

# BROOKINGS

SOUTH DAKOTA



2025

Visit  
**BROOKINGS**  
SOUTH DAKOTA

# WHOA MAMA



Meet Mama T. Rex, our life-size dinosaur.

Then climb a cloud.

And excavate some giant dinosaur bones.

Cruise on down to KidStreet.

Or maybe splash around in our water features.

**PLAY ALONG HOWEVER YOU WANT AT THE  
CHILDREN'S MUSEUM OF SOUTH DAKOTA**

**#PLAYALONGSD**

## VISIT US

521 4th Street  
Brookings, SD  
prairieplay.org  
605.692.6700

**GIFT SHOP &  
CAFÉ COTEAU**  
Open to the public



Children's  
**Museum**  
of South Dakota

# WELCOME TO BROOKINGS

Stroll through downtown, where vibrant murals color the streets and live music fills the air. Fuel your day with locally brewed coffee and the excitement of cheering on the home team. Whether you're visiting for a day or planning to make Brookings your new home, we welcome you to bring your dreams, pack your bags and experience everything we love about Brookings.



McCrary Gardens

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Contact Us!

**VISIT BROOKINGS**

1321 6th Street, Brookings, SD 57006

1.800.699.6125

[www.visitbrookingsd.com](http://www.visitbrookingsd.com)



@visitbrookingsd



Kool Beans Coffee & Roasterie

# WHAT TO KNOW... BEFORE YOU GO

Brookings thrives on innovation, creativity and finding new ways to make our town even better.

From fresh ideas to bold developments, we're constantly growing and evolving, which has earned us a number of accolades reflecting our hard work and spirit.

## HERE'S A FEW THINGS YOU MIGHT NOT KNOW ABOUT US:

- Brookings is the **4TH LARGEST CITY** in South Dakota.
- Brookings is the first and only city in South Dakota to score a **PERFECT SCORE OF 100** on the Human Rights Campaign Foundation Municipal Equality Index.
- In 2024, Brookings was ranked **#2 FOR SAFEST CITY** in South Dakota.
- Niche has named Brookings the **4TH BEST PLACE TO LIVE** in South Dakota.
- Brookings has **27 ACRES OF PARK LAND PER 1,000 RESIDENTS** (which is nearly three times the national average).
- The **POPULATION IS 23,577**.

The 2025 Brookings Visitor Guide is produced by the Brookings Register and Visit Brookings with content created by students enrolled in the South Dakota State University public relations writing class.

**PHOTO CREDITS:** Front cover Byron Banasiak, Travel South Dakota; SDSU Athletics; The Brookings Register and more.

**ACCURACY:** Visit Brookings makes every effort to include the most up to date information about Brookings, its destinations, events and activities. Should an error occur, please accept our apologies and contact our office at 605-692-7444 or [info@visitbrookings.com](mailto:info@visitbrookings.com).

# LET'S PLAN YOUR TRIP

Brookings is located in northeast South Dakota along Interstate 29 and US Highway 14. Whether you choose to drive or fly into nearby airports, you'll find endless opportunities to create memories in our charming community.



## GETTING HERE

Brookings is within a day's drive from many major cities in the Midwest.

CITY	Miles from Brookings	Drive Time (Hours)
Fargo, ND	190	2.7
Minneapolis, MN	209	3.9
Sioux Falls, SD	57	0.9
Omaha, NE	234	3.4
Rapid City, SD	391	5.4

The Sioux Falls Regional Airport (FSD) is served by five airlines with direct flights to 16 cities and four car rental agencies.  
[SFAirport.com](http://SFAirport.com) | 605.336.0762

The Watertown Regional Airport (ATY) offers daily service to Denver and Chicago O'Hare. Rental cars are available through Quest Car Rental.  
[WatertownSD.us/171/Airport](http://WatertownSD.us/171/Airport) | 605.882.6209

## GETTING AROUND

### PUBLIC TRANSPORTATION

Brookings Area Transit Authority (BATA) runs within Brookings and surrounding communities. Shuttle service is available to and from Sioux Falls with advance reservations.

[Brookings Area Transit Authority | BataBus.com](http://BataBus.com) | 605.692.2222

### RENTAL CARS

Most major rental car brands are located at or close to the Sioux Falls or Watertown airports. Within Brookings, B&B Auto Sales and Einsphar Auto Plaza have short-term rentals available.

