
NCPA 2020 Winter Convention

Sponsor Opportunities

RALEIGH : February 26-28, 2020

Become a partner

This is your chance to meet with newspaper executives from all across North Carolina. NCPA membership includes 154 daily and weekly, corporate and independent, metro and community newspapers serving readers across the state. Our agenda attracts publishers, department heads and staffers from newspapers of all sizes.

This year the winter convention will be held February 26-28, 2020 at the Raleigh Marriott Crabtree Valley - conveniently located to both downtown Raleigh and RDU. Our tradeshow area is spread throughout the meeting space in high traffic areas and you'll have plenty of time to network with key executives.

The attendance has ranged from 100-150 during the general business sessions and over 375 at the Thursday awards banquet. A roster of attendees will be provided approximately two weeks prior to the convention. Our partnership doesn't begin and end with our convention - you will have contact opportunities for an entire year.

Key Contacts:

Phil Lucey, Executive Director

919-516-8013 phil@ncpress.com



Partnership opportunities

All sponsors receive an annual NCPA membership, tabletop display, registration to events, logos on signage and agendas and recognition at awards banquet. All sponsors are encouraged to send any webinars, whitepapers or company info to be posted on ncpress.com



Reception Host \$7,500

- Registration for four attendees to all events
- Signage at host bars during reception
- Five minute presentation before breakout session
- Full page ad in awards tab
- One press release per month through NCPS
- Four email blasts at any time the following year to NCPA members
- Banner ad in 12 monthly ebulletins and on NCPA website

Convention Host \$3,000.00 (\$3,805.00 value) * Limited availability

- Registration for four attendees to all events
- Five minute presentation before breakout session
- Full page ad in awards tab
- Two email blasts at any time the following year to NCPA members
- Banner ad in 8 monthly ebulletins and on NCPA website

Ad Awards Luncheon Host \$2,500.00 (\$3,010 value) *

Limited availability

- Registration for two attendees to all events
- Five minute presentation to attendees
- Half page ad in awards tab
- One email blast the following year to NCPA members
- Banner ad in 4 monthly ebulletins

Breakfast/Break Host \$2,000.00 (\$2,410 value)

- Registration for two attendees to all events
- Quarter page ad in awards tab
- Banner ad in 2 monthly ebulletins

Session Host \$1,000.00 (\$1,210 value)

- Registration for two attendees to all events
- Logos on signage in breakout session rooms

Additional sponsorships

Have ideas? Let us know. We'll work with you to get your name out.

Here are a few other ways to get your name out there (click on the registration form and select which options you'd like to choose):

Charging Station - \$250.00

Photo Booth - \$200.00

Wifi - \$500.00

Coffee Break - \$500.00

Afternoon Refreshment - \$500.00

Awards Reception - \$1,000.00

Signage at convention will note sponsors for these add-ons.



Registration

Click [HERE](#) to register

Quick Facts:

Date: February 26-28, 2020

Location: Raleigh Marriott Crabtree Valley
4500 Marriott Drive
Raleigh North Carolina 27612
12.8 mi from RDU 20 min ride

Room Rate: 179.00 per night.

Call 1-800-MARRIOTT and ask for NCPA Winter Institute 2020 rate.

Cut off date for rooms is February 4, 2020.

Set up Feb 26 at 4:00pm

Break down Feb 28 at 11:00am



Schedule of events

Wednesday Feb 26

4:00 booth set up

Networking

Supreme Court dinner (private event)

Thursday Feb 27

Welcome breakfast

Morning Session

Ad Awards Luncheon (ticketed event)

Afternoon Session

Breakout training sessions

Evening Session

Awards Reception

Awards Banquet (ticketed event)

Post Awards celebration

Friday Feb 28

Breakfast

Morning Session

NCPA/NCPS General Membership meeting

Meeting of Associated Daily and Community Newspaper Associations

