

CATHOLIC NEW YORK & CATÓLICO DE NUEVA YORK ADVERTISING CALENDAR - 2022

MONTH	ISSUE	DEADLINE	FOCUS & THEMES
JANUARY			CATHOLIC SCHOOLS
	01/13/22	01/04/22	Catholic Schools Week • Hospice and Palliative Care
	01/27/22	01/18/22	Mid-Winter Education - Colleges • Católico de Nueva York
FEBRUARY			ASH WEDNESDAY & LENT
	02/10/22	02/01/22	Consider Catholic Colleges • High School Registration Reminders • On-Line Higher Education
	02/24/22	02/15/22	Ash Wednesday • Lenten Meals & Programs • Pilgrimages-Shrines-Catholic Culture-Retreats • Católico de Nueva York
MARCH			SAINT PATRICK'S DAY, EASTER, ESTATE PLANNING AND PLANNED GIVING
	03/10/22	03/01/22	St. Patrick's Day • Healthcare Education • Lenten Meals & Programs Adoption & Foster Care • Summer Camps
	03/24/22	03/15/22	Estate Planning, Planned Giving, Financial Services, Annuities • Católico de Nueva York
APRIL			COLLEGE FAIR AND SENIOR LIVING
	04/07/22	03/29/22	Holy Week Services • Easter Greetings • Spring Health Care • NYC College Fair at Javits Center Spring College and High School Open Houses • Prep & Boarding Schools
	04/21/22	04/12/22	Caring for our Seniors: Senior Living, Assisted Living, Elder Care, Health Care College Summer Programs • Católico de Nueva York
MAY			CATHOLIC TRAVEL & PILGRIMAGES
	05/05/22	04/26/22	World Day of Prayer for Vocations • Post Grad Religious Education Programs Higher Education for Veterans
	05/19/22	05/10/22	Ordination Issue • Catholic Travel: Pilgrimages-Shrines-Catholic Culture-Retreats Católico de Nueva York
JUNE			GRADUATIONS
	06/02/22	05/24/22	High School Graduation Class Recognition • Adoption and Foster Care
	06/16/22	06/07/22	Catholic Travel: Pilgrimages-Shrines-Catholic Culture-Retreats • Católico de Nueva York
	06/30/22	06/21/22	Mid-Summer Education • Summer Feasts and Festivals
JULY			SUMMER EVENTS & HEALTH CARE
	07/14/22	07/05/22	Caring for our Seniors: Senior & Assisted Living, Elder Care, Health Care • Católico de Nueva York
	07/28/22	07/19/22	Graduate and Continuing Education Programs
AUGUST			BACK-TO-SCHOOL & CATHOLIC TRAVEL
	08/11/22	08/02/22	Back-to-School • Prep & Boarding Schools • Higher Ed for Veterans
	08/25/22	08/16/22	Pilgrimages-Shrines-Catholic Culture-Retreats • Católico de Nueva York
SEPTEMBER			HIGH SCHOOL & COLLEGE OPEN HOUSES
	09/08/22	08/30/22	Suicide Prevention Month • Addiction Recovery • Fall College Open Houses
	09/22/22	09/13/22	High School Open Houses • Respect Life • Hispanic Heritage Month • Católico de Nueva York
OCTOBER			RESPECT LIFE MONTH
	10/06/22	09/27/22	Fall College and High School Open Houses & Information Sessions • Higher Ed for Veterans Caring for our Seniors: Senior Living, Assisted Living, Elder Care, Health Care
	10/20/22	10/11/22	National Estate Planning Week • Planned Giving, Financial Services & Annuities Pilgrimages-Shrines-Catholic Culture-Retreats • Graduate and Professional Schools Católico de Nueva York
NOVEMBER			CATHOLIC BEREAVEMENT - ALL SOULS MONTH
	11/03/22	10/25/22	National Vocation Awareness Week • Religious Order Jubilarians • Catholic Bereavement Hospice and Palliative Care Month • Addiction Recovery • Adoption & Foster Care
	11/17/22	11/08/22	Christmas Gifts & Catholic Books • Mid-Year College Transfers • Católico de Nueva York
DECEMBER			ADVENT & CHRISTMAS
	12/01/22	11/22/22	Advent Programs • Christmas Gift Guide
	12/15/22	12/06/22	Christmas Mass Schedules • Christmas Greetings • Católico de Nueva York
	12/29/22	12/20/22	Annual Vocation Guide • Caring for Seniors: Senior Living, Assisted Living, Elder Care, Health Care

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