[B&B Auto Sales | BnBAutoSales.com](http://BnBAutoSales.com)

[Einsphar Auto Plaza | Einsphar.com](http://Einsphar.com)

### SHARED TRANSPORTATION

Lyft, Uber and Brookings Taxi provide private transportation throughout Brookings.

[Uber | Uber.com](http://Uber.com)

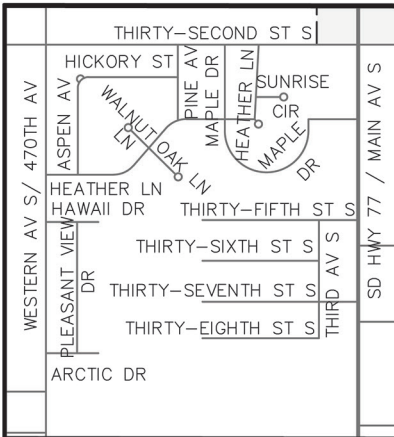
[Lyft | lyft.com](http://lyft.com)

[Brookings Taxi | 605.692.9244](http://BrookingsTaxi.com)

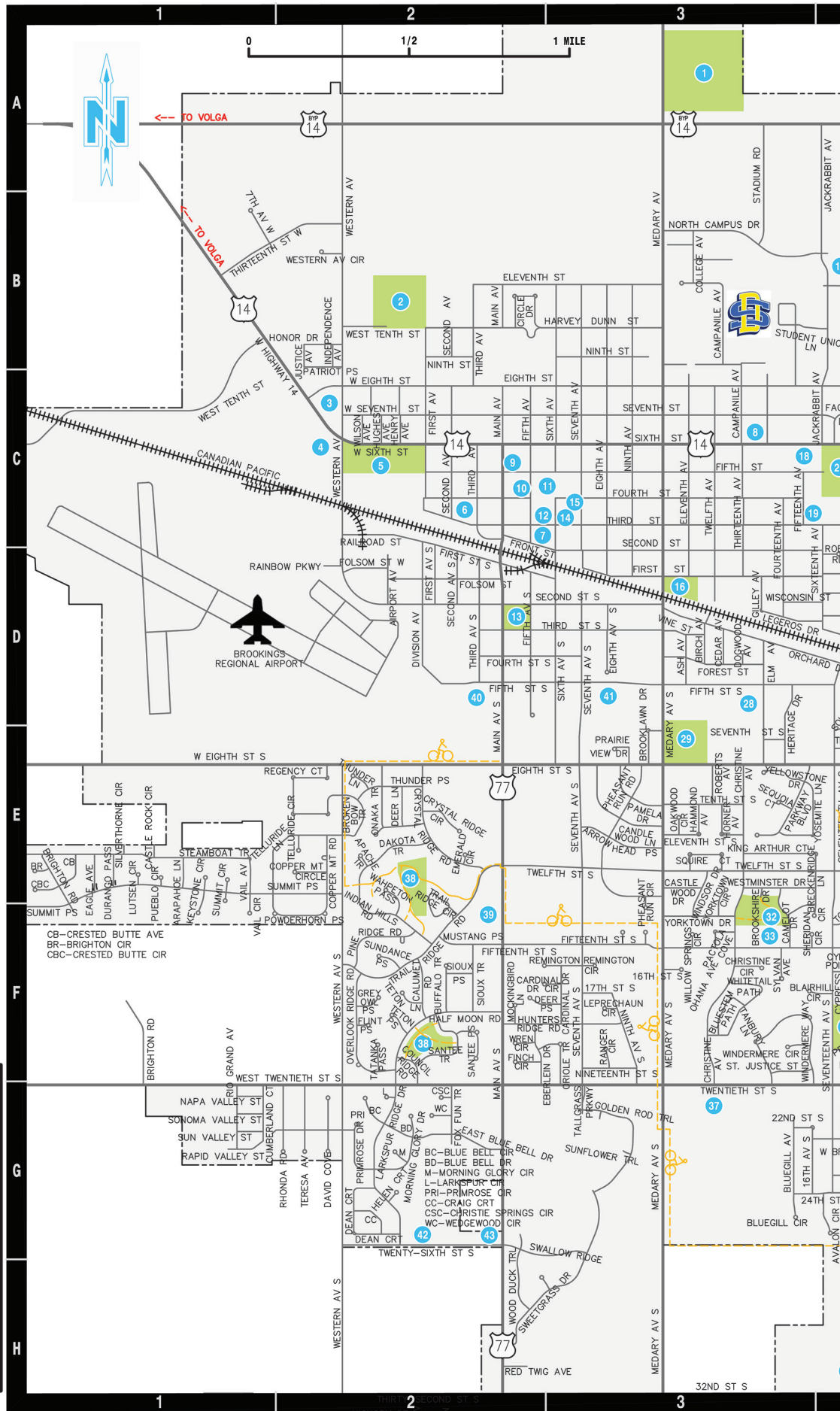
## B BROOKINGS municipal utilities

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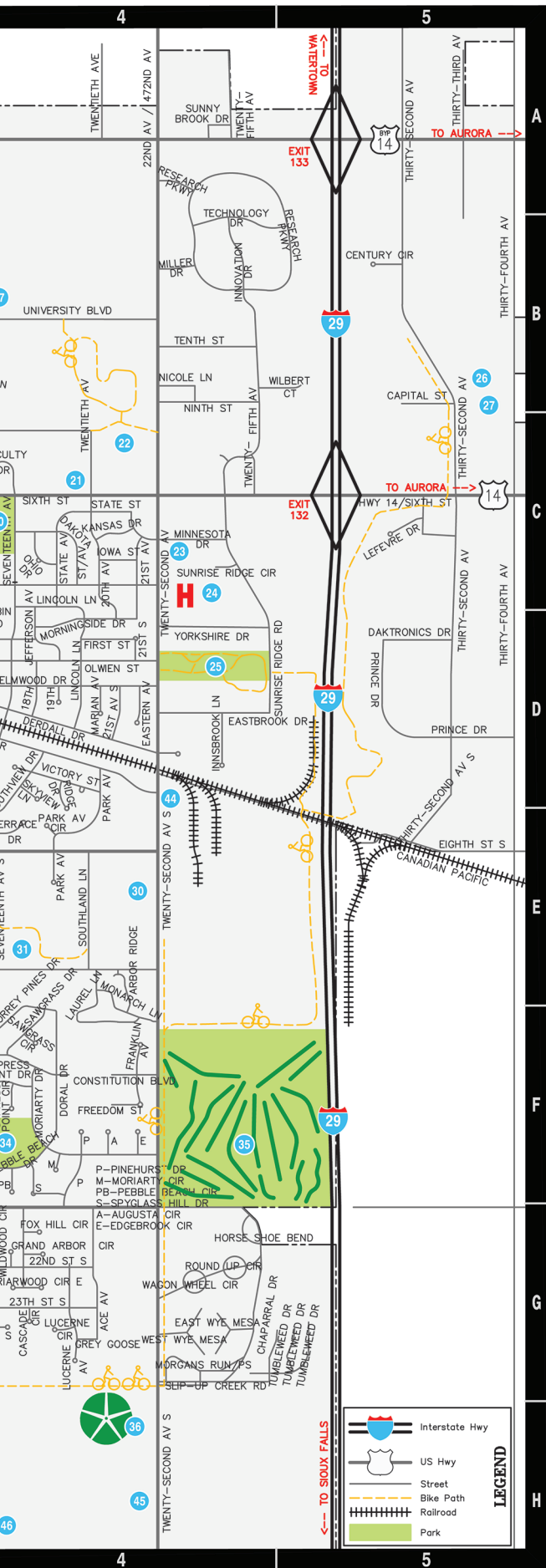
### INSET



(1 MILE SOUTH OF 20TH ST S.)



