

Building Diversity in the
Energy Industry



Portland, OR
September 12-13, 2018

Title Sponsor **CLEAResult**

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CNN political contributor and social entrepreneur Van Jones to headline Shades of Green Forum September 12-13 event to feature a robust program exploring the state of diversity in the energy industry.

PORTLAND, Ore. – The inaugural [Shades of Green Forum](#), taking place **September 12-13, 2018** in Portland, Oregon and presented by Prisma Point, is a two-day conference that will bring together a diverse group of professionals including utility and energy consultants, energy professionals of color, minority business owners and other stakeholders. Attendees will gather from around the country for a candid discussion about the state of diversity within the energy industry.

The first day of the event will feature a robust lineup of industry professionals and experts exploring content themes including the **Business Value of Diversity and Inclusion, Challenges and Solutions to Workforce Diversity, and Addressing Underserved Markets**. Finishing the day with a Closing Keynote Address will be **Van Jones**, world-renowned social entrepreneur, best-selling author, and host of the Van Jones Show on CNN.

Other featured speakers include:

Ronald Brisé | Government Affairs Consultant, Gunster. Brisé leverages a wealth of experience in governmental, legislative, political and business arenas to represent the interests of clients in matters that include appropriations, business development, education, governmental and legislative affairs, public policy, and economic development.

Laurie Dowling | Executive Director, National Utility Diversity Council. As a consultant, Dowling is Executive Director for the National Utilities Diversity Council, a national nonprofit organization that conducts research to educate, develop best practices and guide efforts that will promote diversity in the utilities industry in the areas of governance, employment, procurement, language access/customer service, and philanthropy.

Paula Glover | President and CEO, American Association of Blacks in Energy. The American Association of Blacks in Energy (AABE) is a national energy trade association that represents all sectors of the energy industry with a focus to represent the voice for African Americans and other minorities on energy policy, regulations, and environmental issues. Glover directs the association's strategic plan, business development and policy positions. She is an industry thought leader for issues around diversity and inclusion.

Fernando Martinez | President and Chief Executive Officer, Northwest Mountain Minority Supplier Development Council. Martinez is responsible for helping develop minority business enterprises into capable suppliers for the Council's corporate and public agency members. With over 30 years of experience in sales and operations, Fernando has managed and led business units within Washington Mutual, Xerox, Starbucks, and Westin Hotels.

Honorable Sadzi Oliva | Commissioner, Illinois Commerce Commission. Oliva is the first Latina to serve as Commissioner in the State of Illinois. She balances the interests of consumers and utilities to ensure adequate, efficient, reliable, safe and least-cost public utility services; regulates the commercial activities related to investor-owned electric, natural gas, water and sewer companies; and enforces regulations for trucking, towing, motor carriers, and railroad safety. She is a member of the National Association of Regulatory Commissioners (NARUC) Committees on Water and Critical Infrastructure, and Vice Chair of the Supplier and Workforce Diversity Sub Committee.

Emmett Vaughn | Director, Office of Diverse Business Empowerment, Exelon. Vaughn provides strategic direction and oversight for over \$2.1 Billion of business done between Exelon and diversity certified businesses (DCB's) annually. He serves the corporate investment and finance group on their interface with minority investment bankers managing over \$2 Billion dollars of Exelon financial assets.

Susie Wong | President & CEO, Asians in Energy. Engaging the fastest growing minority group in the nation, Asians in Energy is leading Asian Pacific Americans on energy and clean technology issues and policies. As managing partner of Clear Sky Strategies, a minority-owned and operated company, Wong provides development and administration of government funding and public-private partnerships to strengthen economies and improve public health and the environment.

Day two of the event will consist of **three interactive workshop tracks** centered around diversity best practices, strategies and actions, and will wrap up with a roundtable discussion. Attendees will leave with meaningful takeaways that can be implemented to move organizations further along the path to diversity, inclusion, and equity. More information can be found at ShadesofGreenForum.com.

Event Details:

The Shades of Green Forum will take place **September 12-13, 2018** at the Sentinel Hotel in Portland, Oregon. Registration is now open online at ShadesofGreenForum.com/register. Early Bird Full Conference Registration rate of \$420 is valid through July 31, 2018. First day and workshop-only tickets are available.

Those in attendance will include:

- Utility professionals
- Regulatory authorities
- Nonprofit professionals
- Government representatives
- Energy consultants
- HR professionals
- Supplier diversity professionals
- Program managers, designers, planners and evaluators
- Marketing specialists

- Trade ally managers

About Prisma Point

Prisma Point is a Pacific Northwest consultancy with offices in Portland and Seattle that offers leading expertise in designing client- and market-specific energy efficiency programs as well as strategies that help facilitate more diversity, equity and belonging within organizations. More at prismapoint.com.

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-- shadesofgreenforum.com --