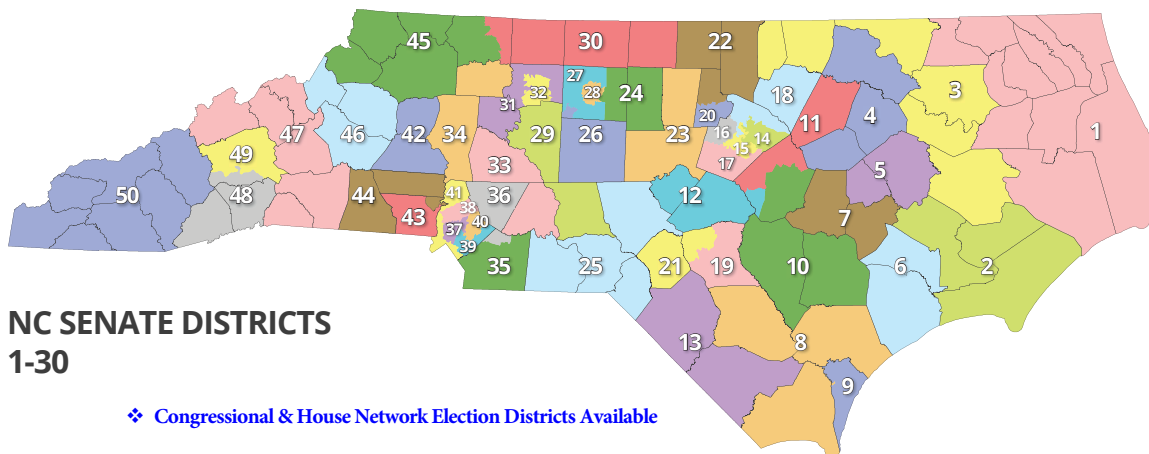


# NC POLITICAL & ADVOCACY Print & Digital Ad Network

202 participating newspapers, 2 + million circulation

SENATE



## NC SENATE DISTRICTS 1-30

❖ Congressional & House Network Election Districts Available

|  |   |   |  |   |  |   |
|--|---|---|--|---|--|---|
| <b>DISTRICT 1</b><br><b>Circulation:</b> 43,728<br><b>Full:</b> \$14,023.13<br><b>Half:</b> \$8,682.00<br><b>Quarter:</b> \$6,480.00<br>Roanoke-Chowan News-Herald<br>Edenton Chowan Herald<br>Perquimans Weekly<br>Daily Advance<br>Roanoke Beacon<br>Scuppernon Reminder<br>Manteo Coastland Times | <b>DISTRICT 5</b><br><b>Circulation:</b> 28,963<br><b>Full:</b> \$9,606.60<br><b>Half:</b> \$5,813.00<br><b>Quarter:</b> \$3,917.00<br>The Standard (Farmville & Times Leader)<br>Greenville Daily Reflector                          | <b>DISTRICT 9</b><br><b>Circulation:</b> 87,591<br><b>Full:</b> \$17,516.70<br><b>Half:</b> \$10,160.35<br><b>Quarter:</b> \$6,482.18<br>Carolina Beach Island Gazette<br>Greater Wilmington Business Journal<br>Wilmington Journal<br>Wilmington Star News | <b>DISTRICT 13</b><br><b>Circulation:</b> 27,313<br><b>Full:</b> \$6,967.00<br><b>Half:</b> \$4,561.00<br><b>Quarter:</b> \$3,358.00<br>The Robesonian<br>News Reporter<br>Tabor-Loris Tribune   | <b>DISTRICT 20</b><br><b>Circulation:</b> 76,853<br><b>Full:</b> \$16,569.80<br><b>Half:</b> \$9,309.90<br><b>Quarter:</b> \$5,679.95<br>Carolina Times<br>Durham Herald-Sun<br>Indy Week<br>La Conexión<br>La Noticia<br>Triangle Business Journal | <b>DISTRICT 24</b><br><b>Circulation:</b> 34,245<br><b>Full:</b> \$8,777.96<br><b>Half:</b> \$5,630.48<br><b>Quarter:</b> \$4,056.74<br>Alamance News<br>Burlington Times News<br>Mebane Enterprise  | <b>DISTRICT 28</b><br><b>Circulation:</b> 70,223<br><b>Full:</b> \$15,759.00<br><b>Half:</b> \$9,779.50<br><b>Quarter:</b> \$6,789.75<br>Greensboro News & Record<br>Carolina Peacemaker<br>La Noticia<br>Triad City Beat<br>YES! Weekly                |
| <b>DISTRICT 2</b><br><b>Circulation:</b> 23,981<br><b>Full:</b> \$8,702.00<br><b>Half:</b> \$5,859.00<br><b>Quarter:</b> \$4,410.00<br>Havelock News<br>New Bern Sun Journal<br>The Pamlico News<br>Carteret County News Times   | <b>DISTRICT 6</b><br><b>Circulation:</b> 41,603<br><b>Full:</b> \$9,570.80<br><b>Half:</b> \$6,076.00<br><b>Quarter:</b> \$4,328.00<br>Jones Post<br>Jacksonville Daily News<br>Jacksonville Globe (Camp Lejeune)<br>Tideland News    | <b>DISTRICT 10</b><br><b>Circulation:</b> 45,018<br><b>Full:</b> \$8,871.52<br><b>Half:</b> \$5,610.76<br><b>Quarter:</b> \$3,980.38<br>Sampson Independent<br>Sampson Weekly<br>Duplin Times<br>Johnstonian/Princeton News                                 | <b>DISTRICTS 14-17</b><br><b>Circulation:</b> 192,240<br><b>Full:</b> \$23,017.80<br><b>Half:</b> \$12,851.40<br><b>Quarter:</b> \$7,868.20<br>La Conexión<br>La Noticia<br>North State Journal<br>Que Pasa -Triangle<br>Raleigh News & Observer<br>The Carolinian<br>Triangle Business Journal<br>Wake Weekly | <b>DISTRICT 21</b><br><b>Circulation:</b> 28,355<br><b>Full:</b> \$7,304.08<br><b>Half:</b> \$4,552.04<br><b>Quarter:</b> \$3,176.02<br>The News Journal<br>Ft Bragg Life & Paraglide   | <b>DISTRICT 25</b><br><b>Circulation:</b> 24,433<br><b>Full:</b> \$9,182.65<br><b>Half:</b> \$5,766.33<br><b>Quarter:</b> \$4,058.16<br>Anson Record<br>Richmond County Daily Journal<br>Laurinburg Exchange<br>Southern Pines Pilot   | <b>DISTRICT 29</b><br><b>Circulation:</b> 15,691<br><b>Full:</b> \$7,344.04<br><b>Half:</b> \$5,040.77<br><b>Quarter:</b> \$3,889.14<br>Denton Orator<br>Lexington Dispatch<br>Montgomery Herald  |
