

2021-2022 Snow Queen Festival



A special pulication of...



ON THE COVER

Featured on the cover are the 2020-2021 Snow Queen court:
Senior Snow Queen: Tori Weinreis
Junior Snow Queen: Brooklyn Frankenstein

Junior 1st Runner Up: Lilly Blume
Jr Miss Congeniality: Jaysie Weinreis
Sr Miss Congeniality: Justice Baloun
Prince: JP Spotanske
Princess: Turner Lewis
Frosty was Heather Rude.

FROSTY CLUES:

- Frosty has four snowballs – two beautiful snow lasses, and two handsome snow lads
- Frosty has been married for almost 20 years
- Frosty’s Father was once an employee of the Redfield Public School
- Frosty’s favorite holiday is The Fourth of July – Frosty likes to melt!
- Frosty’s favorite season is Fall and favorite time of year is Harvest Time.
- Frosty enjoys working outside, mowing and gardening.
- Frosty’s favorite color is green – like the Green Bay Packers or John Deere green
- One of Frosty’s favorite pastimes is going ice fishing.
- Frosty lives 10 miles from town, but won’t mention which direction.
- Frosty prefers not to be in crowded places.

SENIOR CONTESTANTS: Breanna Roth, age 17

1. *If you were to win the title of your local contest or South Dakota Snow Queen, how would you balance school work, your social life, and your extracurricular activities while also performing all duties required of you as the Snow Queen and/or the local queen?*

I have always been very involved within my school and community, and pride myself on living my life to the fullest. I participate in competitive and sideline football cheer in the fall, along with dancing at the Core Kinetics Dance Studio. I am an active member of organizations such as Family, Career, and Community Leaders of America (FCCLA), Future Business Leaders of America (FBLA), and 4-H. Each of these activities has helped shape me as a person and taught me life lessons which I will carry with me forever. Equally as important, I

have learned that too many extra-curricular pursuits can be overwhelming and have chosen to focus on those activities that are most enriching to me.

I am an extremely busy person. My schedule is often very packed, and the calendar app on my phone is a true life saver. Leading an active life has encouraged me to become more efficient with my time. For example, when I have dance class in the evenings, it is best to use my open hour during school for homework, instead of just relaxing.

I have grown into a very well-rounded person, and I think I am very good at managing my time and my schedule. Balancing school, activities, and social events as a teenager can be difficult, especially when events overlap. However, it’s all about time management, planning, prioritizing, and communication. I always



try to plan out when I’ll do my homework, especially when I know I’ll be gone from school. It is important for me to communicate with my teachers when I will be gone, so I can stay on top of class work. I take advantage of my free weekends and use them to have fun with friends and enjoy being a teenager while also allowing time to complete my homework and continue to excel in my academics.

BREANNA ROTH/
pg.3



Good luck
Ariana Lane,
We all love you!
Mom, Dad, Jack,
Carter, and Boris



Good Luck
Li' Mama
from Mom, brothers,
Auntie Sierra,
Uncle Matthew,
and Jim River
Ranch Crew



Good Luck
Lennox, we love
you so much!
Love Mom, Dad
and Braxton



Good Luck
Brooklyn!
Love
Mom & Dad



Ma'Kenna, we're so
proud of the person
you're becoming!
Good luck on Sunday!
Love Mom, Jeremy,
Dad and Suzie



Best of luck
Taijsa Alexus!
We love you,
Mom, Matt, Jadit,
Remi, River and Buck

BREANNA ROTH/ from pg.2

These same techniques would help me integrate Snow Queen duties into my schedule.

I would much rather be busy than not. I have spent all of my life being busy, so if I was not, I honestly would not know what to do with myself. For me, holding the title of Snow Queen would provide another opportunity to grow as a person, and inspire others, which to me makes it worth the effort to manage.

2. How would you handle not winning the title of queen, or receiving a running-up title? What would your reaction be? How would you feel about the winner?

This particular situation is one I have been in before. As a freshman, I received the First Runner-Up title in the Redfield Area Snow Queen Pageant. During my sophomore year, I was invited to participate in the Wolsey-Wessington Area Snow Queen Contest, and participated in the Miss

USD Scholarship Pageant. I did not receive a title at either event.

