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### Early Giving open for Colorado Gives Day

**ARVADA, Colo. (Nov. 1, 2022)** – [Early giving](#) for Colorado Gives opens Nov. 1 for donors looking to support a local cause that matters to them.

While Colorado Gives Day is officially Tuesday, Dec. 6, donors don't need to wait to make good happen by supporting their favorite Colorado nonprofits. People can search 3,200 causes to find the nonprofits they care most about, and when they give between Nov. 1 and Dec. 6, every donation made through ColoradoGivesDay.org gets a boost from an incentive fund.

Community First Foundation and FirstBank each donated \$500,000 to make up the first \$1 million, then incentive fund sponsors helped the fund grow to more than \$1.4 million. Nonprofits each receive a percentage of the incentive fund equal to the percentage they raise between Nov. 1 and Dec. 6, 2022.

“Donors like knowing their gifts get a boost for Colorado Give Day,” said Kelly Dunkin, president and CEO of Community First Foundation, the organization that created Colorado Gives Day and the online giving platform that runs it, ColoradoGives.org. “ColoradoGives.org makes it easy to find the causes you care most about and support the nonprofits that help our communities thrive.”

FirstBank has been the corporate partner of Colorado Gives Day since the beginning, providing cash prizes, event support, incentive fund contributions and paid advertising.

“FirstBank has a long history of giving back to the community and is proud to have been the corporate partner since the very first Colorado Gives Day,” said Kelly Kaminskas, chief digital officer for FirstBank and Community First Foundation board member. “We recognize we're only as strong as our communities, so we dedicate a lot of time, energy and resources to helping charitable causes and underserved communities thrive.”

New this year is the [Corporate Challenge](#), presented by Delta Dental of Colorado, which offers businesses of any size an easy way to give and participate in Colorado Gives Day.

“Whether you're new to corporate social responsibility or a longtime leader in the state, we encourage you to sign up for the Colorado Gives Day Corporate Challenge today,” said Andrea Miller, director of corporate social responsibility for Delta Dental of Colorado. “The Challenge is

a great way to connect employees to the organizations they care about, makes corporate giving easy, and we'll match the first 100 companies to raise \$1,000."

Colorado Gives 365 supports impactful giving every day of the year through [ColoradoGives.org](https://coloradogives.org), providing easy-to-use fundraising tools for both donors and nonprofits.

[Colorado Gives Day](#) is made possible by Community First Foundation with support from FirstBank and sponsors, including: Delta Dental of Colorado; Colorado Housing and Finance Authority (CHFA); Gary Community Ventures; Janus Henderson Investors; Amazon; Daniels Fund; Graystone Consulting from Morgan Stanley; Intermountain Healthcare; Trinchera Blanca Foundation; Noodles& Company; T-Mobile for Business; Ireland Stapleton Pryor & Pascoe, PC; Enso Counseling, PLLC; JE Dunn Construction Group; Martin/Martin, Inc.; Syntrinsic Social Capital; Denver7; Entravision; iHeart Radio; Comcast; Rocky Mountain Public Media; Grounds for Promotion; Mile High Outdoor; 5280 Magazine; and BizWest.

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[Governor Polis declares Tuesday, Dec. 6, 2022, as Colorado Gives Day](#)

### [About Community First Foundation](#)

Community First Foundation has been connecting donors and innovative Colorado nonprofits since 1975. As the community foundation serving Jefferson County, we are committed to connecting people, ideas and nonprofits so that all of Jeffco is thriving. We help donors with philanthropic planning, support nonprofits with grants and resources, and together, build resilient and connected communities. Our work is rooted in radical listening and a commitment to equity and inclusion.

In 2021, 73,000 donors raised more than \$55 million for 3,151 nonprofits on Colorado Gives Day. Community First Foundation launched the online giving platform that powers Colorado Gives Day in 2007, and since then, donors have given more than \$511 million to Colorado nonprofits.

### [About FirstBank](#)

FirstBank began providing banking services in 1963. Today, it's known as an industry leader in digital banking and has grown to be one of the largest privately held banks in the United States, maintaining more than \$28 billion in assets and 100 branch locations across Colorado, Arizona and California. FirstBank offers a full range of commercial banking services, including business financing, commercial real estate loans, treasury management and a variety of consumer deposit accounts, home equity loans, mortgages, rental property loans and more. Since 2000, FirstBank has been recognized as a top corporate philanthropist, contributing nearly \$80 million and thousands of volunteer hours to charitable organizations. The company is also unique in that a large portion of its stock is owned by management and employees, giving employees a financial stake in the bank's success through its Employee Stock Ownership Program. For more information, visit [www.efirstbank.com](https://www.efirstbank.com).