| <b>DISTRICT 3</b><br><b>Circulation:</b> 35,432<br><b>Full:</b> \$12,270.00<br><b>Half:</b> \$7,562.00<br><b>Quarter:</b> \$5,208.00<br>Washington Daily News<br>Bertie Ledger-Advance<br>Martin County Enterprise<br>Henderson Daily Dispatch<br>Carolina Call<br>Warren Record                     | <b>DISTRICT 7</b><br><b>Circulation:</b> 22,800<br><b>Full:</b> \$10,482.75<br><b>Half:</b> \$6,577.00<br><b>Quarter:</b> \$4,624.00<br>Goldsboro News-Argus<br>Mount Olive Tribune<br>Kinston Free Press<br>La Grange Weekly Gazette | <b>DISTRICT 11</b><br><b>Circulation:</b> 6,896<br><b>Full:</b> \$7,925.00<br><b>Half:</b> \$5,025.00<br><b>Quarter:</b> \$3,575.00<br>Nashville Graphic<br>Spring Hope Enterprise  | <b>DISTRICT 18</b><br><b>Circulation:</b> 18,700<br><b>Full:</b> \$7,989.80<br><b>Half:</b> \$4,832.40<br><b>Quarter:</b> \$3,241.20<br>Triangle Business Journal<br>Wake Weekly   | <b>DISTRICT 22</b><br><b>Circulation:</b> 31,489<br><b>Full:</b> \$8,394.00<br><b>Half:</b> \$5,084.50<br><b>Quarter:</b> \$3,429.75<br>Butner-Creedmoor News<br>Oxford Public Ledger<br>Roxboro Courier Times<br>Durham Herald-Sun                 | <b>DISTRICT 26</b><br><b>Circulation:</b> 70,201<br><b>Full:</b> \$17,254.49<br><b>Half:</b> \$10,339.75<br><b>Quarter:</b> \$6,882.37<br>Archdale Trinity News<br>Courier Tribune<br>High Point Enterprise<br>Jamestown News<br>Thomasville Times<br>La Noticia<br>Triad City Beat<br>YES! Weekly | <b>DISTRICT 30</b><br><b>Circulation:</b> 30,898<br><b>Full:</b> \$13,112.91<br><b>Half:</b> \$7,868.96<br><b>Quarter:</b> \$5,246.98<br>Caldwell Journal<br>Lenoir News-Topic<br>Rockingham Now<br>Stokes News<br>Mount Airy News<br>Caswell Messenger |
| <b>DISTRICT 4</b><br><b>Circulation:</b> 35,097<br><b>Full:</b> \$29,557.00<br><b>Half:</b> \$15,672.00<br><b>Quarter:</b> \$8,729.00<br>Lake Gaston Gazette-Observer<br>Roanoke Rapids Daily Herald<br>Rocky Mount Telegram<br>Tarboro Weekly<br>Wilson Times                                       | <b>DISTRICT 8</b><br><b>Circulation:</b> 30,344<br><b>Full:</b> \$9,024.00<br><b>Half:</b> \$6,311.00<br><b>Quarter:</b> \$4,954.50<br>Topsail Post & Voice<br>Brunswick Beacon<br>State Port Pilot<br>Bladen Journal                 | <b>DISTRICT 12</b><br><b>Circulation:</b> 52,312<br><b>Full:</b> \$8,449.05<br><b>Half:</b> \$5,299.53<br><b>Quarter:</b> \$3,724.76<br>Dunn Daily Record<br>La Conexión<br>Sanford Herald<br>Four Oaks Benson<br>News in Review                            | <b>DISTRICT 19</b><br><b>Circulation:</b> 83,724<br><b>Full:</b> \$19,833.78<br><b>Half:</b> \$11,354.39<br><b>Quarter:</b> \$7,114.70<br>Fayetteville Observer<br>Fayetteville Press<br>Greater Diversity News<br>La Conexión<br>Periodista<br>Up & Coming Weekly   | <b>DISTRICT 23</b><br><b>Circulation:</b> 11,500<br><b>Full:</b> \$5,598.75<br><b>Half:</b> \$4,246.00<br><b>Quarter:</b> \$3,569.63<br>News of Orange County<br>Chatham News & Record  | <b>DISTRICT 27</b><br><b>Circulation:</b> 36,024<br><b>Full:</b> \$11,942.40<br><b>Half:</b> \$7,346.20<br><b>Quarter:</b> \$5,048.10<br>High Point Enterprise<br>Jamestown News<br>Archdale Trinity News<br>Triad City Beat<br>YES! Weekly  |   |

