

CATHOLIC NEW YORK & CATÓLICO DE NUEVA YORK ADVERTISING CALENDAR - 2020

MONTH	ISSUE	DEADLINE	FOCUS & THEMES
JANUARY			CATHOLIC SCHOOLS
	1/2	12/24/18	Hospice and Palliative Care
	1/16	1/7	Catholic Schools Week
	1/30	1/21	Mid-Winter Education - Colleges • Católico de Nueva York
FEBRUARY			ASH WEDNESDAY & LENT
	2/13	2/4	Consider Catholic Colleges • HS Registration Reminders • On-Line Higher Education • Spring College Open Houses
	2/27	2/18	Ash Wednesday-Lenten Meals & Programs • Pilgrimages-Shrines-Catholic Culture-Retreats • Católico de Nueva York
MARCH			SAINT PATRICK'S DAY & ESTATE PLANNING, PLANNED GIVING, ETC
	3/12	3/3	St. Pat's Day • Healthcare Ed • Lent Meals & Programs • Summer Camps • Adoption & Foster Care
	3/26	3/17	Holy Week Services • Estate Planning, Planned Giving, Financial Services, Annuities • Católico de Nueva York
APRIL			EASTER, COLLEGE FAIRS & SENIOR LIVING
	4/9	3/31	Easter Greetings • Spring Health Care • Spring College & School Open Houses • Prep & Boarding Schools • NYC College Fair at Javits
	4/23	4/14	World Day of Prayer for Vocations • College Summer Programs • Caring for our Seniors: Senior Living, Assisted Living, Elder Care • Católico de Nueva York
MAY			CATHOLIC TRAVEL & PILGRIMAGES
	5/7	4/28	Higher Ed for Veterans • Post-Graduate Religious Education Programs
	5/21	5/12	Ordination Issue • Catholic Travel: Pilgrimages-Shrines-Catholic Culture-Retreats • Católico de Nueva York
JUNE			GRADUATIONS
	6/4	5/26	High School Graduation Class Recognition • Adoption and Foster Care
	6/18	6/9	Catholic Travel: Pilgrimages-Shrines-Catholic Culture-Retreats • Católico de Nueva York
JULY			SUMMER EVENTS & HEALTH CARE
	7/16	7/7	Mid-Summer Education • Summer Feasts and Festivals
	7/30	7/21	Caring for our Seniors: Senior Living, Assisted Living, Elder Care, Health Care • Graduate and Continuing Education Programs • Católico de Nueva York
AUGUST			BACK-TO-SCHOOL & CATHOLIC TRAVEL
	8/13	8/4	Back-to-School • Prep & Boarding Schools • Higher Ed for Veterans
	8/27	8/18	Pilgrimages-Shrines-Catholic Culture-Retreats • Addiction Recovery-Suicide Prevention • Católico de Nueva York
SEPTEMBER			HIGH SCHOOL & COLLEGE OPEN HOUSES
	9/10	9/1	High School Open Houses • Fall College Open Houses
	9/24	9/15	Respect Life • Caring for Seniors: Senior Living, Assisted Living, Elder Care, Health Care • Hispanic Heritage Month • Católico de Nueva York
OCTOBER			RESPECT LIFE MONTH
	10/8	9/29	Mid-Fall College Open Houses-Info Sessions • Higher Ed for Veterans
	10/22	10/13	Estate Planning, Planned Giving, Financial Services & Annuities • Católico de Nueva York Pilgrimages-Shrines-Catholic Culture-Retreats • Graduate-Professional Schools
NOVEMBER			CATHOLIC BEREAVEMENT - ALL SOULS MONTH
	11/5	10/27	National Vocation Awareness Week • Religious Order Jubilarians • Catholic Bereavement • Hospice and Palliative Care Month • Addiction Recovery-Suicide Prevention • Adoption & Foster Care
	11/19	11/10	Christmas Gifts & Catholic Reading • Mid-Year College Transfers • Católico de Nueva York
DECEMBER			ADVENT & CHRISTMAS
	12/3	11/24	Advent Programs • Christmas Gift Guide • Mid-Year College Transfers
	12/17	12/8	Christmas Mass Schedules • Christmas Greetings • Católico de Nueva York
	12/31	12/22	Annual Vocation Guide • Caring for Seniors: Senior Living, Assisted Living, Elder Care, Health Care

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