



Creative Circle MEDIA SOLUTIONS

WEB SOFTWARE, HOSTING & REVENUE

mediasiteQ website CMS
& hosting solutions

QuickAds to provide
low-cost business web ads

communityQ
social networking &
citizen reporting software

PressReleaseQ to organize &
monetize local business news

adQ: Intelligent classifieds
web entry & display

marketplaceQ for online
display & classifieds ads

schoolQ to capture
youth audiences

travelQ sites
to promote tourism

DESIGN • TRAINING • CONSULTING

Website, newspaper,
magazine & classified
design & redesigns

Newsroom, advertising
& web training programs

Management
& strategic consulting

New revenue & product
development

Outsourced media
production, content,
design & editing

MAIN OFFICE

Bill Ostendorf, CEO
945 Waterman Ave.
East Providence, RI 02914
VOICE: 401-455-1555
CELL: 401-316-3333

E-MAIL

Bill@creativecirclemedia.com

WEB SITES

www.creativecirclemedia.com
www.adqic.com

Is your software holding your back?

Those "we do everything," giant software firms
have a problem: They aren't exceptional at anything!

Most software vendors want to put you in a box. You fit their templates. You follow their strategy. Changes? Flexibility? Customizations? Quick response? No way. You're stuck. Mediocre everything. And they have 1,000 clients.

Creative Circle is different.

We're fluent in both print and digital. We're experts at content and design. We're sharply user-focused. And we know how to grow revenue and readership.

We may be smaller than those giant firms, but our software innovations have consistently been years ahead of all of them:

- 1st to design and advocate for tablet-like home pages (in 2003);
- 1st to build a user-contributed content platform (in 2005);
- 1st to create an integrated pay wall (in 2006);
- 1st to build a true "web first" or reverse publishing platform (in 2007);
- 1st to design flexible page and story templates to better reflect the news online (in 2008);
- 1st to offer a paid or "native" content platform (in 2010);
- 1st to engineer a Google AdSense and Facebook Ads alternative customized just for newspapers (2011).

So if you want a generic web site, call those other guys. But if you want a digital platform that your users will love and that will push you ahead of the rest of the industry, give Creative Circle a call. We can help.

Strategic consulting. New ideas & revenue. Outsourcing.
Engaging content & design. Custom software that works.