## Print & Digital Combo

Print:

- Ad will run 1x in the week you chose on the highest circulation day for each publication. (Includes FULL Color) \* Multiple runs per week available\*
- Specs based on ad size, NCPS will format to fit each publication.

Digital:

- 200k **Targeted** Digital ads per week to people likely to vote - based on your Geographic & Behavioral demographics. Standard IAB sizes available.

All Ad Buys Can be Customized to fit your Campaign

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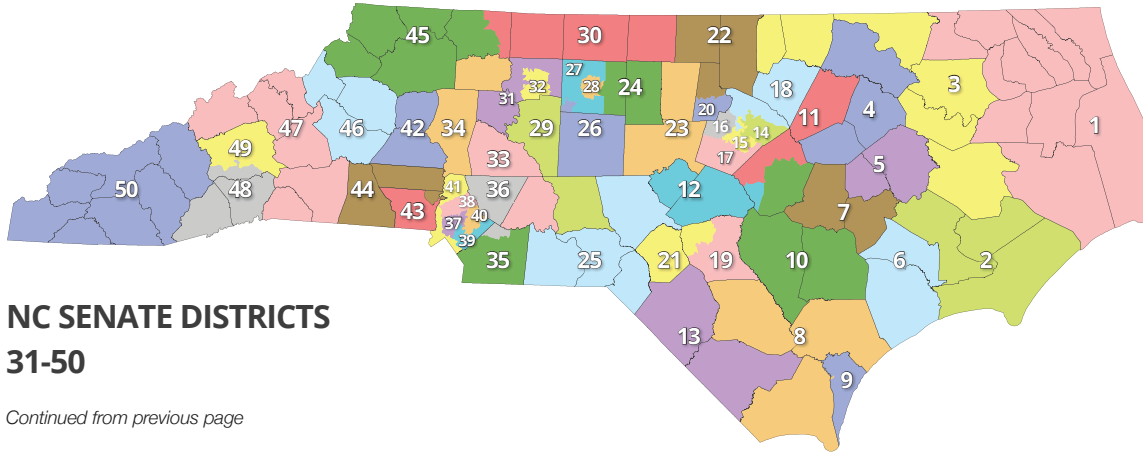


