

FOR

**ADVERTISING
CONTEST
WINNERS
FOR 2019**



North Carolina Press Association
Fighting for **your right to know** since 1873



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METRO
CREATE. SELL. PROFIT.

DIVISION A

BERTIE LEDGER ADVANCE
Windsor, NC



DIVISION B

STATE PORT PILOT
Southport, NC



DIVISION C

THE PILOT
Southern Pines, NC



DIVISION D

HIGH POINT ENTERPRISE
High Point, NC



DIVISION E

STARNEWS
Wilmington, NC



DIVISION F

FAYETTEVILLE OBSERVER
Fayetteville, NC



APPAREL, JEWELRY & ACCESSORIES AD
1st Place
BLOWING ROCKET
Meleah Bryan, Nathan Godwin
Blowing Rock Estate Jewelry

COMMUNITY SERVICE SIGNATURE PAGE OR PAGE
1st Place
BERTIE LEDGER-ADVANCE
Michelle Leicester
Happy Birthday America! Very patriotic and a great way to incorporate several businesses.

2nd Place
BERTIE LEDGER-ADVANCE
Michelle Leicester
Baby's First Christmas Love this!

3rd Place
BERTIE LEDGER-ADVANCE
Michelle Leicester
A Salute to Bertie County Farmers

ENTERTAINMENT AD
1st Place
ELKIN TRIBUNE
Staff
Marjorie Morrison, Holly Lamm
Great job combining the two places into one ad.

2nd Place
PERQUIMANS WEEKLY
Bev Alexander, Creative Staff
Hertford Bay Taphouse

FOOD AD
1st Place
ASHE POST & TIMES
Teresa Roark-Laws
Craft Bistro Nice layout and inviting location. Ad made me feel like I was definitely going to a quality restaurant.

2nd Place
BERTIE LEDGER-ADVANCE
Michelle Leicester
Bertie County Peanuts Don't really care for the extreme horizontal format and I don't really get the football field background...tailgating? Nice, clean ad.

3rd Place
CHOWAN HERALD
Bev Alexander, Creative Staff
The Freeze Nice clean layout. Might consider a photo of your location. I think you devoted too much space to the "specials."

HEALTHCARE/MEDICAL AD
1st Place
ELKIN TRIBUNE
Staff
Amanda Cooke, Holly Lamm, Dawn Bagale
Great looking page design and ad

2nd Place
YADKIN RIPPLE
Staff
Katelyn Goins, Holly Lamm

HOME FURNISHINGS AND APPLIANCES AD
1st Place
ASHE POST & TIMES
Ron Brown
Jim's Corner Furniture

INSTITUTIONAL AD
1st Place
BERTIE LEDGER-ADVANCE
Michelle Leicester
Memorial Day Ceremony

3rd Place
CHEROKEE ONE FEATHER
Scott Brings Plenty
Annual Trick-or-Treat Night

3rd Place
CHOWAN HERALD
Bev Alexander, Creative Staff
Serenus Grief Recovery Center

MOTOR VEHICLE AD
1st Place
CHOWAN HERALD
Bev Alexander, Creative Staff
Hydraulic Hose Specialist Really nice small ad! Great balance of color and black.

Newspaper Promotion
1st Place
BERTIE LEDGER-ADVANCE
Michelle Leicester
Bertie Spooktacular

2nd Place
ASHE POST & TIMES
Teresa Roark-Laws
Mother's Day Edition Promo

REAL ESTATE AD
1st Place
ELKIN TRIBUNE
Staff
Marjorie Morrison, Sherry Stanley
I love the photos in the number!

2nd Place
PERQUIMANS WEEKLY
Bev Alexander, Creative Staff
United Country real Estate

RETAIL AD
1st Place
CHOWAN HERALD
Bev Alexander, Creative Staff
WE Nixon Welding & Hardware, Inc. Not too busy eye catching

2nd Place
CHOWAN HERALD
Bev Alexander, Creative Staff
Petals & Bows

3rd Place
PERQUIMANS WEEKLY
Bev Alexander, Creative Staff
Bethel Fishing Center

SPECIAL SECTION
1st Place
BLOWING ROCKET
Staff
Blowing Rock My Hometown 2019 Good job on pulling a ton of information into an easy to read and follow city guide. Creative and useful. I may have to visit soon.

2nd Place
ASHE JOURNAL TIMES
Staff
Banner Elk My Hometown 2018-19 Good job overall

3rd Place
ASHE POST & TIMES
Staff
Ashe County My Hometown 2019-20 another good job from the mtimes

USE OF COLOR
1st Place
CHEROKEE ONE FEATHER
Scott Brings Plenty
Free online ads in February, a sweet deal

2nd Place
PERQUIMANS WEEKLY
Lisa Bailey, Creative Staff
Currituck Extension Master Gardeners Volunteers

3rd Place
ASHE POST & TIMES
Teresa Roark-Laws
West Jefferson Chevrolet

ADVERTISING CAMPAIGN
1st Place
DAILY REFLECTOR
Staff
Robinson's Jewelers Nice, distinctive ads. Your ads definitely pop off the page.

2nd Place
SANFORD HERALD
Matt Dilworth, Rachel Xavier
Lunch and Dessert Match Contest

SERVICE AD IN A NICHE PUBLICATION
1st Place
SANFORD HERALD
Rachel Xavier, Laura Powers
The Sweet Shop All the colors of confection, communicates the place perfectly.

2nd Place
SUN JOURNAL
Karen Gardner
Post Oak FWB Church

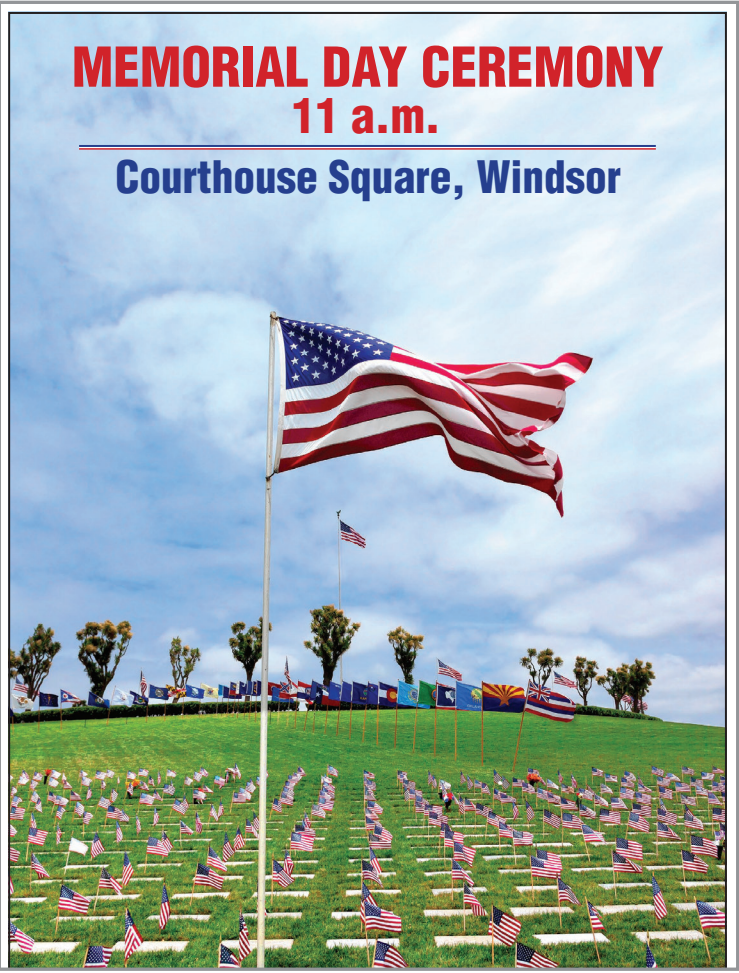
3rd Place
SUN JOURNAL
Karen Gardner
St. Pauls



