



# Your Business Can Be A Part of the Exciting 2013 Fort Bend Football Season!

**Buy now!**  
for a limited  
time only...

# 3 <sup>I</sup> <sub>N</sub> 1

# FOOTBALL AD PACKAGE!



## #1 2013 Football PREVIEW (in Tabloid Color Format)

### FEATURING:

- Team Reviews/Photos
- Feature Stories
- Game Schedules
- Coach Perspectives
- Which teams will make a run at the playoffs!
- Your company's ad in FULL COLOR

**Publishes: Thursday,  
Aug. 29, 2013**

## #2 Herald Weekly Preview Page

### FEATURING:

- Full Schedule of the Coming Weekend's Contests
- Players Of The Week
- Team Feature Story
- Guest Guessers Weekly Predictions
- Business Card Size Sponsorship Ads

**Publishes: Weekly  
starting Sept. 5, 2013**

## #3 Weekend SCOREBOARD

### FEATURING:

- Full color scoreboard with sponsor logos on the front page of the Weekend Edition

**Publishes: Weekends  
starting Sept. 1, 2013**

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**High School Football Preview Edition  
12 Weeks of Game Previews  
12 Front Page Logos**

### Advertising Package Prices

- Full Page **\$120/week**
- 2/3 Page **\$100/week**
- 1/2 Page **\$90/week**
- 1/4 Page **\$80/week**
- 1/8 Page **\$75/week**

#### Packages include:

- Your ad in the BIG Annual Preview Edition
- Weekly ad on the Thursday Sports Preview Page
- Your company logo on front page of Sunday paper for 12 weeks

## Count Us In!

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized by: \_\_\_\_\_

**Fort Bend Herald**  
AND TEXAS COASTER

Fort Bend's Daily Newspaper - Since 1892

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**281.342.4474**