

The Co-Op Directory



Suzuki Motorsports Resolution to Ride Sales Event!

SUZUKI RESOLUTION TO RIDE SALES EVENT

KINGQUAD 700

AS LOW AS **3.99% APR** FOR 36 MONTHS QUALIFIED BUYERS*

HEAD IN TODAY >>

*Monthly payment is \$29.52 for every \$1,000 financed at 36 months at 3.99% rate. Not all buyers will qualify. Available at participating authorized Suzuki dealers in continental U.S. excluding HI. Take delivery by 01/31/2023. See dealer for details. Visit www.suzukicycles.com/offers for more details. Offer ends 01/31/2023.

Offer Expires 1/31/2023

Let your Suzuki Motorsports dealers know about this sales event. Get as low as 3.99% APR financing for 36 months on select new Suzuki ATV models. Visit your local Suzuki Motorsports dealer for complete offer details. Offer expires January 31, 2023. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Suzuki Motorsports** co-op program to share the cost of local dealers' advertising. The dealer can receive 60% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 10/01 – 09/30 Current Year

Performance Period: 10/01 – 09/30

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

Contact the regional sales representative for further ad materials.

This information is provided by Media Group Online, Inc. to assist you in selling more advertising both to new and existing clients. Use it to take a complete advertising solution to your local retailers. Media Group Online, Inc. provides you this revenue opportunity to help you increase your revenue in a couple of ways

- **Win Non-advertisers**

Show prospects how they can get reimbursed for advertising they invest with you.

- **Increase Budgets with Advertisers**

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Ford Service Save Money on the Essentials!



**Buy Four Select Tires,
Get up to a \$100 Rebate by Mail***

   

*Dealer-installed retail purchases only. Limit one redemption per customer. Get a \$100 Visa® Prepaid Card (a \$100 rebate plus a \$5 service rebate) with the purchase of four (4) new Michelin® passenger or light truck tires (excludes commercial/medium truck tires), Goodyear® Assurance WeatherReady, Eagle Exhilarate® and Wrangler Steadfast HT™ tire lines, \$75 Visa® Prepaid Card on Goodyear Assurance ComfortDrive®, Wrangler® and Wrangler DuraTrac®, \$50 Visa® Prepaid Card on Goodyear Assurance MaxLife®, Eagle® Sport All-Season Family (i.e. Eagle® Sport and Sport All-Season), Workhorse® AT (excludes C-Type) and Wrangler® Workhorse® HT (excludes C-Type), \$25 Visa® Prepaid Card on Goodyear Assurance® All-Season, Kelsey-Hayes® Season Performance®, \$70 Visa® Reward Card on BFGoodrich® g-Force™ Sport COMP-2™ A/S PLUS, Terrain T/A® All-Terrain™, T/A® K12, Advantage™ T/A®, Advantage T/A® KM2, Mud-Terrain T/A® KM3 and Mud-Terrain T/A® KM3 UTV tires, \$50 Visa® Reward Card valid on BFGoodrich® Advantage™ Advantage™ T/A®, Advantage T/A® Sport, Advantage T/A® Sport LT, All-Terrain T/A® KDR2+, Commercial T/A® All-Season 2, Commercial T/A® Traction, Elite-Force™ T/A®, Phenom T/A®, g-Force™ R1™, g-Force™ Rival™, g-Force™ Rival™ S, g-Force™ T/A® KDW R, HD-Terrain T/A® KT, Krawler™ T/A® KK, Radial T/A®, Radial T/A® Spec, Mud-Terrain T/A®, Rugged Trail T/A®, Touring T/A® and Traction T/A® tires. Offer valid between 1/1/23 and 1/31/23. Submit Goodyear/Kelly rebate by 2/28/23 and Michelin/Kelsey-Hayes by 3/1/23. Rebate by Visa® Prepaid Card. Visa is not a sponsor of this promotion. Ford is not a sponsor of this promotion. See participating Ford Dealership for vehicle applications, rebate details and claim form.

Offer Expires 1/31/2023

Let your Ford dealers know about this rebate offer. Get up to a \$100 rebate by mail when you buy four select tires. Visit your local Ford dealer for complete offer details. Offer expires January 31, 2023. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Ford Motor – New and Blue Advantage Vehicles co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Monthly

Performance Period: 3 months to spend, 2 months to claim

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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Special Offers on 2023 Cadillac Models!