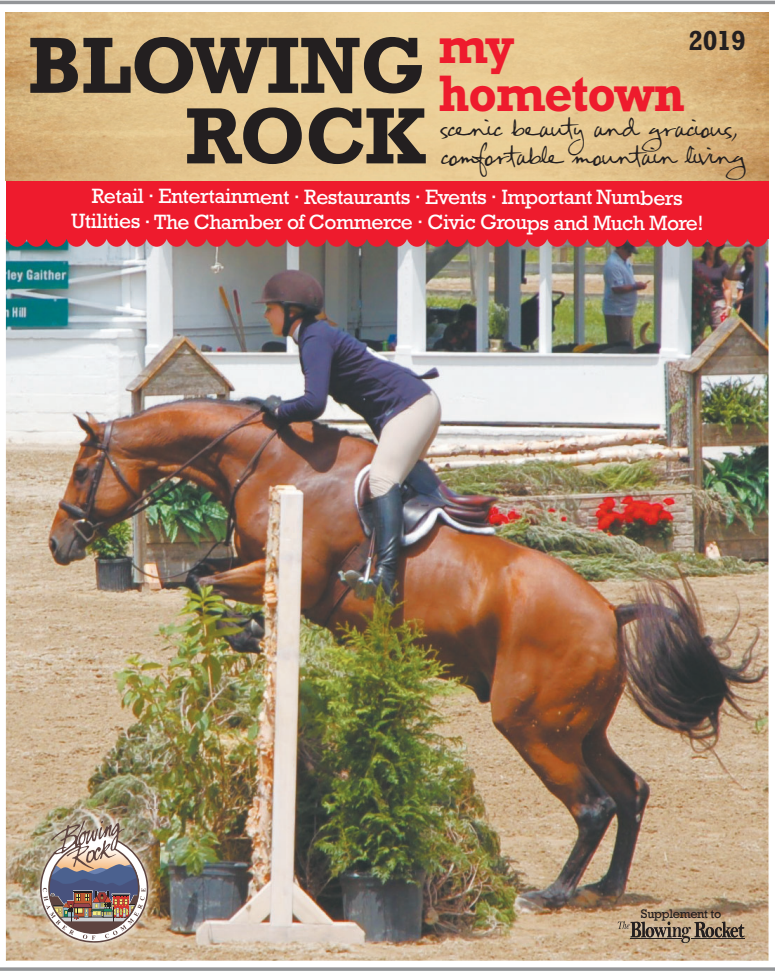
BEST FOOD AD / ASHE POST & TIMES



BEST MOTOR VEHICLE AD / CHOWAN HERALD



BEST INSTITUTIONAL AD / BERTIE LEDGER-ADVANCE



BEST SPECIAL SECTION / BLOWING ROCKET

APPAREL, JEWELRY & ACCESSORIES AD

1st Place
STATE PORT PILOT
Linda Lash, Mindy Ellinger
Cape Fear Custom Jewelry

2nd Place
COASTLAND TIMES
Hannah Caton
Muzzie's Retirement Sale

3rd Place
WAKE WEEKLY
Jennifer McCoy
Wake Forest Jewelers

COMMUNITY SERVICE SIGNATURE PAGE OR PAGE

1st Place
STOKES NEWS
Staff
Marjorie Morrison, Bob Ward

2nd Place
STATE PORT PILOT
Staff
Ask the Expert

3rd Place
STATE PORT PILOT
Staff
Open for Business

ENTERTAINMENT AD

1st Place
STATE PORT PILOT
Linda Lash, Carol Magnani
Southport Oak Island Kiwanis - Big Toy Day
Clean, crisp, jumps off the page.

2nd Place
COASTLAND TIMES
Blair Etheridge
Youth Aviation Day

3rd Place
COASTLAND TIMES
Hannah Caton
Jim Mulford Memorial Red Drum Tournament

FOOD AD

1st Place
COASTLAND TIMES
Hannah Caton
Sweet Frog Back to School Ad
These colors pop and the message for the ad is clear while still presenting a photo of what the business has to offer.

2nd Place
COASTLAND TIMES
Theresa Schneider
Jolly Roger Valentine's Day Ad

3rd Place
STATE PORT PILOT
Linda Lash, Mindy Ellinger
TROPICAL TREATS

HEALTHCARE/MEDICAL AD

1st Place
STATE PORT PILOT
Joey Robinson, Ben Frazier
Quality Hearing Care

2nd Place
BUTNER-CREEDMOOR NEWS
Jennifer McCoy
Creedmoor Dental

3rd Place
STATE PORT PILOT
Joey Robinson, Ben Frazier
Dosher Memorial Hospital - 5 Star

HOME FURNISHINGS AND APPLIANCES AD

1st Place
WAKE WEEKLY
Jennifer McCoy
CLOSETS BY DESIGN

2nd Place
WAKE WEEKLY
Jennifer McCoy, Sam Register
Closets By Design

3rd Place
STATE PORT PILOT
Joey Robinson, Mindy Ellinger
Beach Road Furniture
GREAT HEADLINE!

INNOVATIVE CONCEPT/ WILD CARD

1st Place
COURIER-TIMES
Jennifer McCoy
Personality Festival Spadea Wrap
Very clean and colorful design. Eye-catching and fun to look at.

INSTITUTIONAL AD

1st Place
STATE PORT PILOT
Joey Robinson, Carol Magnani
Knights of Columbus
What could have been a boring ad looks great. This is a good example of what can be done with something like this. Great work!

2nd Place
STOKES NEWS
Staff
Benjamin Haskins, Bob Ward
The matching shirts are a nice touch. This ad communicates the message well, visually. Great use of photography.

3rd Place
STATE PORT PILOT
Linda Lash, Carol Magnani
South Brunswick High School
Booster Club
Great use of art. A good example of silhouettes - they work great here!

MOTOR VEHICLE AD

1ST PLACE
WAKE WEEKLY
Jennifer McCoy
Auto Direct
Eye catching, nice layout.

2nd Place
DENVER CITIZEN
RENATA WESNER
Affordable Autos at the Lake Ad
Clean, not busy

3rd Place
BLADEN JOURNAL
Erika Jay
Bladen Offroad
NICE LAYOUT

NEWSPAPER PROMOTION

1st Place
STATE PORT PILOT
Linda Lash
Not a Subscriber?
Displaying content and topics that nonsubscriber are missing is a great way to draw attention to the value of a newspaper.

2nd Place
WAKE WEEKLY
Jennifer McCoy
Best of the Best
Interesting way to boost revenue for a readers' choice contest. Nice display.

3RD PLACE
COASTLAND TIMES
Theresa Schneider
The Coastland Times Subscription House Ad

NICHE PUBLICATION

1st Place
WATAUGA DEMOCRAT
Staff
Boone My Hometown 2018-19
Great job from the cover to the back page. Beautiful photos, consistent font choices, complimenting color contrasts. Nice resource guide.

2nd Place
WATAUGA DEMOCRAT
Staff
Summer Times 2019
Beautiful cover!

3RD PLACE
WATAUGA DEMOCRAT
All About Women Staff
All About Weddings 2019

ONLINE ADVERTISING

1st Place
STATE PORT PILOT
Staff
2019 Business Card Directory

2nd Place
WAKE WEEKLY
Jennifer McCoy, April Phipps
Bowman Family Services

REAL ESTATE AD

1st Place
DENVER CITIZEN
Renata Wesner
Henderson Properties Ad
Well organized ad! Nice header and sidebar. Good use of drop shadows to highlight owner and featured properties on left. I like the three photos below the featured photo. Very well done.

2nd Place
COASTLAND TIMES
Hannah Caton
Auction: Historic Manteo Home & Gardens
Nice type selection, good use of color on home features text, layout enhances an already inviting photo. Really good small ad.

3rd Place
STATE PORT PILOT
Linda Lash, Carol Magnani
ReMax Southern Coast - Free Shred Day
Nice use of color, good looking header.

RETAIL AD

1st Place
DENVER CITIZEN
Renata Wesner
Vintiques Vintage & Antique Mall Ad
Nice color and layout.

2nd Place
STATE PORT PILOT
Linda Lash, Ben Frazier
Cape Fear Fitness
Catchy

3rd Place
DENVER CITIZEN
Renata Wesner
Denver Outdoors Ad
Catchy

RETAIL AD IN A NICHE PUBLICATION

1st Place
WATAUGA DEMOCRAT
Meleah Bryan, Mark Mitchell
Blowing Rock Market
Great symmetry. Great design.

2nd Place
COURIER-TIMES
JENNIFER MCCOY
Talbert Building Supply

3rd Place
WATAUGA DEMOCRAT
Meleah Bryan, Charlie Price
Libby's

SMALL AD

1st Place
STATE PORT PILOT
Linda Lash, Mindy Ellinger
The Confectionary
Cute ad and use of color. Certainly stands out on the page.

2nd Place
CHATHAM NEWS & RECORD
Jason Justice
Happy Birthday Lillie
Cute layout and photo. I'm sure Lillie loved it.

3rd Place
COASTLAND TIMES
Hannah Caton
OBX Bowling Outlook Ad
Good use of small space and control of type over photo.

SPECIAL SECTION

1st Place
COASTLAND TIMES
Staff
2019 Outlook Edition

2nd Place
STATE PORT PILOT
Staff
Coast Magazine - Holiday

3rd Place
STATE PORT PILOT
Staff
NC Fourth of July Festival Guide

3rd Place
STATE PORT PILOT
Staff
Coast Magazine - Spring

USE OF COLOR

1st Place
WATAUGA DEMOCRAT
Meleah Bryan, Charlie Price
Peabody's
Love the color, great ad

2ND PLACE
COASTLAND TIMES
THERESA SCHNEIDER
Pugh's Car Care Christmas Wishes
Love the color. Nice ad

3RD PLACE
COASTLAND TIMES
Hannah Caton
Yarn and More Sidewalk Sale
Nice ad. 1st Annual could of been much smaller.



