Topsail Post & Voice  
 Jacksonville Daily News  
 Kenansville Duplin Times  
 Morehead City Carteret County News-Times  
 New Bern Sun Journal  
 Southport State Port Pilot  
 Swansboro Tideland News  
 Wilmington Star News  
 Wrightsville Beach Lumina News

Need statewide coverage?  
 Here's one of the HUGE discounts we mentioned:  
**1.7+ million circulation for \$30,000**

**Pick any 10 newspapers and let us put together a custom network buy!**

# NC 2x2/2x4 Display Network

81 participating newspapers, 1.7+ million circulation



## REGION 1

2x2: \$170

2x4: \$335

Circulation: 117,930

Asheville Citizen Times  
Blowing Rock Blowing Rocket  
Boone Watauga Democrat  
Hendersonville Times-News  
Lenoir News-Topic  
Marion McDowell News  
Marshall News-Record & Sentinel  
Morganton News Herald  
Shelby Star  
Waynesville Mountaineer  
Weaverville Tribune

## REGION 2

2x2: \$340

2x4: \$675

Circulation: 257,775

Charlotte Observer  
zones: *University City, The City, South Charlotte News South*  
Charlotte Post  
Cherryville Eagle  
Concord Independent Tribune  
Gaston Gazette  
Hickory Daily Record  
Mooresville Tribune  
Statesville Record & Landmark

## REGION 3

2x2: \$385

2x4: \$765

Circulation: 193,813

Asheboro Courier Tribune  
Clemmons Courier  
Greensboro News & Record  
High Point Enterprise  
Lexington Dispatch  
Mocksville Davie County Enterprise  
Mount Airy News  
Winston-Salem Chronicle  
Winston-Salem Journal

## REGION 4

2x2: \$735

2x4: \$1470

Circulation: 877,375

Albemarle Stanly News & Press  
Burlington Times-News  
Cary News  
Chapel Hill News  
Chatham News  
Clayton News-Star  
Clinton Sampson Independent  
Dunn Daily Record  
Durham News  
Durham Herald-Sun  
Elizabethtown Bladen Journal  
Fayetteville Observer  
Fayetteville Up & Coming  
Garner Cleveland Record  
Graham Alamance News  
Laurinburg Exchange  
Lumberton Robesonian  
Midtown Raleigh News  
North Raleigh News  
Raleigh News & Observer  
Richmond County Daily Journal  
Sanford Herald  
Smithfield Herald  
Southern Pines Pilot  
Southwest Wake News  
Warrenton Warren Record  
Whiteville News Reporter  
Zebulon Eastern Wake News

## REGION 5

2x2: \$340

2x4: \$675

Circulation: 267,605

Ahoskie Roanoke-Chowan News Herald  
Columbia Scuppernon Reminder  
Elizabeth City Daily Advance  
Goldsboro News-Argus  
Greenville Daily Reflector  
Havelock News  
Jacksonville Daily News  
Kenansville Duplin Times  
Kinston Free Press  
Manteo Coastland Times  
Morehead City Carteret County News-Times  
Nags Head Outer Banks Sentinel  
New Bern Sun Journal  
Roanoke Rapids Daily Herald  
Rocky Mount Telegram  
Shallotte Brunswick Beacon  
Southport State Port Pilot  
Spring Hope Enterprise  
Washington Daily News  
Wilmington Star News  
Wilson Times

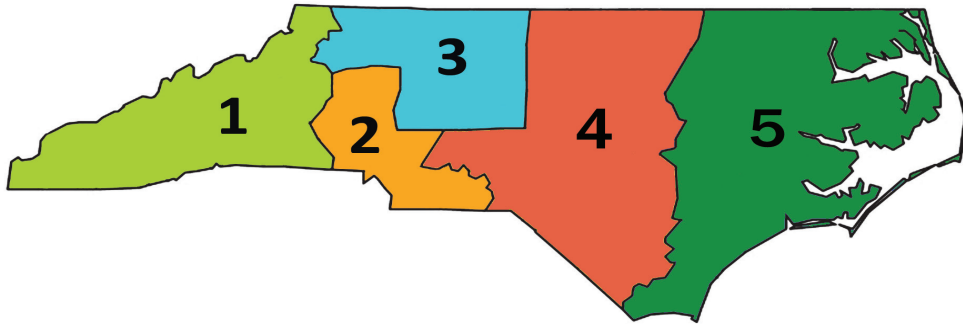
2x2 display ad. Actual size.

