

NativeNewsQ

Showcase, search engine optimize & monetize local business news.

FOR IMMEDIATE RELEASE

Three ways to cash in on native that offer SEO, self-service, a local focus and time savings, too!

As the first vendor to offer a native platform, we've also taken it further than anyone else. We don't just help you make new revenue, we make your web site better and save time in the newsroom as well. In addition to adjacency offered by other vendors, we also provide improved SEO for local businesses, adding big value to native.

- We help you get started and sustain native with three native plays and easy self-service tools.
- Your site is one of the highest-ranked URLs in your market. By tying into your URL, we can typically help you deliver better SEO for your SMBs than LinkedIn, Yellow Pages, Facebook, Yelp and just about everything else!
- Place sponsored content anywhere on your site and/or on a separate, branded business site!
- Results for users are immediate, effective and measurable.
- Completely white label. You market your brand, not ours.
- We provide a stand-alone, sophisticated CMS and widgets that work with any web site.
- NativeNewsQ is also a lead-generating engine, too! It will connect you with hundreds of new potential advertisers to whom you can sell other services. And it instantly creates a niche business site.
- Our self-service press release and calendar portals deliver added native dollars and provide time-saving advantages for your newsroom.
- Our paid calendar module creates featured items displayed in widgets and at the top of multiple attractive calendar displays that we provide.
- We can provide native content writing services, too.

Your news, your way, right now!

Boost your brand

Publicize your news through our trusted brand to the biggest local audience offered by any local media outlet

Reach the right eyes

We'll place your news right where your audience is reading similar content

Get noticed!

Sponsored content on our site delivers better SEO than Facebook, Twitter, Yelp, LinkedIn, YellowPages or YouTube

Let's begin!

Sponsored news items direct from local businesses

LOCAL EVENTS • ENTERTAINMENT • NEW PRODUCTS • NEWS ABOUT PEOPLE

Benefits for the newsroom, too! Calendar and press release portals that save time, money!

In a world with fewer reporters and support personnel, newsrooms need to get leads and information from other sources faster and more efficiently.

Press releases and calendar items currently arrive in newsrooms via fax, mail and e-mail. Some items have to be keyboarded.

Submissions either go to multiple reporters, risking duplicate coverage, or never get to the right people, resulting in missed coverage or photo opportunities. And it's difficult to get to supporting materials, such as company logos and photos.

The process used now is haphazard at best.

NativeNewsQ includes an easy-to-use portal for all press releases and calendar items submitted to the paper. It was designed by experienced newsroom editors to bring this chaos under control.

Reporters and assigning editors can access a submission from any web-enabled device, mark items as read, e-mail the person who submitted an item with questions, forward submissions via e-mail and download photos and logos. And we archive it all in a searchable database for future

SIMPLIFY press release and calendar submissions through a digital portal into a centralized database.

GET IT ALL – get more information faster, including text, PDFs, documents, company logos, photos and video – all available to use in print or online.





SORT IT by category, date, company, key word, comments, viewed, rating, covered vs. not covered, most-read and more.

PRIORITIZE submissions from anywhere. Comment, rate, indicate coverage plans. See quickly who has seen what; who's covering what.

PUBLISH all native content instantly via a news ticker widget, or download it for use in print or elsewhere online.

ARCHIVE it all into a rich, searchable database instead of throwing away thousands of news items each month.

MONETIZE because every item submitted has the option to be converted to paid, native content!