BESET SPECIAL SECTION / THE COASTLAND TIMES



BEST COMMUNITY SERVICE / STOKES NEWS

CONGRATULATIONS

All Gannett Journalists and Ad Designers of North Carolina

GANNETT

MAJOR Newsroom Award Winners

General Excellence	1st Place	StarNews (Wilmington)	Division E
General Excellence	2nd Place	Times-News (Hendersonville)	Division D
General Excellence	3rd Place	Asheville Citizen-Times	Division E
General Excellence for Websites	1st Place	StarNews (Wilmington)	Division E
General Excellence for Websites	3rd Place	Star (Shelby)	Division D
General Excellence for Websites	3rd Place	Asheville Citizen-Times	Division E
Henry Lee Weathers Freedom of Information Award	1st Place	Fayetteville Observer - Greg Barnes, Paul Woolverton	The Mike Lallier Sexual Molestation Lawsuit

Newsroom Award Winners

Citizen-Times (Asheville)

Election/Political Reporting	1st Place	Joel Burgess	North Carolina gerrymandering
Feature Writing	1st Place	Brian Gordon	'A kind crazy': Inside the competitive world of guinea pig shows
General News Reporting	1st Place	Staff	Wanda Greene, ex-Buncombe officials sentenced in federal corruption probe
News Enterprise Reporting	1st Place	Joel Burgess	NC liquor privatization: More convenience? Higher prices? Public health problems?
Photography, General News	1st Place	Angeli Wright	Riley Howell comes home
Serious Columns	1st Place	John Boyle	Selection of John Boyle's serious columns
Special Section	1st Place	Staff	2019 High School Football Preview
Sports Enterprise Reporting	1st Place	David Thompson	Late start time for basketball games causing problems
Video	1st Place	Angeli Wright	10-year-old gymnast Zoe Smith
Business Writing	2nd Place	Mackensy Lunsford	Women lead the way as hemp revival sweeps WNC
Education Reporting	2nd Place	Brian Gordon	How Buncombe County's opportunity scholarships are distributed
Email newsletter	2nd Place	Mackensy Lunsford	(In)side Dish
Multimedia Project	2nd Place	Mackensy Lunsford, Angeli Wright	Evolution of a dish: Noble Cider's The Greenhouse
Photography, General News	2nd Place	Angela Wilhelm	Keesha Martinez at Dixon sentencing
Photography, Sports	2nd Place	Angela Wilhelm	Rams win
Photography, Sports Feature	2nd Place	Angeli Wright	Madison vs North Buncombe softball
Sports Enterprise Reporting	2nd Place	David Thompson	A team of their own: Rise in female wrestling numbers prompting change in the sport
Sports Feature Writing	2nd Place	David Thompson	'Seth Strong': Mitchell football player remembers life, death of younger brother
Video	2nd Place	Angeli Wright	An Asheville dad's road to recovery
Breaking News Coverage	3rd Place	Jennifer Bowman, John Boyle, Mackensy Lunsford	Tiyquasha Simuel death coverage
City, County Government Reporting	3rd Place	Joel Burgess	Chris Hickman is sentenced
Community Coverage	3rd Place	Staff	Asheville Community Coverage
Email newsletter	3rd Place	David Thompson	Inside the Huddle
General News Reporting	3rd Place	Jennifer Bowman, David Thompson	Riley Howell shooting coverage
Lighter Columns	3rd Place	Karen Chávez	Columns on a variety of outdoors topics
News Feature Writing	3rd Place	Sam DeGrave	A 3-year-old with leukemia needs a bone marrow transplant. Her race complicates the search
Photography, Sports Feature	3rd Place	Angela Wilhelm	Out at sunset

Courier-Tribune (Asheboro)

Magazine or Niche Publication	1st Place	Staff	Thrive: Life in our Town and Beyond, May 2019; June 2019; July 2019
General News Reporting Courier-Tribune	3rd Place	Jamie Biggs	After 6 years of waiting, murder victim's mother reacts to arrest of suspect

CONGRATULATIONS

All Gannett Journalists and Ad Designers of North Carolina

GANNETT

Daily News (Jacksonville)

Magazine or Niche Publication	2nd Place	Staff	Fall 2019 My Onslow
Sports Columns	3rd Place	Chris Miller	Chris Miller columns

Daily Dispatch (Lexington)

Sports Columns	1st Place	Mike Duprez	Michael keeps tring; Softball; Browns v Bulldogs
Feature Writing	2nd Place	Sharon Myers	The art of family
News Enterprise Reporting	2nd Place	Ben Coley	Hemp, hemp, hooray?; The plant has been villianized
Profile Feature	2nd Place	Ben Coley	Singing from the soul
Sports Feature Writing	2nd Place	Ben Coley	A cowboy's savior
Illustration/Photo Illustration/ Print or interactive graphics	3rd Place	Staff	Measles outbreak spotlights vaccination rates in schools

Fayetteville Observer

City, County Government Reporting	2nd Place	John Henderson	Fayetteville's Civil War museum controversy
Use of Social Media	2nd Place	Staff	The Fayetteville Observer Facebook account
Community Coverage	3rd Place	Staff	The Fayetteville Observer
News Feature Writing	3rd Place	Michael Futch	Fayetteville police chief's 1935 death remains a mystery

Gaston Gazette

Breaking News Coverage	1st Place	Eric Wildstein	Child dies at trampoline park
Headline Writing	1st Place	Kevin Ellis	Headline writing
Photography, Feature	1st Place	Mike Hensdill	Harvest Day
Photography, General News	1st Place	John Clark	Father Forgives Killer
Beat Feature Reporting	2nd Place	Kevin Ellis	I want my Ja' back
Photography, Sports Feature	2nd Place	John Clark	A Tough Night
Beat News Reporting	3rd Place	Eric Wildstein	Late veteran honored
Education Reporting	3rd Place	Eric Wildstein	Elementary schools offering young musicians unique experiences
Photography, Sports	3rd Place	John Clark	Sand Splash

North Carolina Lawyers Weekly

Lighter Columns	2nd Place	David Donovan	Sidebar
News Enterprise Reporting	3rd Place	Bill Cresenzo	Getting plugged back in: New certificate of relief law will help more people get fresh starts

Sun Journal (New Bern)

Arts and Entertainment Reporting	2nd Place	Charlie Hall	Drag queen proud of lifestyle, show performances
Photography, General News	2nd Place	Gray Whitley	PHOTOS: Foam Party!
Arts and Entertainment Reporting	3rd Place	Charlie Hall	Sobriety, singing bring peaceful joy to talented New Bern singer



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CONGRATULATIONS

All Gannett Journalists and Ad Designers of North Carolina

GANNETT

Star (Shelby)

Sports Enterprise Reporting	1st Place	Dustin George	Student feels school scammed him
Use of Photographs	1st Place	Staff	Best use of photos
Community Coverage	3rd Place	Staff	Community Coverage
Sports Feature Writing	3rd Place	Dustin George	Back in the game

StarNews (Wilmington)

Appearance and Design	1st Place	Staff	Jan. 5-6, 2019
Community Coverage	1st Place	Staff	April 4, 2019; April 14, 2019
Editorial Page	1st Place	Scott Nunn	Editorial Page
Editorials	1st Place	Scott Nunn	School, hospital editorials
Email newsletter	1st Place	Hunter Ingram	Cape Fear Unearthed
Illustration/Photo Illustration/ Print or interactive graphics	1st Place	Alex Riley	Seahawk Saturday
Investigative Reporting	1st Place	Ashley Morris	Restaurant Inspections
Multimedia Project	1st Place	Hunter Ingram	'Firestarter' lit the fire of local film
News Feature Writing	1st Place	Cammie Bellamy	'You stole my childhood'
Photography, Sports	1st Place	Alex Riley	No Response
Photography, Sports Feature	1st Place	Matt Born	YMCA Wrightsville Beach Sprint Triathlon
Photography, Spot	1st Place	Matt Born	Hurricane Dorian Rain
Profile Feature	1st Place	Alex Riley	Striving for change
Use of Photographs	1st Place	Staff	April 4 and April 21, 2019
Beat News Reporting	2nd Place	Renee Spencer	Transportation Beat
Breaking News Coverage	2nd Place	Staff	Faulty equipment prompts Topsail High shooter fears
City, County Government Reporting	2nd Place	Gareth McGrath	Potential hospital sale
Headline Writing	2nd Place	John Staton	Pith and vinegar; O-thell-yes; Playing in 'toon
Lighter Columns	2nd Place	Ashley Morris	Dine & Dish
Photo Page or Essay	2nd Place	Matt Born	Fort Fisher re-enacts battle
Profile Feature	2nd Place	Ashley Morris	Girls rule at these Roudabush Restaurants
Sports Coverage	2nd Place	Staff	March 2-3, 2019
Sports News Reporting	2nd Place	Alex Riley	One Last Surprise
Use of Social Media	2nd Place	Staff	StarNews Social Media
Arts and Entertainment Reporting	3rd Place	Hunter Ingram	Swamp Thing
Beat News Reporting	3rd Place	Hunter Ingram	Film Beat
Illustration/Photo Illustration/ Print or interactive graphics	3rd Place	Staff	Wilmington's Changing Skyline
Lede	3rd Place	John Staton	Primal howl; For the love of the game; Gale-force comedy
Magazine or Niche Publication	3rd Place	Staff	Port City Life Magazine
Photography, Feature	3rd Place	Matt Born	Shave For Sean
Photography, General News	3rd Place	Matt Born	Vietnam Traveling Memorial Wall
Special Section	3rd Place	Staff	Hurricane Florence Special Section
Sports Columns	3rd Place	Alex Riley	Perfect Ending; Hurricane Relief Game; Welcome Back
Sports News Reporting	3rd Place	Jackson Fuller	'Cats Celebrate