2023 CADILLAC XT5 AND XT6

3.99% APR¹
FOR 60 MONTHS FOR WELL-QUALIFIED BUYERS

PLUS **\$250** PURCHASE ALLOWANCE²

PLUS CURRENT ELIGIBLE GM REWARDS CARD MEMBERS GET AN ADDITIONAL **\$500** BONUS³ APRIL 15⁴

[VIEW INVENTORY](#)

1. Monthly payment is \$16.41 for every \$1,000 financed. Average example down payment is 16.7%. Some customers may not qualify. Not available in all states. 2. Total new retail price of the vehicle. 3. Not available with lease and some other offers. Take over retail January 31, 2023. 4. Must be a GM Rewards Cardmember active as of 1/31/23. Bonus Earnings can be used on the purchase or lease of an eligible, new 2023 or 2022 GM vehicle. Bonus Earnings can be combined with other GM Rewards Card Earnings. Bonus Earnings cannot be used on the purchase or lease of a vehicle. Bonus Earnings cannot be used above the available GM Rewards Card program limit. Bonus Earnings expire 2/28/23. Bonus Earnings cannot be combined with certain other GM offers. Bonus Earnings are subject to change without notice. ©2023 GM. All rights reserved. GM Rewards Card Account. Only one Bonus Earnings offer per Account.

Offer Expires 1/31/2023

Let your Cadillac dealers know about this special offer. Get 3.99% APR financing for 60 months for well-qualified buyers PLUS \$250 purchase allowance on new 2023 Cadillac XT5 and XT6 models. Visit your local Cadillac dealer for complete offer details. Offer expires January 31, 2023. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Cadillac co-op program to share the cost of local dealers' advertising. The dealer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

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Baby Lock Embroidery Promotions!



Offer Expires 3/24/2023

Let your Baby Lock retailers know about this special offer. Receive a \$300 rebate when you purchase a Baby Lock Array multi-needle embroidery machine. Visit your local Baby Lock retailer for complete offer details. Offer expires March 24, 2023. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Baby Lock** co-op program to share the cost of local retailers' advertising. The retailer can receive 100% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 12 month rolling

Performance Period: 12 month rolling

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor, Digital and Yellow Pages.

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Serta Presidents Day Sale!



Offer Valid 2/1/2023 - 2/27/2023

Let your Serta retailers know about this sales event. Save up to \$1,000 on Serta Arctic and select adjustable bases. Visit your local Serta retailer for complete offer details. Offer valid February 1, 2023 – February 27, 2023. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Retailer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the Serta co-op program to share the cost of local retailers' advertising. The retailer may receive reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: Monthly based on prior month purchases

Performance Period: 01/01 – 12/31

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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Polaris Start the Year Off Road!

START THE YEAR OFF ROAD

SAVE THE DAY

\$75 OFF OR \$125 OFF

A 2,500 LB OR 3,500 LB WINCH OR OFF ANY KOLPIN WINCH*

A 4,500 LB OR 6,000 LB WINCH*

POLARIS Think Outside

*TERMS AND CONDITIONS APPLY. SEE POLARIS DEALER FOR DETAILS.

Offer Expires 2/28/2023

Let your Polaris Off-Road dealers know about this special offer. Save \$75 off a 2,500 or 3,500 lb winch or \$125 off a 4,500 or 6,000 lb winch. Visit your local Polaris Off-Road dealer for complete offer details. Offer expires February 28, 2023. Use the co-op program to share all qualifying promotional costs.

These promotion details may be subject to change at any time. Verify specifics related to your Dealer(s) with the manufacturer before committing to any ad program. The featured image is for sample only.

Use the **Polaris – Off-Road Vehicles** co-op program to share the cost of local dealers' advertising. The dealer can receive 50% reimbursement for qualifying co-op ads. Prior approval is required for all co-op advertising.

Pertinent Data:

Accrual Period: 01/01 – 12/31 Prior Year

Performance Period: 01/01 – 12/31,

50% between Jan – June; 50% between July – Dec

Qualifying Media: Print, Radio, TV, Cable TV, Outdoor and Digital.

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