Get statewide coverage: 2x2 Display: \$1495 | 2x4 Display: \$2975

Ask about frequency discounts!

# NC Classified Network

101 participating newspapers, 1.7+ million circulation



## REGION 1

\$125

Circulation: 140,930

Asheville Citizen Times  
Blowing Rock Blowing Rocket  
Boone Watauga Democrat  
Forest City Daily Courier  
Hendersonville Times-News  
Lenoir News-Topic  
Marion McDowell News  
Marshall News-Record & Sentinel  
Morganton News Herald  
Shelby Star  
Waynesville Smoky Mountain News  
Waynesville Mountaineer  
Weaverville Tribune

## REGION 2

\$125

Circulation: 128,116

Charlotte Observer  
zones: *Gaston & Lincoln only*  
Charlotte Post  
Cherryville Eagle  
Concord Independent Tribune  
Gaston Gazette  
Hickory Daily Record  
Lincoln Times-News  
Monroe Enquirer Journal  
Mooresville Tribune  
Newton Observer News Enterprise  
Statesville Record & Landmark

## REGION 3

\$175

Circulation: 208,138

Asheboro Courier Tribune  
Clemmons Courier  
Elkin Tribune  
High Point Enterprise  
Greensboro News & Record  
Lexington Dispatch  
Mocksville Davie County Enterprise  
Mount Airy News  
Sparta Alleghany News  
Winston-Salem Chronicle  
Winston-Salem Journal  
Yadkin Ripple

## REGION 4

\$275

Circulation: 962,768

Albemarle Stanly News & Press  
Burlington Times-News  
Cary News  
Chapel Hill News  
Chatham News  
Chatham Record  
Clayton News-Star  
Clinton Sampson Independent  
Durham News  
Durham Herald-Sun  
Elizabethtown Bladen Journal  
Fayetteville Observer  
Fayetteville Up & Coming  
Garner Cleveland Record  
Graham Alamance News  
Henderson Daily Dispatch  
Indy Weekly  
Laurinburg Exchange  
Louisburg Franklin Times  
Lumberton Robesonian  
Midtown Raleigh News  
North Raleigh News  
Raleigh News & Observer  
Richmond County Daily Journal  
Roxboro Courier-Times  
Sanford Herald  
Smithfield Herald  
Southern Pines Pilot  
Southwest Wake News  
Wake Forest Weekly  
Warrenton Warren Record  
Whiteville News Reporter  
Zebulon Eastern Wake News

## REGION 5

\$175

Circulation: 269,948

Ahoskie Roanoke-Chowan News Herald  
Columbia Scuppernon Reminder  
Edenton Chowan Herald  
Elizabeth City Daily Advance  
Farmville Enterprise  
Goldsboro News-Argus  
Greenville Daily Reflector  
Grifton Times Leader  
Havelock News  
Hertford Perquimans Weekly  
Jacksonville Daily News  
Kinston Free Press  
Manteo Coastland Times  
Martin County Enterprise Weekly Herald  
Morehead City Carteret County News-Times  
Mount Olive Tribune  
Nags Head Outer Banks Sentinel  
Nashville Graphic  
New Bern Sun Journal  
Roanoke Rapids Daily Herald  
Rocky Mount Telegram  
Shalotte Brunswick Beacon  
Spring Hope Enterprise  
Snow Hill Standard Laconic  
Southport State Port Pilot  
Swansboro Tideland News  
Trenton Jones Post  
Washington Daily News  
Wilmington Star News  
Wilson Times  
Windsor Bertie Ledger-Advance

### AUCTIONS

AUCTION- 164+/-Acres Divided in Charlotte, NC. May 22nd at 2pm. My Auction Co., Inc. 800-123-4567. www.myauctioncompany.com NCAL1234.

### HELP WANTED

WEEKLY HOME TIME for SE Regional Drivers! Earn up to \$0.45 CPM with bonus pay! Call 866-291-2631 or SuperServiceLLC.com

Sample classified line ads

Get statewide coverage: 25-word Classified: \$375 (additional words \$10 each)

Ask about frequency discounts!