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All Gannett Journalists and Ad Designers of North Carolina

GANNETT

Times News (Burlington)

Photography, Sports Feature	1st Place	Robert Thomason	An average Joe
Sports Coverage	1st Place	Bob Sutton, Adam Smith, David Kehrl	March madness
Sports News Reporting	2nd Place	Adam Smith	Tar Heels storm into Sweet 16
Business Writing	3rd Place	Jessica Williams	Good, sturdy American
Magazine or Niche Publication	3rd Place	Charity Apple, Linda Bowman	Model Business Plan
Photography, Feature	3rd Place	Robert Thomason	Surprise on third

Times-News (Hendersonville)

Arts and Entertainment Reporting	1st Place	Beth de Bona	Spirit and the imagination
News Enterprise Reporting	1st Place	Andrew Mundhenk	Changes, questions & a lawsuit: Community Foundation checks Opportunity House's nonprofit status
City, County Government Reporting	2nd Place	Andrew Mundhenk	A Building Dilemma
Editorials	2nd Place	Harrison Metzger	Our View
Photo Page or Essay	2nd Place	Patrick Sullivan	Tears, hugs and reflection on Honor Flight trip
Photography, Feature	2nd Place	Patrick Sullivan	Robotics team wraps up 2019 season
Sports Columns	2nd Place	Dean Hensley	A Step Back to 2013: Sarah's speech; Game of End Zones: Thank you to all involved; Farewell to Joey
Sports Coverage	2nd Place	Staff	Sports Coverage
Photography, Feature	3rd Place	Patrick Sullivan	Rare goat triplets born at Carl Sandburg Home
Photography, Spot	3rd Place	Patrick Sullivan	Storms soak Henderson County
Special Section	3rd Place	Staff	Game of End Zones

MAJOR Advertising Award Winners

METRO SWEEPSTAKES AWARD WINNERS (recognizes most points in advertising contest)

Division E - Wilmington

Division F - Fayetteville

Advertising Award Winners

Courier-Tribune (Asheboro)

Online Advertising	1st Place	Rebecca Craven, Justin Little	Vruwink Dental
Community Service Signature Page or Page	2nd Place	Jana Steed	Easter
Food Ad	3rd Place	Rebecca Craven, Justin Little	Ready Mart
Motor Vehicle Ad	3rd Place	Rebecca Craven, Susan Wright	Strider

Daily News (Jacksonville)

Use of Color	1st Place	Stacey Spencer	Rock Creek
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Gaston Gazette

Real Estate Ad	1st Place	Juen Lang	Loray Mills Lofts
Niche Publication	2nd Place	Staff	Explore Gaston
Special Section	2nd Place	Stephanie Coppola, Kevin Ellis	Discover Gaston 2019
Newspaper Promotion	3rd Place	Stephanie Coppola	Sip & Savor
Online Advertising	3rd Place	Trip Reynolds	Team Austin Grand Opening

The COURIER-TRIBUNE

NORTH CAROLINA
LAWYERS WEEKLY

KINSTON.COM

THE DISPATCH
Serving Davidson County Since 1882

ASHEVILLE
CITIZEN-TIMES

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fo

The Fayetteville Observer
fayobserver.com

StarNews
SN media

gaston gazette
Covering Gaston County, N.C., and surrounding communities

thetimesnews.com
Times-News

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CONGRATULATIONS

All Gannett Journalists and Ad Designers of North Carolina

GANNETT

Fayetteville Observer

Apparel, Jewelry & Accessories Ad	1st Place	Staff	Cotton River & Co.
Entertainment Ad	1st Place	Staff	Rugged Maniac
Food Ad	1st Place	Staff	Hibachi Grill
Healthcare/Medical Ad	1st Place	Staff	Sandhills Oral Surgery & Implant Dentistry of Fayetteville
Home Furnishings and Appliances Ad	1st Place	Staff	Foreverlawn of The Carolinas
Innovative Concept/Wild Card	1st Place	Staff	The Fayetteville Observer 2019 Calendar
Institutional Ad	1st Place	Staff	Book Bazaar
Motor Vehicle Ad	1st Place	Staff	Crown Ford
Newspaper Promotion	1st Place	Staff	Impact - The Fayetteville Observer
Real Estate Ad	1st Place	Staff	CongratulationsOnAGreatSeason-H&H
Retail Ad	1st Place	Staff	VacationCampfordogs-BedandBiscuits
Small Ad	1st Place	Staff	Airborne&SpecialOpsMuseum FreeAdmission
Special Section	1st Place	Staff	40Under40 2019 FayObserver
Use of Color	1st Place	Staff	SaintAtricksDay
Apparel, Jewelry & Accessories Ad	2nd Place	Staff	The Salvation Army
Entertainment Ad	2nd Place	Staff	Indigo Moon
Food Ad	2nd Place	Staff	Niko's Gyro & Wing II
Healthcare/Medical Ad	2nd Place	Staff	Sherri's Crowning Glory
Home Furnishings and Appliances Ad	2nd Place	Staff	Webb Carpet Company
Institutional Ad	2nd Place	Staff	Fayetteville Technical Community College
Newspaper Promotion	2nd Place	Staff	Fayetteville Woodpeckers - The Fayetteville Observer
Special Section	2nd Place	Staff	WoodpeckersSpecialSection 2019 FayObserver
Use of Color	2nd Place	Staff	FoodDrive FayObserverForUrbanMinistry
Apparel, Jewelry & Accessories Ad	3rd Place	Staff	John Allen Shoes
Food Ad	3rd Place	Staff	The Wine Cafe
Healthcare/Medical Ad	3rd Place	Staff	Sandhill Oral Surgery & Implant Dentistry of Fayetteville
Home Furnishings and Appliances Ad	3rd Place	Staff	PW Roofing
Institutional Ad	3rd Place	Staff	Fayetteville State University
Newspaper Promotion	3rd Place	Staff	Back to School - The Fayetteville Observer

Free Press (Kinston)

Home Furnishings and Appliances Ad	3rd Place	Cassie Groff	Highland Furniture
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Sun Journal (New Bern)

Apparel, Jewelry & Accessories Ad	1st Place	Betty Beaudreau	Mike's Jewelers
Institutional Ad	1st Place	Tyler Beaman	EA Wood Law Firm
Motor Vehicle Ad	1st Place	Debbie White	Bogue RV
Apparel, Jewelry & Accessories Ad	2nd Place	Betty Beaudreau	Blue Magnolia
Food Ad	2nd Place	Betty Beaudreau	37th Street Pizzaria
Home Furnishings and Appliances Ad	2nd Place	Tyler Beaman	Creative Kitchen and Bath
Service Ad in a Niche Publication	2nd Place	Karen Gardner	Post Oak FWB Church
Apparel, Jewelry & Accessories Ad	3rd Place	Betty Beaudreau	Ann Lynn's
Entertainment Ad	3rd Place	Karen Gardner	Coastal Carolina Railroad Train Show
Healthcare/Medical Ad	3rd Place	Tyler Beaman	Advanced Regenerative Care
Service Ad in a Niche Publication	3rd Place	Karen Gardner	St. Pauls



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CONGRATULATIONS

All Gannett Journalists and Ad Designers of North Carolina

GANNETT

Star (Shelby)

Healthcare/Medical Ad	1st Place	Staff	Vitamins 4 life
Use of Color	2nd Place	Matt Blanchard	Cline Nursery
Use of Color	3rd Place	Vee Lindsay	Sweet House Bakery

