# **Auctioneers! Get it Sold!**

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# The audience you need.

# The solution you've been waiting for.

### 1. Choose your ad size and market.

Select your ad – quarter page, business card, double business card, or classified line ad. Then select either a region/s or statewide.

### 2. Choose your week.

The choice is yours. Your ad will run once in each paper during your selected week (based on a Monday- Sunday schedule).

# 3.Send us your ad.

Quarter page: Send us two sizes of your black & white ad in PDF format: 4.889" x 10.5" and 4.889" x 7.5" Business Card Display: Send a 3.22 inch across by 2 (or 4 inch if Double Business Card) black and white ad in PDF format. Classified: Send us 25 word line ad. Need our help with your ad? Just ask!





Business Card display ad. Actual size



# Business Card 2x2 - Double Business Card 2 x 4 **Network**

70 newspapers, 1.1+ million circulation



#### **REGION 1** 2x2: \$170 2x4: \$335

#### Circulation: 117,930

Asheville Citizen Times Blowing Rock Blowing Rocket Boone Watauga Democrat Hendersonville Times-News Lenoir News-Topic Marion McDowell News Marshall News-Record & Sentinel **Morganton News Herald** Shelby Star Waynesville Mountaineer Weaverville Tribune

#### **REGION 2** 2x2: \$340 2x4: \$675 Circulation: 257,775

**Charlotte Observer** zones: University City, The City, South Charlotte News **Charlotte Post** Cherryville Eagle Concord Independent Tribune Gaston Gazette **Hickory Daily Record** Mooresville Tribune Statesville Record & Landmark

#### **REGION 3** 2x2: \$385 2x4: \$765 Circulation: 193,813

Asheboro Courier Tribune Albemarle Stanly News & **Clemmons Courier** Greensboro News & Record High Point Enterprise Lexington Dispatch Mocksville Davie County Enterprise Mount Airy News Winston-Salem Chronicle Winston-Salem Journal

#### **REGION 4** 2x2: \$735 2x4: \$1470 Circulation: 324,387

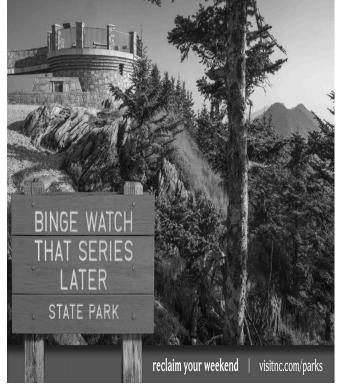
#### Press **Burlington Times-News** Chatham News **Clinton Sampson** Independent Dunn Daily Record

**Durham Herald-Sun** Elizabethtown Bladen Journal Fayetteville Observer Fayetteville Up & Coming Graham Alamance News Laurinburg Exchange Lumberton Robesonian Raleigh News & Observer **Richmond County Daily** Journal Sanford Herald Southern Pines Pilot Warrenton Warren Record Whiteville News Reporter Zebulon Times

#### **REGION 5** 2x2: \$340 2x4: \$675

#### Circulation: 267,605

Ahoskie Roanoke-Chowan News Herald Columbia Scuppernong Reminder Elizabeth City Daily Advance **Goldsboro News-Argus** Greenville Daily Reflector Havelock News Jacksonville Daily News Kenansville Duplin TImes **Kinston Free Press** Manteo Coastland Times Morehead City Carteret **County News-Times** Nags Head Outer Banks Sentinel New Bern Sun Journal Roanoke Rapids Daily Herald **Rocky Mount Telegram** Shallotte Brunswick Beacon Southport State Port Pilot Spring Hope Enterprise Washington Daily News Wilmington Star News Wilson Times



Business Card Display: \$1495 | Double your Business Card Display: \$2975

Ask about frequency discounts!

#### 2 x 4 display ad. Actual size.

# **NC Classifieds Network**

92 participating newspapers, 1.1+ million circulation



#### **REGION 1** \$125

Circulation: 140,930 Asheville Citizen Times **Blowing Rock Blowing** Rocket Boone Watauga Democrat Charlotte Post Forest City Daily Courier Hendersonville Times-News Lenoir News-Topic Marion McDowell News Marshall News-Record & Sentinel Morganton News Herald Shelby Star Waynesville Smoky Mountain News Waynesville Mountaineer Weaverville Tribune

#### **REGION 2** \$125 Circulation: 128,116

**Charlotte Observer** zones: Gaston & Lincoln only Cherryville Eagle Concord Independent Tribune Gaston Gazette Hickory Daily Record Lincoln Times-News **Monroe Enquirer** Journal Mooresville Tribune Newton Observer News Enterprise Statesville Record & Landmark

#### **REGION 3** \$175 Circulation: 208,138

Asheboro Courier Tribune Clemmons Courier Elkin Tribune **High Point Enterprise** Greensboro News & Record Lexington Dispatch Mocksville Davie County Enterprise Mount Airy News Sparta Alleghany News Winston-Salem Chronicle Winston-Salem Journal Yadkin Ripple

#### **REGION 4** \$275 Circulation: 408,553

Albemarle Stanly News & Press **Burlington Times-News Chatham News** Chatham Record Clinton Sampson Independent Durham Herald-Sun Elizabethtown Bladen Journal Fayetteville Observer Fayetteville Up & Coming Graham Alamance News Henderson Daily Dispatch Indy Weekly Laurinburg Exchange Lumberton Robesonian Raleigh News & Observer **Richmond County Daily** Iournal **Roxboro Courier-Times** Sanford Herald Southern Pines Pilot Wake Forest Weekly Warrenton Warren Record Whiteville News Reporter Zebulon Times

#### **REGION 5** \$175

Circulation: 269,948 Ahoskie Roanoke-Chowan News Herald Columbia Scuppernong Reminder **Edenton Chowan Herald** Elizabeth City Daily Advance Farmville Enterprise Goldsboro News-Argus Greenville Daily Reflector Grifton Times Leader Havelock News Hertford Perquimans Weekly Jacksonville Daily News **Kinston Free Press** Manteo Coastland Times Martin County Enterprise Weekly Herald Morehead City Carteret **County News-Times** Mount Olive Tribune Nags Head Outer Banks Sentinel Nashville Graphic New Bern Sun Journal Roanoke Rapids Daily Herald **Rocky Mount Telegram** Shallotte Brunswick Beacon Snow Hill Standard Laconic Southport State Port Pilot Spring Hope Enterprise Swansboro Tideland News **Trenton Jones Post** Washington Daily News Wilmington Star News Wilson Times Windsor Bertie Ledger-Advance

#### **DRIVERS -HELP WANTED**

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#### AUCTIONS

AUCTION- 164+/-Acres Divided in Charlotte, NC. May 22nd at 2pm. My Auction Co., Inc. 800-123-4567. www.myauctioncompany.com NCAL1234.

Sample classified line ads

Get statewide coverage: 25-word Classified: \$375 (additional words \$10 each)