ITEM#	STATUS	ACTION	TITLE	TICKER	FEATURED	ATTACHMENTS
64980	Live	<input type="radio"/> NOTED <input type="radio"/> COVERING <input type="radio"/> DONT COVER	HEALTH CARE HEALTH & FITNESS LOCAL NEWS [EDIT] NO RATINGS  Local weight loss physician César A. Lara awarded top honor from Obesity ... [VIEW] The Obesity Medicine Association has designated César A. Lara, M.D. as a Fellow of the organization. Becoming a Fellow of the Obesity Medicine Association (OMA) is one of the highest honors reserved for those who demonstrate dedication and commitment to the clinical treatment of obesity and obesity-related ... more By Diane Sinicropo Phone: 727-449-2188 Created 1/16/17 12:04PM Created 1/16/17 12:04PM 0 Comments Email Link Email Contents	<input type="checkbox"/>	<input type="checkbox"/>	2 photos
64979	Not live	<input type="radio"/> NOTED <input type="radio"/> COVERING <input type="radio"/> DONT COVER	LOCAL NEWS [EDIT] NO RATINGS  Luke markus, first eagle scout of the year for greater tampa bay area ... [VIEW] LUKE MARKUS, 18, is a senior at Admiral Farragut Academy and a member of Troop 334 in St. Petersburg. Originally from Red Deer, Alberta, Canada, Luke moved to Florida in 2007 and soon thereafter became a Boy Scout. He joined Troop 334 in 2012. He earned his Eagle Scout rank in January 2017, the first Eagle Scout of ... more By Angela Markus Phone: 727-866-3225 Created 1/16/17 10:33AM Created 1/16/17 10:33AM 0 Comments Email Link Email Contents	<input type="checkbox"/>	<input type="checkbox"/>	1 photo
64978	Live	<input type="radio"/> NOTED <input type="radio"/> COVERING <input type="radio"/> DONT COVER	ARTS EDUCATION FAMILY & PETS FREE HEALTH & FITNESS OTHER [EDIT] NO RATINGS  Dance Scholarship Auditions For Ages 8-14 Pinellas & Hillsborough [VIEW] L'Academie of Dance is holding an open audition for dancers between the ages of 8-14, who would like to receive training scholarships in Ballet, Tap, Jazz, Lyrical, Contemporary, Hip-Hop and Acrobatics. L'Academie of Dance will offer a total of 12 scholarships to young dancers who poses the talent, ability ... more By Andrew Gulliford Phone: 727-829-0004 Created 1/15/17 8:10PM Created 1/15/17 8:10PM 0 Comments Email Link Email Contents	<input type="checkbox"/>	<input type="checkbox"/>	1 photo
64977	Not live	<input type="radio"/> NOTED <input type="radio"/> COVERING <input type="radio"/> DONT COVER	ARTS ENTERTAINMENT FREE [EDIT] NO RATINGS South Pasadena Community Band FREE concert on Thursday night, February 2nd ... [VIEW] The South Pasadena Community Band will present a FREE concert on Thursday night, February 2nd starting at 7:30 PM. This concert entitled "Our Shining Stars" will feature our talented musicians as soloist and entire sections of instruments. The music they will perform allows each to express the range and technical ... more By Penny Stanisavjevich Phone: 727-660-9490 Created 1/15/17 5:24PM Created 1/15/17 5:24PM 0 Comments Email Link Email Contents Contact: John Hoover, . . jhoover122@aol.com, 727-398-9639	<input type="checkbox"/>	<input type="checkbox"/>	
64976	Not live	<input type="radio"/> NOTED <input type="radio"/> COVERING <input type="radio"/> DONT COVER	ENTERTAINMENT LOCAL NEWS [EDIT] NO RATINGS  Rat Pack Together Again in LARGO [VIEW] A sensory experience you don't want to miss — the music that inspired and thrilled an entire generation! Rat Pack Together Again brings these characters to life, and makes them vibrant. Well known performers Tony Sands, Johnny Petillo, and Geno Monroe will take you back to a time when seeing Frank, Dean, and Sammy ... more By Tony Sands Phone: 267 408 1615 Created 1/15/17 4:30PM Created 1/15/17 4:30PM 0 Comments Email Contents	<input type="checkbox"/>	<input type="checkbox"/>	1 photo logo



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reference. Why throw all that news away?