StarNews (Wilmington)

Apparel, Jewelry & Accessories Ad	1st Place	Karen Sell	Kingoff Jewelry
Entertainment Ad	1st Place	Erin Pike, Leigh Ann Askew	Tails Print Ads
Food Ad	1st Place	Erin Pike, James Reynolds	Soif De Vin Port City Life 7.19
Healthcare/Medical Ad	1st Place	Joshua Starkey	Wilmington ENT
Home Furnishings and Appliances Ad	1st Place	Erin Pike, Cheryl Theiss	Ashley Home Series
Institutional Ad	1st Place	Staff	Salty Dog Yoga Quarter Thank You Ad
Motor Vehicle Ad	1st Place	Joshua Starkey, Debbie White	Land Rover PCL Half Page
Newspaper Promotion	1st Place	Erin Pike, Hunter Ingram	Cape Fear Unearthed Full Pages from Wrappers
Real Estate Ad	1st Place	Joshua Starkey, David Sturm	Vance Young Christmas Spread
Retail Ad	1st Place	Staff	Omega Sports Black Friday
Special Section	1st Place	Staff	2019 Winter Issue Port City Life
Use of Humor	1st Place	Erin Pike	Northchase Dental Humor Ad from August PCL
Entertainment Ad	2nd Place	Joshua Starkey, Jeff Hidek	Azalea Half Page
Food Ad	2nd Place	Joshua Starkey, Leigh Ann Askew	Roudabush Building Half Page Ad
Healthcare/Medical Ad	2nd Place	Karen Sell	Pleasure Island Health
Home Furnishings and Appliances Ad	2nd Place	Joshua Starkey	Butlers Electric
Institutional Ad	2nd Place	Leigh Ann Askew	Inspire Medical
Motor Vehicle Ad	2nd Place	Joshua Starkey, Debbie White	Anglers Marine Half Page
Niche Publication	2nd Place	Erin Pike, Cheryl Theiss	Dosher Medical Newsletter June 2019
Special Section	2nd Place	Staff	April 2019 PCL
Use of Color	2nd Place	Erin Pike	PCL TACT Ad
Food Ad	3rd Place	Joshua Starkey	Blind Elephant BOB 2018
Healthcare/Medical Ad	3rd Place	Joshua Starkey, Cheryl Theiss	Regen Med Clinic
Home Furnishings and Appliances Ad	3rd Place	Erin Pike, Leigh Ann Askew	BOB Kitchen and Bath Thank You Ad
Institutional Ad	3rd Place	Staff	UNCW HISTORY DEPARTMENT
Niche Publication	3rd Place	Joshua Starkey, James Reynolds	SmartStart
Real Estate Ad	3rd Place	Joshua Starkey, David Sturm	Vance Quarter Pages
Special Section	3rd Place	Staff	2019 September PCL
Use of Color	3rd Place	Joshua Starkey, Jeff Hidek	Coastal Living Quarter Page



6

APPAREL, JEWELRY & ACCESSORIES AD

1st Place
SUN JOURNAL
Betty Beaudreau
Mike's Jewelers
Merry Christmas....love the diamond accents on the satin. Great choice of fonts and colors.

2nd Place
SUN JOURNAL
Betty Beaudreau
Blue Magnolia

3rd Place
SUN JOURNAL
Betty Beaudreau
Ann Lynn's

COMMUNITY SERVICE SIGNATURE PAGE OR PAGE

1st Place
HIGH POINT ENTERPRISE
staff
Community Service Signature Page

2nd Place
COURIER-TRIBUNE
Jana Steed
Easter

3rd Place
HIGH POINT ENTERPRISE
Staff
High Point Enterprise Charity Page

ENTERTAINMENT AD

1st Place
DAILY RECORD
Ginger Carroll
Lee Regional Fair
Love the simplicity and colors. Very eye-catching without overloading the reader.

2nd Place
Goldsboro News-Argus
Larry Vickers
Welcome to the Pickle Festival

3rd Place
SUN JOURNAL
Karen Gardner
Coastal Carolina Railroad Train Show

FOOD AD

1st Place
Sanford Herald
Matt Dilworth
Bay Breeze
Excellent idea to engage readers and draw focused attention to the food offerings of each restaurant. May have to steal this one :) Also attractive, clean layout to present so much information.

2nd Place
SUN JOURNAL
Betty Beaudreau
37th Street Pizzeria
The photo in this ad makes me want to take a bite of that pizza slice, and carries the ad, even though it's just a simple thank you.

3rd Place
COURIER-TRIBUNE
Rebecca Craven, Justin Little
Ready Mart
Nice layout, and use of color and offers clearly presented. Noting that it's a new business lends some extra news cred to it being a front page ad.

HEALTHCARE/MEDICAL AD

1st Place
STAR (SHELBY)
Staff
Vitamins 4 life

2nd Place
Goldsboro News-Argus
Crystal Bizzell
Front Page Spadia

3rd Place
Sun Journal
Tyler Beaman
Advanced Regenerative Care

HOME FURNISHINGS AND APPLIANCES AD

1st Place
Mount Airy News
Staff
Benjamin Haskins, Samantha Turner
Great graphics and color, pops off the page.

2nd Place
SUN JOURNAL
Tyler Beaman
Creative Kitchen and Bath

3rd Place
Free Press (Kinston)
Cassie Groff
Highland Furniture

INSTITUTIONAL AD

1st Place
SUN JOURNAL
Tyler Beaman
EA Wood Law Firm

2nd Place
HIGH POINT ENTERPRISE
Christian Saunders
Guil-Rand Funeral Home

MOTOR VEHICLE AD

1st Place
SUN JOURNAL
Debbie White
Bogue RV
Great use of space, clean and inviting.

2nd Place
DAILY RECORD
Jennifer McCoy
Precision Ford
Use of space makes the ad. Clean and to the point.

3rd Place
COURIER-TRIBUNE
Rebecca Craven, Susan Wright
Strider
Eye catching, to the point. Great ad.

NEWSPAPER PROMOTION

1st Place
HIGH POINT ENTERPRISE
Staff
High Point Enterprise PROMO
Good use of visitor stats and photo to appeal to potential advertisers.

2nd Place
MOUNT AIRY NEWS
Staff
Rebecca Portis
Fun playful image, font and headline to tie in with Valentines theme.

3rd Place
GASTON GAZETTE
Stephanie Coppola
Sip & Savor
Nice organization of all the logos.

NICHE PUBLICATION

1st Place
ROCKY MOUNT TELEGRAM
staff
Carolina Brew Scene - Summer 2019
A true niche pub but overall best looking entry

2nd Place
GASTON GAZETTE
Staff
Explore Gaston
Lots of hard work and it shows. Excellent!

3rd Place
GOLDSBORO NEWS-ARGUS
staff
Wings Over Wayne County

ONLINE ADVERTISING

1st Place
COURIER-TRIBUNE
Rebecca Craven, Justin Little
Vruwink Dental
Eyecatching image and headline. Nice visual play on the "wink" in the dentist's name.

2nd Place
GOLDSBORO NEWS-ARGUS
Rebecca James
Quick. Convenient. Compassionate. Very professional appearance. Good use of image, color and messaging.

3rd Place
GASTON GAZETTE
Trip Reynolds
Team Austin Grand Opening
Good use of an action button to learn more about the event.

REAL ESTATE AD

1st Place
GASTON GAZETTE
Juen Lang
Loray Mills Lofts
Nice layout and classy representation of what appears to be a nice complex.

2nd Place
GOLDSBORO NEWS-ARGUS
Larry Vickers
Directional Open Houses
Easy to read shopper type ad.

3rd Place
DAILY ADVANCE
Rich Houghton, Creative Staff
Corner Markey Auctions
Clean layout and very informational.

RETAIL AD

1st Place
HIGH POINT ENTERPRISE
Amanda Duncan
My House of Hemp

2nd Place
High Point Enterprise
Christian Saunders
Flowers on Greenoak

3rd Place
SANFORD HERALD
Laura Powers
Big Bloomers Flower Farm

RETAIL AD IN A NICHE PUBLICATION

1st Place
DAILY RECORD
Jennifer McCoy
Dragonfly Florist
I like the large attention-getting photo at the top and the clean look of the ad. The round oval around the logo is a little bothersome as the rest of the ad is very "square/angular". I realize you may not be able to change a logo, but if it's an option, I'd say remove the oval and let the dragonfly and logo text stand on their own.

2nd Place
HIGH POINT ENTERPRISE
Christian Saunders
Crossover Roofing
I like the large attention-getting photo and I like how you've integrated the logo colors throughout the rest of the ad.

3rd Place
SANFORD HERALD
Rachel R. Parker
Floral Designs By Eddie in Bridal Edition
I like the photos and layout of the ad. Listing out a variety of the types of gifts offered would be helpful. It left me wondering if they do actual floral arrangements or if they just specialize in gifts that include floral patterns.

