

NEW

E&P

EDITOR & PUBLISHER®

New **Size** | New **Design**



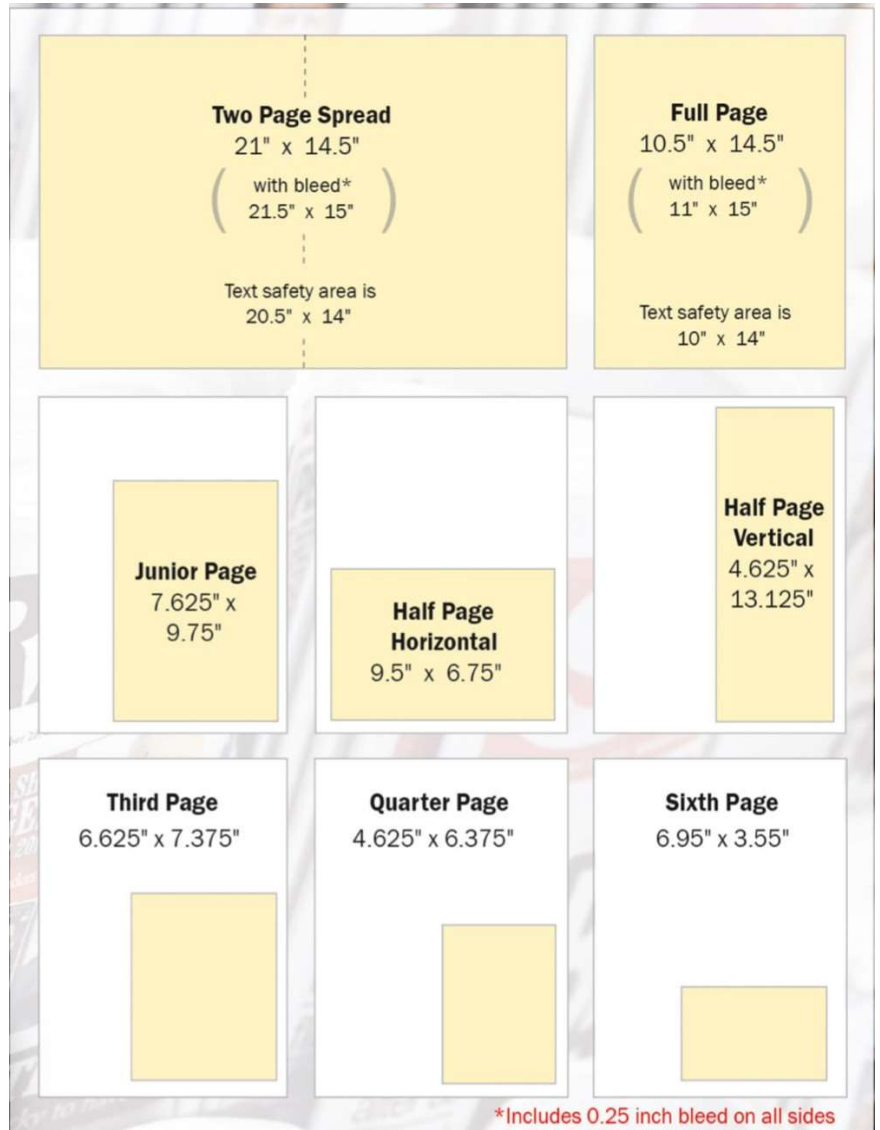
PRINT SPECS

- All images and ads must be in CMYK color format
- Images must have MINIMUM resolution of 300 dpi
- All blacks must be true black, not four-color
- Text must not be closer than 1/4" from the trim
- All ads must have 0.25" bleed off the trim
- All fonts must be embedded
- OPI links must be turned off
- All ads must be delivered as PDF/X1A format

Editor and Publisher

is not responsible for reproduction of ads that do not meet the above requirements.

10" X 13"
254MM X 330MM



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