

NCPS / Email Marketing

Email marketing is mostly used for lead generation, sales, lead nurturing, and customer retention.

Source: Content Marketing Institute, 2016

NCPS Email Marketing offers:

- Micro-target your audience based on geographics, demographics, behavior, and more.
- Choose from multiple email themes and work with NCPS to provide images, copy, offers, and links.
- Up-to-date database of over 200 million opted-in email contacts.
- Guaranteed engagement of 8% opens and 1% click-throughs.
- Access to 24/7 reporting via your custom dashboard.