SMALL AD

1st Place
HIGH POINT ENTERPRISE
Christian Saunders
King Records
Clever headline and eyecatching image and \$1 album bin offer. Color choices lend themselves to the vintage vibe. Social icons well placed.

2nd Place
SANFORD HERALD
Matt Dilworth
Big T's
Good idea for a way to get interactive. Encourages readers to look closely at the food photos to try to figure our the contest - and get hungry for the items in the process!

3rd Place
DAILY ADVANCE
Lisa Bailey, Creative Staff
Maaco
Good presentation of competitive benefits that differentiate the advertiser from the pack. Includes offers to attract action.

SPECIAL SECTION

1st Place
ROCKY MOUNT TELEGRAM
Staff
Carolina Brew Scene - Fall 2019
Really enjoyed the content, writing, photography and design of this product. Great job!

2nd Place
GASTON GAZETTE
Stephanie Coppola, Kevin Ellis
Discover Gaston 2019
Excellent guide for locals and visitors. Great information and lists. Super!

3rd Place
GOLDSBORO NEWS-ARGUS
staff
Mt. Olive Picke Festival Special Section
A great festival product. Wasn't crazy about the cover but the content is a great "everything you need to know"!

USE OF COLOR

1st Place
DAILY NEWS (JACKSONVILLE)
Stacey Spencer
Rock Creek

2nd Place
STAR (SHELBY)
Matt Blanchard
Cline Nursery

3rd Place
STAR (SHELBY)
Vee Lindsay
Sweet House Bakery

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Historic Space,
Modern Living



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- Upscale, contemporary brushed nickel finishes and fixtures
- Industrial chic design
- Polished concrete flooring
- Exposed brick walls

704.866.4873

BEST REAL ESTATE AD / GASTON GAZETTE

CAROLINA

BREW SCENE

Bottled Fall 2019

SPECIAL AWARDS EDITION

Big Game Brewing

TASTY TAPS: FUN-LOVING VIBES AMIDST ORGANIC SURROUNDINGS PUT KINSTON BREWERY ON THE MAP

New Village
HAS YOUR FAVORITE BEER

Wilmington Brewing Co.
BEST BREWERY

Asheville
VOTED BEST BEER TOWN



TOP FLIGHTS NC

BEST SPECIAL SECTION / ROCKY MOUNT TELEGRAM



ADAMS PUBLISHING GROUP
of Western North Carolina

PROUD OF OUR TEAM!

Watauga Democrat FIRST PLACE

Niche Publication – Staff
Retail Ad – Meleah Bryan, Mark Mitchell
Use of Color – Meleah Bryan, Charlie Price
Beat News Reporting – Kayla Lasure
Education Reporting – Kayla Lasure
Magazine/Niche Publication – Staff
Sports Coverage – Steve Behr
Sports News Reporting – Steve Behr
SECOND PLACE
Niche Publication – Staff
Community Coverage – Staff
General News Reporting – Thomas Sherrill, Kayla Lasure
Magazine/Niche Publication – Staff
Sports Columns – Steve Behr
THIRD PLACE
Niche Publication – All About Women Staff
Retail Ad/Niche – Meleah Bryan, Charlie Price
Service Ad/Niche – Meleah Bryan, Mark Mitchell
Beat News Reporting – Kayla Lasure
City Government Reporting – Anna Oakes
Education Reporting – Kayla Lasure
Headline Writing – Anna Oakes, Steve Behr
Religion & Faith Reporting – Kayla Lasure
Sports Enterprise Reporting – Thomas Sherrill
Sports News Reporting – Steve Behr

The Stokes News FIRST PLACE

Community Service Page – Bob Ward, Marjorie Morrison
Institutional Ad – Bob Ward, Ben Haskins

- Newspapers
- Magazines

- Digital/Sales/Marketing
- Events

Avery Journal Times FIRST PLACE

Arts & Entertainment Reporting – Carl Blankenship
Education Reporting – Carl Blankenship
Headline Writing – Carl Blankenship
Special Section – Staff
SECOND PLACE
Special Section – Staff
THIRD PLACE
News Feature Writing – Carl Blankenship
Religion & Faith Reporting – Jamie Shell
Sports Feature Writing – Jamie Shell

Ashe Post & Times FIRST PLACE

Food Ad – Teresa Roark-Laws
Home Furnishings & Appliances Ad – Ron Brown
SECOND PLACE
Newspaper Promotion – Teresa Roark-Laws
THIRD PLACE
Special Section – Staff
Use of Color – Teresa Roark-Laws
Breaking News Coverage – Ian Taylor

The Tribune (Elkin) FIRST PLACE

Restaurant/Entertainment Ad – Holly Lamm, Marjorie Morrison
Health Ad Campaign – Dawn Bagale, Holly Lamm, Amanda Cooke
Serious Columns – Bill Colvard
Real Estate Ad – Sherry Stanley, Marjorie Morrison

Yadkin Ripple FIRST PLACE

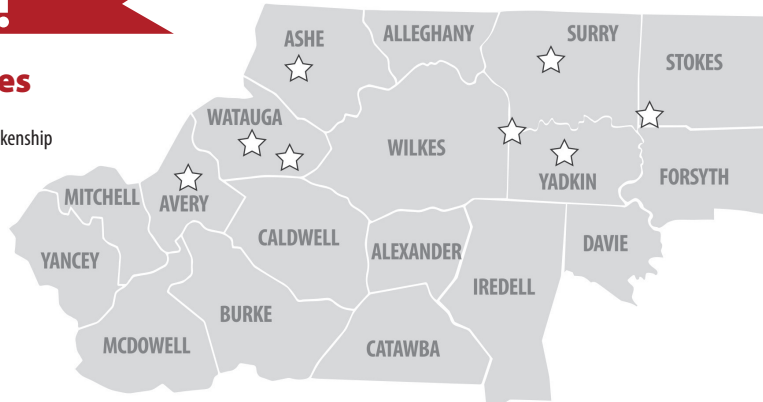
Feature Writing – Kitsey Burns Harrison
SECOND PLACE
Medical Ad – Holly Lamm, Katelyn Goins
THIRD PLACE
Lighter Columns – Kitsey Burns Harrison

Blowing Rocket FIRST PLACE

Apparel, Jewelry & Accessories Ad – Meleah Bryan, Nathan Godwin
Special Section – Staff

Mount Airy News FIRST PLACE

Home Furnishings & Appliances Ad – Samantha Turner, Ben Haskins
Newspaper Promotion – Rebecca Portis



ASHE POST & TIMES
West Jefferson

THE AVERY JOURNAL-TIMES
Newland
THE STOKES NEWS
King

THE BLOWING ROCKET
Blowing Rock
THE TRIBUNE
Elkin

THE MOUNT AIRY NEWS
Mount Airy
WATAUGA DEMOCRAT
Boone

THE MOUNTAIN TIMES
Boone
THE YADKIN RIPPLE
Yadkinville

THE PILOT
Pilot Mountain

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CONGRATULATIONS

TRAVIS BUMGARDNER

1st Place General Excellence for Websites

HOLLY KAYS

1st Place Arts and Entertainment Reporting
1st Place News Feature Writing
2nd Place Investigative Reporting
3rd Place Investigative Reporting
3rd Place News Feature Writing

SUSANNA SHETLEY

1st Place Lighter Columns

STAFF

2nd Place Community Coverage

JESSIE STONE

2nd Place Business Writing
2nd Place City, County Government Reporting
3rd Place Beat Feature Reporting
3rd Place Business Writing
3rd Place News Enterprise Reporting

CORY VAILLANCOURT

1st Place City, County Government Reporting
1st Place Education Reporting
1st Place Election/Political Reporting
2nd Place Beat Feature Reporting
2nd Place News Feature Writing
2nd Place Religion & Faith Reporting
3rd Place Election/Political Reporting

GARRET K. WOODWARD

3rd Place Arts and Entertainment Reporting

TO OUR

STAFF

2019 NEWS, EDITORIAL & PHOTOJOURNALISM CONTEST

Smoky
Mountain

news

COVERING HAYWOOD, JACKSON,
MACON & SWAIN COUNTIES

APPAREL, JEWELRY & ACCESSORIES AD
1st Place
STARNEWS
Karen Sell
Kingoff Jewelry

2nd Place
DAILY REFLECTOR
Christina Ruotolo, Jessica Harris
Lautares

COMMUNITY SERVICE SIGNATURE PAGE OR PAGE
1st Place
DAILY REFLECTOR
Staff
July Healthcare Spotlight Page

ENTERTAINMENT AD
1st Place
STARNEWS
Erin Pike, Leigh Ann Askew
Tails Print Ads
Beautifully designed ad series.