Each pageant offered me a unique experience, and I have no regrets. I do not look at the contests as losses, but rather as opportunities to improve in the future. In life, I try to always keep the mindset that whatever is meant to happen, will happen. I was simply not meant to win those titles, and, I was okay with that. My freshman year I went on to be elected State FCCLA Junior High Representative,

and looking back, holding both titles would have been a lot to juggle, so it really did work out for the best. Similarly, during my sophomore year, I lost two very close friends, Jayna and Kylee Sanborn, in a car accident, and the COVID-19 pandemic broke out.

Again, it would have been challenging to balance all of that at once. Events like this prove to me that life only gives you what you can handle, even if at the time it does not feel like it. Whatever

is meant to be will be.

Each time I was not chosen for a title, I continued to follow the winners during their reign.

My freshman year I was First Runner-Up to Macie Luce, who went on to become the State Junior Snow Queen. Watching her serve was truly inspiring, and I loved keeping up with everything she was doing for the state and community. The same goes for the other pageant winners. They are some of the most inspiring women I have ever met, and I'm

honored to have had the opportunity to compete with them.

If there is one thing I have been taught growing up, it is to lose with grace and to be a good sport. At the end of the day, Snow Queen is not about who wins. To me, Snow Queen is about spending time with classmates, learning how to be a better leader and empowering young women.

Kiara O'Daniel, age 17

1. If you were to win the title of your local contest or South Dakota Snow Queen, how would you balance school work, your social life, and your extracurricular activities while also performing all duties required of you as the Snow Queen and/or the local queen?

I am an efficient and orderly person. So being well-organized with schooling, extracurricular activities, and social life will assist me to be on task with queenly duties. For my schooling I would make sure to use the time given to me during school hours to complete my

work. Being a personable person attending my practices and games as scheduled on a structured basis would assist me in keeping my extracurricular activities in order. As to my social life, I would continue hanging out with my friends during any free time I have and all

school functioned events.

2. How would you handle not winning the title of queen, or receiving a running-up title? What would your reaction be? How would you feel about the winner?

I would be extremely happy for the crowned queen

and would be grateful for the experience and honor of participating in such an amazing program. I would feel excited for the winner and the opportunities that she is going to undergo.



**Good Luck
Kiara!**
Love Mom,
Dad & Tristen



**Good Luck Jhet
We Love You!**
Love Mom, Dad,
Collin, Rollie,
and Tory



*Have a great day
Breanna!*
We are so proud of you!
Love Mom and Dad



**Good Luck
Brynnley Jo!**
Love Mom, Dad
and Tate



*Good Luck
Dixie!*
Love Mom,
Dad and
Jaxson



**Congratulations
Tabytha
Love you!**
Dad, Mom, Jazlynne,
Sheyanne, Dracyn

JUNIOR CONTESTANTS:

Brooklyn Rische, age 14

1. If you were to win this title, how would you balance school work, your social life, and your extracurricular activities while being the Local Contest winner and/or the South Dakota Junior Snow Queen?

If I won the title I would balance school work, my

social life, and extra-curricular activities while holding a title by using time management skills and being able to organize and plan ahead. I would also reach out to my teachers or classmates when help is needed. I also have a very good support system from my

family who would be able to help and assist me when I need the extra help.

2. In the story *The Wizard of Oz*, the characters receive a brain, a heart, and courage. Which characteristic would you choose to receive? Why?

If I could receive a heart, brain, or courage, I would choose courage of course. Courage would help me to try new things. Courage is something I think everyone can use more of and something that will be useful to me in my future. With courage I would be able to get

through any hardships in life. Courage would help me pursue my dreams and goals during and after high school. Having courage would give me the ability to take risks and go outside of my comfort zone to allow me to grow as a person individually.



Taijsa Puok, age 15

1. If you were to win this title, how would you balance school work, your social life, and your extracurricular activities while being the Local Contest winner and/or the South Dakota Junior Snow Queen?

If I were to win the snow queen title, I would balance school work by using my time wisely while in school. I would balance my social life by hanging out with friends on the weekends and a few hours after school. I don't do any extracurricular activities but I go to Sunday school on Wednesdays for an hour and I am getting a job at Subway.