# BROOKINGS STREET INDEX



1ST AV	B-C2	CASTLEWOOD DR	E3	NAPA VALLEY ST	G1	WILDWOOD CIR	G4
1ST AV S	C-D2	CEDAR AV	D3	NICOLE LN	B4	WILLOW SPRINGS CIR	F3
1ST ST	D3-4, D4	CENTURY CIR	B5	NORTH CAMPUS DR	B3	WILSON AV	C2
1ST ST S	G4	CHAPARRAL DR	G4	OAK LN	SEE INSET	WINDSOR DR	E-F3
2ND AV	C-2	CHRISTIE SPRINGS CIR	G2	OAKWOOD CIRCLE	E3	WISCONSIN ST	D3
2ND AV S	C-D2	CHRISTINE AV	E-F3	OHIO DR	F3	WOOD DUCK TRL	H2
2ND ST	C3-4	CHRISTINE CIR	F3	OHIO DR	C4	WREN CIR	F2
2ND ST S	D-2,3	CIRCLE DR	B2	OLWEN ST	D4	WINDERMERE CIR	F3
3RD AV	B-C2; C-D2	CONSTITUTION BLVD	F4	ONAKA TR	E2	WINDERMERE WAY	F3
3RD AV S	D-E2	COLLEGE AV	F3	ORIOLE TR	F3	YELLOWSTONE DR	E3
3RD ST	C2-4	COPPER MT CIR	B2	OPPERCH RD	B3	YORKSHIRE DR	D3-4
3RD ST S	C2-4	COPPER MT RD	E-F2	OVERLOOK RIDGE RD	F2	YORKTOWN CIR	E-F3
4TH ST	D-2,3	COUNCIL RIDGE RD	F2	PACTOLA COVE	F3	YORKTOWN DR	F3
4TH ST S	D-2,3	CRAIG CRT	G2	PAMELA DR	E3	YOSEMITE LN	E3
5TH AV	C-D2	CRESTED BUTTE AVE	E1	PARK AV CIRCLE	E4		
5TH AV S	D-E2	CRESTED BUTTE CIR	E1	PARK AV	D-E4		
5TH ST	C2-4	CRYSTAL RIDGE CIR	E2	PARKWAY BLVD	E3		
5TH ST S	D-2,4	CRYSTAL RIDGE RD	E2	PATRIOT PTS	B2		
6TH AV	B-C3	CUMBERLAND CT	G1	PEBBLE BEACH DR	F4		
6TH AV S	D-E3	CYPRESS POINT CIR	F4	PHEASANT RUN CIR	E-F3		
6TH ST	C2-5	CYPRESS POINT DR	F4	PHEASANT RUN RD	E3		
W 6TH ST	C2	DAVID COVE	G2	PINE AV	SEE INSET		
6TH ST S	D5	DAKOTA AV	C4	PINEHURST DR	F4		
7TH AV	C-D3	DAKOTA ST	C4	PINE RIDGE RD	F2		
7TH AV S	B-E3; E3; F3	DAKOTA TR	E2	PLEASANT VIEW DR	SEE INSET		
7TH AV W	B1	DAKTRONICS DR	D5	POWDERHORN PASS	F2		
7TH ST	C2-4	DEAN CRT	G2	PRAIRIE VIEW DR	E3		
W 7TH ST	C2	DEER LN	E2	PRIMROSE CIR	G2		
7TH ST S	E3	DEER PASS	F2-3	PRIMROSE DR	G2		
8TH AV	B-D3	DERDALL DR	D4	PRINCE DR	D5		
8TH AV S	D3	DIVISION AV	D2	PUEBLO CIR	E1		
8TH ST	C2-4	DOGWOOD AV	D3	RAILROAD ST	C2		
W 8TH ST	C2	DORAL DR	F4	RAINBOW PKWY	D2		
8TH ST S	E1-4	DURANGO PASS	E1	RANGER CIR	F3		
W 8TH ST S	E1	EAGLE AVE	E1	RAPID VALLEY ST	G1		
9TH AV	B-D3	EAST BLUE BELL DR	G2	RED TWIG AVE	H2		
9TH AV S	F3	EAST WYE MESA	G4	REGENCY CT	E2		
9TH ST	B3; B4	EASTBROOK DR	D4	REMINGTON	F3		
W 9TH ST	B2	EASTERN AV	D4	REMINGTON CIR	F3		
10TH ST	B3	EBERLEIN DR	F2	RESEARCH PKWY	A4		
W 10TH ST	B2	EDGEBROOK CIR	G4	RHONDA RD	G2		
10TH ST S	E3	ELM AV	D-E3	RIDGE DR	D4		
11TH AV	B-D3	ELMWOOD DR	D4	ROBERTS AV	E3		
11TH ST	B2; B3; B4	EMERALD CIR	E2	ROBIN RD	C4		
11TH ST S	E3	FACULTY DR	C4	ROUNDUP CIR	G1		
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13TH ST W	B1-2	FOLSOM ST W	D2	SAWGRASS DR	F4		
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15TH AV	C3	FOX HILL CIR	D4	SEQUOIA CT	E3		
15TH ST	F2; F3; F4	FOX FUN TR	G2	SHERIDAN CIR	F3		
16TH AV	A-D4	FRANKLIN AV	F4	SILVERTHORNE CIR	E1		
16TH ST	F3	FREEDOM ST	F4	SIoux PASS	F2		
17TH AV	C-D4	FRONT ST	C2	SIoux TR	F2		
17TH AV S	D-F4	GILLEY AV	D3	SKYVIEW LN	D4		
17TH ST	F3	GOLDEN ROD TRL	G3	SLIP-UP CREEK RD	G4		
