

Local Rates

OPEN RATES

Wednesday

\$8.95 pci (color)
\$6.95 pci (black/white)

Saturday

\$6.95 pci (color)
\$4.95 pci (black/white)

*pci - per column inch

3 TIME RATES

(FULL COLOR)

EACH ADDITIONAL AD

(FULL COLOR)

Size	Wed.	Sat.	Wed.	Sat.
10" Ad	\$208.50	\$148.50	\$69.50	\$49.50
15" Ad	\$312.75	\$222.75	\$104.25	\$74.25
20" Ad	\$417.00	\$297.00	\$139.00	\$99.00
30" Ad	\$625.50	\$445.50	\$208.50	\$148.50
40" Ad	\$834.00	\$594.00	\$278.00	\$198.00
60" Ad	\$1,251.00	\$891.00	\$417.00	\$297.00
Full Page	\$1,800.00	\$1,500.00	\$600.00	\$500.00
Front Page Banner	\$225.00 per issue (3 or more \$150.00 each)			