2. In the story *The Wizard of Oz*, the characters receive a brain, a heart, and courage. Which characteristic would you choose to receive? Why?

If I had to choose a characteristic to receive from *The Wizard of Oz* I would choose courage. I would choose courage because I have a hard time getting out of my comfort zone. If I had courage I would be able to talk to people I wouldn't usually talk to. I would try new things I wouldn't have wanted to try.



**Good Luck!
We love you!**
**Love Mom,
Laura, Aiden**



**You are always
our superstar!
Have fun!**
**Love Mom & Dad,
John & Mady,
Elizabeth, Alex, & Nick**



**Have fun Kenna!
We love you!**
**Dad, Mom,
Kolton, Jerron &
the whole family**



JUNIOR CONTESTANTS:

Brynnley Neuharth, age 15



1. If you were to win this title, how would you balance school work, your social life, and your extracurricular activities while being the Local Contest winner and/or the South Dakota Junior Snow Queen?

I would continue focusing on schoolwork and keeping my

grades up while continuing to be a great role model for my community, as well as the state of South Dakota. Time management would be a challenge, but I have no doubt I would be able to manage it.

2. In the story The Wizard of Oz, the characters receive a brain, a heart, and courage. Which characteristic would you choose to receive? Why?

If I had to choose one characteristic, I would choose courage. Knowledge and wisdom are something that can accrue over

time, and I feel I have a big enough heart already, but courage, I feel I struggle in. Recently, I was in an accident that made me realize I don't have as much courage as I need.

PAST SNOW QUEENS:

1995	Jr.Jessica Buchholz	2000	Jr.Holly Marshall	2005	Jr. Vanessa Burgraff
Sr.Michel Haigh		Sr.Shannon Binger		Sr.Holly Marshall	
Jr.Christy Jandel	1998	Jr.Aimee Ford	2003	Jr. Michelle Sanger	2008
	Sr.Christy Jandel		Sr.Annie Oakley		Sr.Brandi Lambert
1996	Jr.Kari Kattke	2001	Jr.Alysha Brace	2006	Jr. Kara Baus
Sr.Angela Lemmer		Sr.Tiffany Hull		Sr.Alysha Brace	
Jr.Missy Lindberg	1999	Jr.Amber Johnson	2004	Jr. Ellen Gillette	2009
	Sr.Kellie Fountain		Sr.Jessica Esser		Sr.Elizabeth Manning
1997	Jr.Jessica Hynes	2002	Jr.Megan Zens	2007	Jr.Cheyenne Bebo
Sr.Andrea Olsen		Sr.Jessica Hynes		Sr. Molly Mack	SNOW QUEENS/pg.6

Country Classics Floral Shoppe

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sends best wishes for a
fun experience to the
Snow Queen candidates!



**BEST WISHES FOR A
NIGHT TO REMEMBER WITH
WONDERFUL EXPERIENCES!**

TJ's REPAIR
1217 W 3RD ST
605-472-3169

**WISHING ALL CANDIDATES
TONS OF GREAT MEMORIES
THROUGHOUT THEIR JOURNEY
OF SNOW QUEEN.
GOOD LUCK TO YOU ALL!**



701 WEST 3RD
REDFIELD, SD 57469
Ph: 605-472-2550

PAST SNOW QUEENS:

2010	2012	2014	2016	2018	2020
Sr.Olivia Esser	Sr.Madelin Mack	Sr.Chloe Edgar	Sr.Chaley Bowar	Sr.Trista Frost	Sr. Tori Weinreis
Jr.Jonni Blake	Jr.Danielle Levtzow	Jr.Jacey Williams	Jr.Brianna Frankenstein	Jr.Macie Luce	Jr. Brooklyn Frankenstein
2011	2013	2015	2017	2019	
Sr.Brooke Richmond	Sr.Jardy Wasmoen	Sr.Emma Gruenwald	Sr.Luann Miner	Sr.Gwen Johnson	
Jr.Miranda Mack	Jr.Chaley Bowar	Jr.Jacey Williams	Jr.Tori Weinreis	Jr.Mallory Smith	