18TH AV	D4	GRAND ARBOR CIR	G4	SONOMA VALLEY ST	G1		
19TH AV	D4	GREY GOOSE	G4	SOUTHLAND LN	E4		
19TH ST	F3	GREY OWL PASS	F2	SOUTHVIEW DR	D4		
20TH AV	B-D4	HALF MOON RD	F2	SPYGLASS HILL DR	F4		
20TH ST	F1-4	HAMMOND AV	E3	SQUIRE CT	E3		
21ST AV	C-D4	HARVEY DUNN ST	B2-3	ST. JUSTICE ST	F3		
21ST AV S	D4	HAWAII LN	SEE INSET	STADIUM RD	A3-B3		
22ND AV	A-D4	HEATHER LN	SEE INSET	STATE AV	C4		
22ND AV S	E-G4	HELEN CRT	G2	STATE ST	C4		
22ND ST	G4	HENRY AV	C2	STEAMBOAT TR	E1		
23RD ST	G4	HERITAGE DR	D-E3	STUDENT UNION LN	B3-B4		
25TH AV	B-C4	HICKORY ST	SEE INSET	SUMMIT CIR	E1		
26TH ST	G2	HONOR DR	B2	SUMMIT PASS	E1-E2		
30TH AV	A-B5	HORNER AV	E3	SUN VALLEY ST	G1		
32ND AV	A-B5; C-D5	HORSE SHOE BEND	G4	SUNDANCE PASS	F2		
32ND AV S	D-E5	HUGHES AV	C2	SUNFLOWER TRL	G3		
32ND ST	H2-H5	HUNTERS RIDGE RD	F2-3	SUNNY BROOK DR	A4		
33RD AV	A5	INDEPENDENCE AV	B2	SUNRISE CIR	SEE INSET		
34TH AV	A-E5	INDIAN HILLS RD	E-F2	SUNRISE RIDGE CIR	C4		
35TH ST	SEE INSET	INNOVATION DR	B4	SUNRISE RIDGE RD	D4		
36TH ST	SEE INSET	INSBROOK LN	D4	SWALLOW RIDGE	G2-G3		
37TH ST	SEE INSET	IOWA ST	C4	SWEETGRASS DR	H2-H3		
38TH ST	SEE INSET	JACKRABBIT AV	B4	SYLVAN AVE	F3		
ACE AV	G4	JEFFERSON AV	C-D4	TALLGRASS PKWY	G3		
AIRPORT AV	D2	JUSTICE AV	B2	TANBURY LN	F3		
APACHE TR	E2	KANSAS DR	C4	TATANKA PASS	F2		
ARAPAHOE LN	E1	KEYSTONE CIR	E1	TECHNOLOGY DR	B4		
ARBOR RIDGE	E4	KING ARTHUR CT	E3	TELLURIDE CIR	E2		
ARCTIC DR	SEE INSET	LAUREL LN	E-F4	TELLURIDE LN	E2		
ARROWHEAD PASS	E3	LARKSPUR CIR	G2	TERESA AV	G2		
ASH AV	D3	LARKSPUR RIDGE RD	G2	TERRACE DR	E4		
ASPEN AV	SEE INSET	LEFEVRE DR	C5	TETON LN	F2		
AUGUSTA CIR	F4	LEGEROS DR	D3-4	TETON PASS	F2		
AVALON CIR	G4	LEPRECHAUN CIR	F3	THUNDER LN	E2		
BIRCH AV	D3	LIBERTY LN	F4	THUNDER PASS	E2		
BLAIRHILL CIRCLE	F3-4	LINCOLN LN	C-D4	TORREY PINES DR	F4		
BLUE BELL CIR	G2	LUCERNE AV	G4	TRAIL RIDGE CIR	E-F2		
BLUE BELL DR	G2	LUCERNE CIR	G4	TRAIL RIDGE RD	E-F2		
BLUEGILL AVE	F3-4	LUTSEN CIR	E1	TUMBLEWEED DR	G4-5		
BLUEGILL CIR	F3-4	MAIN AV	B2; C-F2	UNIVERSITY BLVD	B4		
BLUESTEM PATH	F3	MAIN AV S	D-G2	VAIL AV	E1		
BRECKENRIDGE LN	E3	MAPLE DR	SEE INSET	VAIL CIR	E1		
BRIGHTON RD	E1-F1	MARIAN AV	D4	VICTORY ST	D4		
BRIGHTON CIR	E1	MARTIN BLVD	G2	VINE ST	D3		
BROKEN BOW TR	E2	MEDARY AV	A-F3	WAGON WHEEL CIR	G4		
BROOKLAWN DR	E3	MEDARY AV S	G3	WAPPETON PASS	E2		
BROOKSHIRE DR	E2	MILLER DR	B4	WALNUT LN	SEE INSET		
BUFFALO TR	F3	MINNESOTA DR	C4	W BRIARWOOD CIR E	G4		
CALLUMET RD	F2	MOCKINGBIRD LN	F2	WEDGEWOOD CIR	G2		
CAMPANILE AV	C3	MONARCH LN	E-F4	WEST WYE MESA	A-D4		
CANDLEWOOD LN	E3	MORIARTY DR	F4	WESTERN AV	F-G2		
CAPITAL ST	B5	MORGANS RUN/PASS	G4	WESTERN AV S	B2		
CARDINAL DR	F3	MORNING GLORY CIR	G2	WESTMINSTER DR	E3		
CARDINAL DR CIR	F3	MORNING GLORY DR	G2	WHITETAIL PATH	F3		
CASCADE CIR	G4	MORNINGSIDE DR	D4	WILBERT CT	B5		
CASTLE ROCK CIR	E1	MUSTANG PASS	F2-3				