North Carolina Press Services  
Statewide Voter Network

candace@ncpress.com / 919-516-8018

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202 participating newspapers, 2 + million circulation



## NC SENATE DISTRICTS 31-50

Continued from previous page

|   |   |   |  |   |  |   |
|---|---|---|--|---|--|---|
| <b>DISTRICT 31</b><br><b>Circulation:</b> 70,305<br><b>Full:</b> \$12,522.75<br><b>Half:</b> \$7,588.88<br><b>Quarter:</b> \$5,121.94<br>Davie County<br>Enterprise Record<br>YES! Weekly<br>Triad City Beat<br>Clemmons Courier<br>La Noticia<br>Que Pasa<br>Kernersville News | <b>DISTRICT 34</b><br><b>Circulation:</b> 47,848<br><b>Full:</b> \$20,391.83<br><b>Half:</b> \$11,690.92<br><b>Quarter:</b> \$7,340.46<br>Charlotte Business Journal<br>Mooresville Citizen<br>Mooresville Tribune<br>Statesville Record & Landmark<br>The County News<br>Yadkin Ripple | <b>DISTRICT 37</b><br><b>Circulation:</b> 283,127<br><b>Full:</b> \$31,046.20<br><b>Half:</b> \$16,623.10<br><b>Quarter:</b> \$9,411.55<br>Charlotte Business Journal<br>Charlotte Observer<br>Charlotte Post<br>Hola News- Charlotte<br>La Noticia - Charlotte<br>Mecklenburg Times<br>North State Journal<br>Que Pasa Mi Gente - Charlotte<br>Queen City Nerve<br>Rolling Out Charlotte<br>South Charlotte Weekly | <b>DISTRICT 39</b><br><b>Circulation:</b> 295,802<br><b>Full:</b> \$29,301.95<br><b>Half:</b> \$15,750.98<br><b>Quarter:</b> \$8,975.49<br>Charlotte Business Journal<br>Charlotte Observer<br>Hola News- Charlotte<br>La Noticia - Charlotte<br>Matthews-Mint Hill Weekly<br>Mecklenburg Times<br>North State Journal<br>Que Pasa Mi Gente - Charlotte<br>Queen City Nerve<br>Rolling Out Charlotte<br>South Charlotte Weekly | <b>DISTRICT 41</b><br><b>Circulation:</b> 268,017<br><b>Full:</b> \$30,998.95<br><b>Half:</b> \$16,586.98<br><b>Quarter:</b> \$9,380.99<br>Charlotte Business Journal<br>Charlotte Observer<br>Cornelius Today<br>Herald Citizen<br>Hola News- Charlotte<br>La Noticia - Charlotte<br>Lake Norman Citizen<br>Mecklenburg Times<br>North State Journal<br>Que Pasa Mi Gente - Charlotte<br>Rolling Out Charlotte | <b>DISTRICT 45</b><br><b>Circulation:</b> 52,733<br><b>Full:</b> \$21,929.14<br><b>Half:</b> \$12,864.57<br><b>Quarter:</b> \$8,332.29<br>Wilkes Journal-Patriot<br>Elkin Tribune<br>Mount Airy News<br>Alleghany News<br>Ashe Post & Times<br>Blowing Rock<br>Mountain Times<br>Watauga Democrat                | <b>DISTRICT 48</b><br><b>Circulation:</b> 57,154<br><b>Full:</b> \$10,197.34<br><b>Half:</b> \$6,398.67<br><b>Quarter:</b> \$4,499.34<br>Transylvania Times<br>Hendersonville Lightning<br>Hendersonville Times<br>La Noticia<br>Mountain Xpress  |