2020-2021 Princes and Princesses:

Princesses

- Adaline "Addie" Ward, age 7, daughter of Kelly Rivera
- Amy Anna Marie Shine, age 7, daughter of Victoria Fink and Johnathan Shine
- Tabytha Nicole Duff, age 6, daughter of David Duff Jr. and Breann Duff
- Dixie Castillo, age 6, daughter of Marie Castillo
- Ariana McIntosh, age 6, daughter of Briana and Kaylin McIntosh
- Chansey O'Daniel, age 7, daughter of Cole and Samantha O'Daniel

Ma'Kenna Moser, age 8, daughter of Jeremy, Kaitlyn Lomme/ Matt and Suzie Moser

Kenna Haider, age 7, daughter of Justin and Beth Haider

Princes

- Lennox Rodgers, age 7, son of Kaleb and Emily Rodgers
- Andrew, age 7, son of Connie Strauss
- Jhet Betten, age 7, son of Jan and Erin Betten
- Tucker Jandel, age 6.5, son of Keith and Caleen Jandel
- Ben Shottenkirk, age 6, son of Heath and Janell Shottenkirk



**BEST WISHES TO THE
CANDIDATES OF THE
2021 SNOW QUEEN.
MAY YOUR NIGHT
BE MAGICAL.**



**38650 171st St
(605) 302-0090**

Congratulations and Good Luck
to all the contestants in the
Snow Queen contest.
Have Fun!
Whoever wins will be a great
ambassador of Redfield.



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your press today!**

**Wishing each and every
Snow Queen contestant the best
of luck and most memorable
experience to be had.**

Wild Roots

608 Main St, Redfield, SD 57469
(605) 475-7000

THE SD SNOW QUEEN STORY...

The South Dakota Snow Queen Festival is the largest Winter Festival in South Dakota!

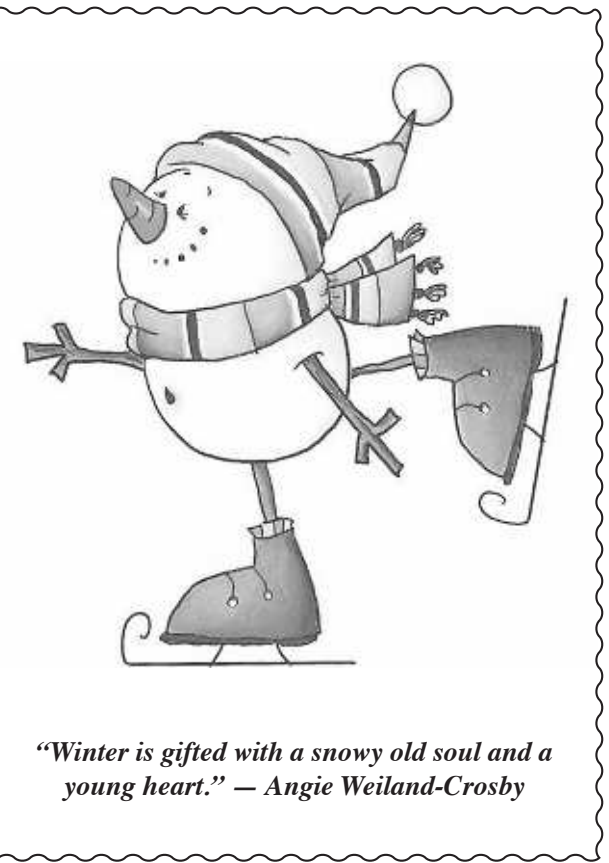
It began in November 1946, when the Aberdeen Jaycees accepted a request from the St. Paul Winter Carnival to bring a "Queen of Snow's" to our Winter Festival. The Festival at that time was very local with contestants coming from towns only a few

miles away from the Hub City. Our Festival is no longer a local event. It has grown to 38 locations across the state, and involves hundreds of contestants from all over the State of South Dakota.