2nd Place
STARNEWS
Joshua Starkey, Jeff Hidek
Azalea Half Page
Very nice ad sure to grab anybody inter-
ested in the floral world

FOOD AD
1st Place
StarNews
Erin Pike, James Reynolds
Soif De Vin Port City Life 7.19
Clean and easy to see what this business
offers. Classy ad!

2nd Place
STARNEWS
Joshua Starkey, Leigh Ann Askew
Roudabush Building Half Page Ad
Nice type and color choices. Nice place-
ment and design for address bar. Really
good ad.

3rd Place
STARNEWS
Joshua Starkey
Blind Elephant BOB 2018
Nice use of photo.

HEALTHCARE/MEDICAL AD
1st Place
STARNEWS
Joshua Starkey
Wilmington ENT
“Festive look and bright copy that mir-
rors the list on the pumpkins, from the
top down. Some of the text on the bottom
part of the ad could be better organized
through alignment, but the overall fun of
the ad is attention-getting.”

2nd Place
STARNEWS
Karen Sell
Pleasure Island Health
Well organized information.

3rd Place
STARNEWS
Joshua Starkey, Cheryl Theiss
Regen Med Clinic
Well organized information.

HOME FURNISHINGS AND APPLIANCES AD
1st Place
STARNEWS
Erin Pike, Cheryl Theiss
Ashley Home Series
Love the large attention-grabbing photo
and the simplicity and cleanness of the
ad. Including the addresses could be
handy for those using GPS, but generally
speaking it mentions where the stores
are located. Including an offer or special
of some sort could help to generate foot
traffic.

2nd Place
STARNEWS
Joshua Starkey
Butlers Electric
I like how you are enticing the reader to
watch next week for something big. It’s
nice showing the variety of fixtures they
have, however, one large attention-
grabbing photo may have been more
easy to see.

3rd Place
STARNEWS
Erin Pike, Leigh Ann Askew
BOB Kitchen and Bath Thank You
Ad
I like the use of one large photo and
I like the layout. Nice an simple. The
overlapping text on the bottom left gets a
little hard to read, but it’s still “doable”.

INSTITUTIONAL AD
1st Place
STARNEWS
Staff
Salty Dog Yoga Quarter Thank You
Ad
I like how the yoga photo points upward
to the text you are wanting people to
read. Nice, clean and simple.

2nd Place
STARNEWS
Leigh Ann Askew
Inspire Medical
Lol, at first glance I thought the headline
was “still struggling with crap” instead
of “cpap”. Whether intended or not, that
caught my attention. Nice simple ad
with a bold photo.

3rd Place
STARNEWS
Staff
UNCW HISTORY DEPARTMENT
Nice attention-grabbing ad. I like how
the overlapping text over the photo is still
quite readable.

MOTOR VEHICLE AD
1st Place
STARNEWS
Joshua Starkey, Debbie White
Land Rover PCL Half Page

2nd Place
STARNEWS
Joshua Starkey, Debbie White
Anglers Marine Half Page

NEWSPAPER PROMOTION
1st Place
STARNEWS
Erin Pike, Hunter Ingram
Cape Fear Unearthed Full Pages
from Wrappers

NICHE PUBLICATION
1st Place
DAILY REFLECTOR
Staff
August 2019 Her Magazine
Great page design and layout. Colorful,
creative photography.

2nd Place
STARNEWS
Erin Pike, Cheryl Theiss
Doshier Medical Newsletter June
2019
Wonderful page layout and design.
Photography was exceptional.

3rd Place
STARNEWS
Joshua Starkey, James Reynolds
SmartStart
Great page design and layout. Excep-
tional photography.

REAL ESTATE AD
1st Place
STARNEWS
Joshua Starkey, David Sturm
Vance Young Christmas Spread
Great idea!

2nd Place
DAILY REFLECTOR
Christina Ruotolo, Jasmine Blount
c21 The Realty Group

3rd Place
STARNEWS
Joshua Starkey, David Sturm
Vance Quarter Pages

RETAIL AD
1st Place
STARNEWS
Staff
Omega Sports Black Friday

2nd Place
DAILY REFLECTOR
Christina Ruotolo, Tim Mayberry
Jefferson’s

3rd Place
DAILY REFLECTOR
Christina Ruotolo, Jasmine Blount
Lautares

RETAIL AD IN A NICHE PUBLICATION
1st Place
DAILY REFLECTOR
Christina Ruotolo, Brandi Callahan
Jefferson’s
Good use of imagery to give a virtual
tour of the venue.

SMALL AD
1st Place
DAILY REFLECTOR
Christina Ruotolo, Brandi Callahan
Jefferson’s
Nice placement in body of ad, with good
use of white space, and a neat emphasis
on the date the company was established.

2nd Place
Daily Reflector
Christina Ruotolo, Brandi Callahan
Jefferson’s

SPECIAL SECTION
1st Place
STARNEWS
Staff
2019 Winter Issue Port City Life

2nd Place
STARNEWS
Staff
April 2019 PCL

3rd Place
STARNEWS
Staff
2019 September PCL

USE OF COLOR
1st Place
Daily Reflector
Christina Ruotolo, Brandi Callahan
Magnolia Arts

2nd Place
STARNEWS
Erin Pike
PCL TACT Ad

3rd Place
STARNEWS
Joshua Starkey, Jeff Hidek
Coastal Living Quarter Page

USE OF HUMOR
1st Place
STARNEWS
Erin Pike
Northchase Dental Humor Ad from
August PCL
“Stand-out ad with different sizes and
shapes of charming dogs with matching
toothbrushes).
Clever saying that brings out the best in
the art.
Clean, lean copy. Nice.”

CONGRATULATIONS

TO OUR STAFF

YES!

WEEKLY

YOUR ENTERTAINMENT SOURCE!

