



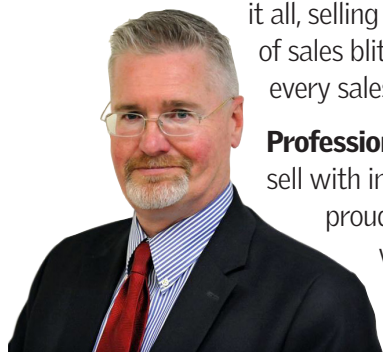
Ready to increase your digital revenue?

Give us a week and we can provide sustainable new sales

If you have available local ad inventory, a digital sales blitz with Creative Circle will take your web revenue to new levels, potentially even multiples of your current income.

We will help coordinate your online sales programs, rates, marketing material, and will arrive in your market ready to do some serious, online power selling with your sales team.

Why Creative Circle?



Experience. Sean Finch, our VP/sales, has been there and done it all, selling digital advertising since 2000. With hundreds of sales blitzes under his belt, he knows how to handle every sales opportunity.

Professional. Sean will put your advertisers at ease and sell with information, not a pushy personality. You'll be proud to have us on your team, and your advertisers will be impressed.

Guaranteed. You will be satisfied and happy with our work and our results. Period.

Performance based. We only get paid if we succeed. You pay an up-front fee to cover our prep time and travel costs. Otherwise, our only compensation is a commission on the new business we sell for you.

Our digital sales blitzes work.

What's a sales blitz like?

"Sean was 100% great to work with. Really enjoyable. Outgoing. Professional. And he knows his role and what he's doing. And he did it in a way that wasn't pushy. He made people want to buy."

"It was fun to be on the selling side with him. I learned a lot. I will continue to use his words moving forward."

"It felt like Sean really prepared himself well and was there to sell the Powell Tribune. He made people feel at ease, and he knew about our site."

"I never thought that at the end of the week that (we'd be) out of inventory!"

Toby Bonner, GM, ad director and co-owner, the Powell Tribune



What does it cost?

We've got three flexible commission plans

Standard commission

- \$1,850 up-front fee to cover our travel and prep costs.
- Commission based on new sales —
Up to \$25,000: 30%
\$25,001 to \$49,999: 25%
\$50,000+: 20%
- You pay us monthly over the life of the annual contracts we sell.

Lower commission

- \$1,850 up-front fee to cover our travel and prep costs.
- Pay a \$5,000 up-front fee, and we'll lower our commission to 10%.
- You pay us monthly over the life of the annual contracts we sell.

Even lower commission

- \$1,850 up-front fee to cover our travel and prep costs.
- Our commission drops to 15% if you pay the entire sum within 15 days of the end of our blitz.

How else can Creative Circle help?

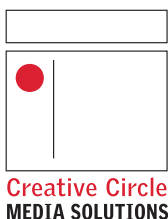
Powerful web CMS that is easy to use and dynamic, providing everything you need to power a modern, profitable web site: a pay wall, ad server, new revenue tools and great design.

Print redesigns that will grow readership, newsstand sales and ad revenue.

Energizing training for news and ad staffs, and new content strategies to make newsrooms more user-centric.

High-end outsourcing for special projects like books, glossy magazines and effective marketing and advertising campaigns.

Cost-effective editorial print production system that works with both Quark and InDesign.



Call Sean at (309) 269-7834, or e-mail sean@creativecirclemedia.com

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