Once the Festival is completed, the newly crowned Sr and Jr Snow Queens are quickly fitted for gowns and prepared for their first appearance at the St Paul Winter

Carnival held toward the end of each January. The queens also will travel to several other Festivals including: Minneapolis Aquatennial, Montevideo Fiesta Days, Willmar Fest, Anoka Halloween Festival, and Festival du Voyageur in Winnipeg, Canada among other opportunities across the state as our schedule allows.

These girls are representing their peers, local communities, Aberdeen, and the State of South Dakota. They experience how to build their network, enhance their speaking abilities, learn about new cultures, and are educated on the vast array of opportunities the State of South Dakota can offer.



"Winter is gifted with a snowy old soul and a young heart." — Angie Weiland-Crosby

South Dakota Snow Queen appearances:

- Willmar Fest
- Blues, Brews & BBQ
- Gypsy Day Parade
- Anoka Halloween Festival
- Montevideo Fiesta Days
- Brown County Fair
- SD State Fair
-
- Aquatennial

"Winter knows to hush, still, listen, so the soul can speak."
— Angie W-Crosby

Snow Jokes:
What do you call a snowman with a six-pack?
A: An abdominal snowman.





**Congratulations
Snow Queen Candidates,
Good Luck from all of us!**



**820 W. 3rd St.
Redfield, SD
472-1426**



**Wishing the Snow Queen
Candidates a wonderful
experience & the best of luck.
We are so proud of you all!**

**Community Memorial Hospital
& Redfield Clinic**



Community Memorial Hospital
111 West 10th Ave.
Redfield SD 57469
605-472-1110

Redfield Clinic
1010 West 1st Street
Redfield SD 57469
605-472-0510

www.redfieldcmh.org



2021 SOUTH DAKOTA SNOW QUEEN PROFILE

April Simon — 2021 SD Snow Queen

On January 9th, Miss. Hoven, April Simon was crowned the 2021 South Dakota Snow Queen! April is the third person in 75 years of history to be named both the Jr. Snow Queen (2018 South Dakota Snow Queen) and Snow Queen (2021 South Dakota Snow Queen)! April has been raised in Hoven, South Dakota all 18 years of her life! She's currently a senior at Hoven High School and stays busy participating in various activities/clubs through her school and community. April is involved in Student

Council (President), National Honors Society (President), French Club (Secretary), French National Honors Society, HOSA (Vice President), FFA, All School Play, and Band/Marching Band! She has also been a Varsity Football Cheerleader for the Potter County Battlers the past four years and this past fall, her senior year, she was named Co-Captain! April could not do all of this if it wasn't for the ones who support and love her the most, her family. Her parents, Brad Simon & Fran Simon, are constant-

ly chasing her around to watch her in anything she decides to pursue. With them are her four best friends, her siblings. April has two older sisters, Abigail (24) & Autumn (23), and two younger brothers, Grant (Junior, 17) & Garret (Sophomore 15)! April truly believes she wouldn't be the person she is today without them, they are the ones she loves the most and will be forever thankful for! In her seldom free time, April enjoys traveling, shopping, being a social butterfly, spending time with friends &

family, spending time outdoors (especially in the summertime), driving around in her small town, listening to music, watching Netflix, napping, and cuddling her kittens. April's future plans after high school seem to change daily! As of now, she plans to attend Northern State University (Aberdeen, South Dakota). April is very excited for her year in crown. She is anxious to travel, meet new people, see new places, create new memories, and grow as an individual. April's South Dakota roots are very significant to her. She is beyond proud to be from her small South Dakota community. She believes here is where she has been taught great lessons and values for herself and her life to come. One the greatest lessons April has been taught is, "be true to yourself." She believes each person should be proud of who they are and love themselves. We only get one life to live so we



shouldn't waste it trying to change ourselves, just own who we are and have fun! With all that being said, April is honored and thrilled to represent the great state of South Dakota and share her journey with all of you!

Follow The Official South Dakota Snow Queen on Facebook to tag along with April through her reign as the 2021 South Dakota Snow Queen!

— profile from: www.sdsnowqueen.com

Congratulations and best of luck to all the candidates participating in the Snow Queen Contest.

Represent Redfield proudly and have fun!

Redfield

Your Hometown Grocer

FOOD CENTER

What good is the warmth of summer, without the cold of winter!