Covering Winston-Salem, Greensboro & High Point

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6 AWARDS

ALEX FARMER

1ST PLACE Advertising Campaign

1ST PLACE Use of Color

2ND PLACE Use of Color

IAN MCDOWELL


1ST PLACE Investigative Reporting

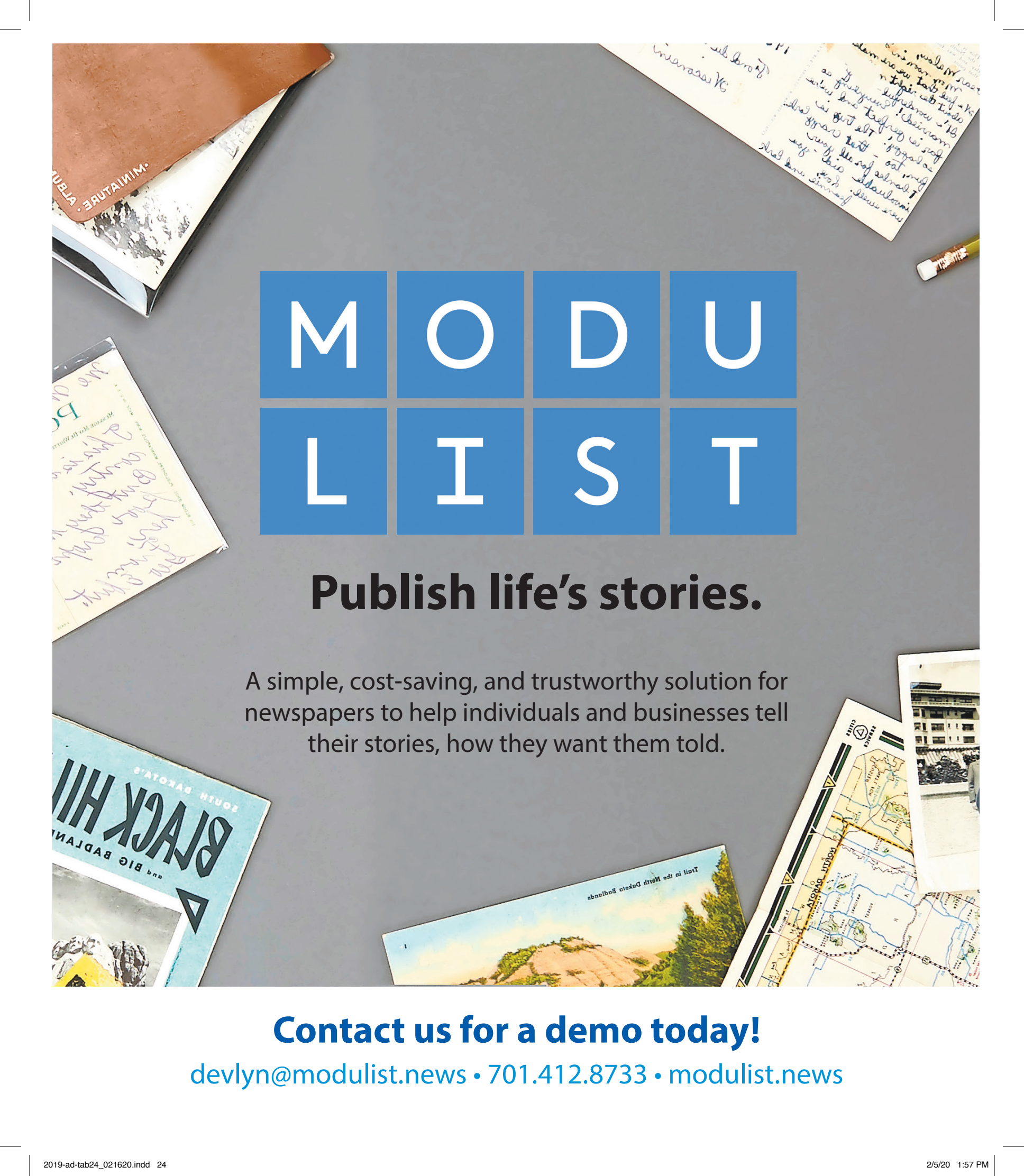
CHARLES WOMACK

3RD PLACE General Excellence for Website

KATIE MURAWSKI, NATALIE GARCIA & LAUREN BRADY

1ST PLACE Use of Social Media

<div>DIVISION F</div> <div>Daily newspapers +35,000 circulation</div>		<div>DIVISION O</div> <div>Online Only Publications</div>	
<div>APPAREL, JEWELRY & ACCESSORIES AD</div> <div><div>1st Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>COTTON RIVER & CO.</div><div>Very eye catching - only thing off is some of the writing in the cotton doesn't show very well.</div></div> <div><div>2nd Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>THE SALVATION ARMY</div></div> <div><div>3rd Place</div><div>Fayetteville Observer</div><div>STAFF</div><div>JOHN ALLEN SHOES</div></div>		<div>FOOD AD</div> <div><div>1st Place</div><div>ISLAND FREE PRESS</div><div>Donna Barnett</div><div>Sonny's Restaurant</div><div>This ad needed a little something more.</div></div> <div><div>2nd Place</div><div>ISLAND FREE PRESS</div><div>Donna Barnett</div><div>Outer Banks Preservation Association</div></div> <div><div>3rd Place</div><div>ISLAND FREE PRESS</div><div>Donna Barnett</div><div>Charline Barnett Construction</div><div>The type describing services is a little too light of a type face for this size - makes it a little difficult to read that part, but the other font treatments are legible.</div></div>	
<div>HEALTHCARE/MEDICAL AD</div> <div><div>1st Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>SANDHILLS ORAL SURGERY & IMPLANT DENTISTRY OF FAYETTEVILLE</div><div>Eyecatching images, layout and headline. Personalized with the dentist's friendly photo. Clean layout and good use of color.</div></div> <div><div>2nd Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>SHERRI'S CROWNING GLORY</div><div>Informative ad with attractive layout, personalized with the esteticans' photos. Good presentation of credentials, experience and other qualifications.</div></div> <div><div>3rd Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>SANDHILLS ORAL SURGERY & IMPLANT DENTISTRY OF FAYETTEVILLE</div><div>Nice tie-in with the community, photo of the local scholarship recipient, and explanation of the inspiration for the dental office giving back. Appealing layout.</div></div>		<div>REAL ESTATE AD</div> <div><div>1st Place</div><div>FAYETTEVILLE OBSERVER</div><div>Staff</div><div>CongratulationsOnAGreatSeason-H&H</div><div>LOVE...Great use of color, fonts and photos. The designer knocked it out of the park on this one...KABOOM. Refreshing to see in a print edition.</div></div> <div><div>2nd Place</div><div>FAYETTEVILLE OBSERVER</div><div>Staff</div><div>VacationCampfordogs-BedandBiscuits</div></div> <div><div>3rd Place</div><div>FAYETTEVILLE OBSERVER</div><div>Staff</div><div>Books N Stuff - Holidays</div></div>	
<div>ENTERTAINMENT AD</div> <div><div>1st Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>RUGGED MANIAC</div><div>Great photo and creative typography, but my favorite part is the use of the obstacle course art across the bottom. Very nice touch!</div></div> <div><div>2nd Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>INDIGO MOON</div><div>Nice color and font choice for the dark background.</div></div>		<div>NON-DAILY</div> <div><div>1st Place</div><div>FAYETTEVILLE OBSERVER</div><div>Staff</div><div>Airborne&SpecialOpsMuseum_FreeAdmission</div><div>Great ad. Only one in the division submitted.</div></div> <div><div>2nd Place</div><div>FAYETTEVILLE OBSERVER</div><div>Staff</div><div>WoodpeckersSpecialSection_2019_FayObserver</div></div> <div><div>3rd Place</div><div>FAYETTEVILLE OBSERVER</div><div>Staff</div><div>FoodDrive_FayObserverForUrban-Ministry</div></div>	
<div>INNOVATIVE CONCEPT/ WILD CARD</div> <div><div>1st Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>THE FAYETTEVILLE OBSERVER 2019 CALENDAR</div><div>Primo! Great photos and look throughout and the ads look professional also. This calendar shows off what a newspaper staff can put together using elements already on hand. Well executed.</div></div> <div><div>2nd Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>BOOK BAZAAR</div><div>Overall great looking ad. Really draws your attention in to read it.</div></div> <div><div>3rd Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>FAYETTEVILLE STATE UNIVERSITY Creative!</div></div>		<div>ADVERTISING CAMPAIGN</div> <div><div>1st Place</div><div>STATE PORT PILOT</div><div>Joey Robinson, Linda Lash, Ben Frazier</div><div>Carr Insurance</div></div> <div><div>2nd Place</div><div>STATE PORT PILOT</div><div>Linda Lash, Carol Magnani</div><div>NC Fourth of July Fesitval</div></div> <div><div>3rd Place</div><div>STATE PORT PILOT</div><div>Linda Lash, Ben Frazier</div><div>Books N Stuff - Holidays</div></div>	
<div>HOME FURNISHINGS AND APPLIANCES AD</div> <div><div>1st Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>FOREVERLAWN OF THE CAROLINAS</div><div>Very nice "case study" and gets your point across that you can handle the large and small jobs.</div></div> <div><div>2nd Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>WEBB CARPET COMPANY</div><div>Very classy layout focusing on upscale appeal.</div></div> <div><div>3rd Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>PW ROOFING</div><div>You got my attention with scary lighting.</div></div>		<div>SERVICE AD IN A NICHE PUBLICATION</div> <div><div>1st Place</div><div>PILOT</div><div>Patty Thompson, Scott Yancey</div><div>Artist League</div><div>Great ad, eye catching, love it</div></div> <div><div>2nd Place</div><div>UP & COMING WEEKLY</div><div>Elizabeth Baker</div><div>Pinky's Chop Shop Ad</div><div>Love the colorful photo and barber graphics used in the ad. Very attention-getting. I like the subtle scissors and accessories in the background. Well done!</div></div> <div><div>3rd Place</div><div>WATAUGA DEMOCRAT</div><div>Meleah Bryan, Mark Mitchell</div><div>Carlton Gallery</div><div>I love the colorful artwork and the fonts selected seem appropriate. It's attention-grabbing.</div></div>	
<div>MOTOR VEHICLE AD</div> <div><div>1st Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>CROWN FORD</div></div>		<div>USE OF COLOR</div> <div><div>1st Place</div><div>FAYETTEVILLE OBSERVER</div><div>Staff</div><div>SaintAxtricksDay</div></div> <div><div>2nd Place</div><div>FAYETTEVILLE OBSERVER</div><div>Staff</div><div>FoodDrive_FayObserverForUrban-Ministry</div></div>	
<div>NEWSPAPER PROMOTION</div> <div><div>1st Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>IMPACT - THE FAYETTEVILLE OBSERVER</div><div>Love, love, love this!</div></div> <div><div>2nd Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>FAYETTEVILLE WOODPECKERS - THE FAYETTEVILLE OBSERVER</div><div>"Very eye catching and all around great design."</div></div> <div><div>3rd Place</div><div>FAYETTEVILLE OBSERVER</div><div>STAFF</div><div>BACK TO SCHOOL - THE FAYETTEVILLE OBSERVER</div></div>		<div>With gratitude to the UNC Hussman School of Journalism and Media and the Knight-Lenfest Newsroom Initiative for supporting community journalism and The News Reporter.</div> <div></div> <div><div>Thank You</div><div>from The News Reporter staff</div></div> <div>2019 winner of 17 awards including the Henry Lee Weathers Freedom of Information Award, the Duke University/Green-Rossiter Award for Distinguished Newspaper Work in Higher Education Reporting, the 2018 General Excellence Award and 2nd place 2018 General Excellence for Newspaper Websites</div>	



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