| <b>DISTRICT 32</b><br><b>Circulation:</b> 83,205<br><b>Full:</b> \$9,831.60<br><b>Half:</b> \$6,065.80<br><b>Quarter:</b> \$4,182.90<br>Winston-Salem Journal<br>Kernersville News<br>The Chronicle<br>Clemmons Courier<br>La Noticia<br>Que Pasa                               | <b>DISTRICT 35</b><br><b>Circulation:</b> 28,346<br><b>Full:</b> \$5,130.00<br><b>Half:</b> \$3,490.00<br><b>Quarter:</b> \$2,670.00<br>Monroe Enquirer-Journal<br>Union County Weekly  | <b>DISTRICT 38</b><br><b>Circulation:</b> 262,114<br><b>Full:</b> \$29,311.20<br><b>Half:</b> \$15,755.60<br><b>Quarter:</b> \$8,977.80<br>Charlotte Business Journal<br>Charlotte Observer<br>Charlotte Post<br>Hola News- Charlotte<br>La Noticia - Charlotte<br>Mecklenburg Times<br>North State Journal<br>Que Pasa Mi Gente - Charlotte<br>Queen City Nerve<br>Rolling Out Charlotte                           | <b>DISTRICT 40</b><br><b>Circulation:</b> 197,252<br><b>Full:</b> \$25,088.95<br><b>Half:</b> \$13,581.98<br><b>Quarter:</b> \$7,828.49<br>Charlotte Business Journal<br>Charlotte Observer<br>Hola News- Charlotte<br>La Noticia - Charlotte<br>Mecklenburg Times<br>North State Journal<br>Que Pasa Mi Gente - Charlotte<br>Rolling Out Charlotte  | <b>DISTRICT 42</b><br><b>Circulation:</b> 28,521<br><b>Full:</b> \$7,298.00<br><b>Half:</b> \$5,011.50<br><b>Quarter:</b> \$3,868.25<br>Hickory Daily Record<br>Observer-News-Enterprise<br>Taylorsville Times  | <b>DISTRICT 46</b><br><b>Circulation:</b> 20,869<br><b>Full:</b> \$11,864.50<br><b>Half:</b> \$7,244.75<br><b>Quarter:</b> \$4,934.88<br>Caldwell Journal<br>Lenoir News-Topic<br>Avery Journal Times<br>Avery Post<br>News Herald   | <b>DISTRICT 49</b><br><b>Circulation:</b> 130,992<br><b>Full:</b> \$14,153.00<br><b>Half:</b> \$8,639.00<br><b>Quarter:</b> \$5,882.00<br>Asheville Citizen Times<br>Asheville Daily Planet<br>Black Mountain News<br>La Noticia<br>Mountain Xpress<br>Urban News<br>Weaverville Tribune  |
| <b>DISTRICT 33</b><br><b>Circulation:</b> 18,379<br><b>Full:</b> \$5,844.38<br><b>Half:</b> \$3,872.19<br><b>Quarter:</b> \$2,886.10<br>Salisbury Post<br>Stanly News & Press   | <b>DISTRICT 36</b><br><b>Circulation:</b> 16,725<br><b>Full:</b> \$10,808.75<br><b>Half:</b> \$6,279.38<br><b>Quarter:</b> \$4,014.69<br>Charlotte Business Journal<br>Independent Tribune  |   |  | <b>DISTRICT 43</b><br><b>Circulation:</b> 23,434<br><b>Full:</b> \$4,245.00<br><b>Half:</b> \$3,085.00<br><b>Quarter:</b> \$2,505.00<br>Cherryville Eagle<br>Gaston Gazette   | <b>DISTRICT 47</b><br><b>Circulation:</b> 32,454<br><b>Full:</b> \$10,510.27<br><b>Half:</b> \$6,525.14<br><b>Quarter:</b> \$4,532.57<br>News Record & Sentinel<br>Yancey Common<br>Times Journal<br>Mitchell News Journal<br>McDowell News<br>Daily Courier<br>Polk County News Journal<br>Tryon Daily Bulletin | <b>DISTRICT 50</b><br><b>Circulation:</b> 78,276<br><b>Full:</b> \$21,871.77<br><b>Half:</b> \$12,648.39<br><b>Quarter:</b> \$8,036.69<br>Smoky Mountain News<br>The Mountaineer<br>Crossroads Chronicle<br>Sylva Herald and Ruralite<br>Cherokee One Feather<br>Smoky Mountain Times<br>Franklin Press<br>Macon County News<br>The Highlander<br>Graham Star<br>Clay County Progress<br>Cherokee Scout |
|   |   |   |  | <b>DISTRICT 44</b><br><b>Circulation:</b> 31,354<br><b>Full:</b> \$7,465.00<br><b>Half:</b> \$4,882.50<br><b>Quarter:</b> \$3,591.25<br>Denver Citizen<br>Lincoln Times News<br>Shelby Star   |  |   |

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Statewide Voter Network

candace@ncpress.com / 919-516-8018