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# Make Your Move Today. Call the Right Agent!

Call or visit us online for your free consultation and home value assessment.

**Century21Brookings.com**



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605.692.2100

323 22nd Avenue, Brookings

Century21Brookings.com





BRING YOUR DREAMS.

*We'll help make them come true!*

*Meet the Brookings City Council*



Mayor Oepke "Ope" Niemeyer



Deputy Mayor Nick Wendell



Wayne Avery



Brianna Doran



Andrew Rasmussen



Bonny Specker



Holly Tilton Byrne

### QUALITY OF LIFE

Brookings provides an impressive quality of life that is perfect for families, students, young professionals, and retirees alike. The community offers a multitude of recreational and social opportunities to meet the diverse interests of both our visitors and residents. The Brookings Parks, Recreation & Forestry Department is proud to offer recreational facilities, leisure activities and programs to people of all ages at an affordable cost. To learn about these, as well as parks, trails, campground reservations, and more, scan the QR code or visit [www.cityofbrookings-sd.gov/ParkandRec](http://www.cityofbrookings-sd.gov/ParkandRec).



### CITY DEPARTMENTS

To learn about services offered by each department, go to [www.cityofbrookings-sd.gov](http://www.cityofbrookings-sd.gov) or contact them at:

<b>Airport</b> .....	605.697.8664
<b>City Clerk</b> .....	605.692.6281
<b>City Manager</b> .....	605.692.6281
<b>Community Development</b> .....	605.692.6629
<b>Engineering</b> .....	605.692.6629
<b>Finance</b> .....	605.692.6281
<b>Fire</b> .....	605.692.6323
<b>Human Resources</b> .....	605.697.6281
<b>Landfill</b> .....	605.693.3667
<b>Library</b> .....	605.692.9407
<b>Liquor Store</b> .....	605.692.5613
<b>Parks, Recreation &amp; Forestry</b> .....	605.692.2708
<b>Police</b> .....	605.692.2113
<b>Street</b> .....	605.692.2016
<b>Dacotah Bank Center</b> .....	605.692.7539



CITY MANAGER PAUL BRISENO

## WELCOME TO BROOKINGS!

We trust you'll quickly learn what our residents already know: Brookings is a fantastic place to play, study, work, live, and retire. Visitors will find exciting entertainment, cultural experiences and unique shopping. If you're considering making Brookings your home, you'll appreciate our excellent schools, exceptional healthcare, diverse neighborhoods, quality businesses, and economic opportunities. The City of Brookings aims to go the extra mile to provide a consistently high level of service to both visitors and residents alike. We're confident you'll agree that Brookings is truly someplace special. Come and bring your dreams!



Visit us online at [cityofbrookings-sd.gov](http://cityofbrookings-sd.gov)

Follow us on social media at    



Seeing SoDak + American Art!



Fun activities for kids!



Amazing art exhibits!



Connecting with friends!



Shareable moments!



Free Family Fun!



Gifting original Art!



Unexpected happenings!



Unique shopping!



**DISCOVER YOUR FAVORITE THING ABOUT YOUR ART MUSEUM!**

Free admission and free parking. All are invited and all are welcome.  
SouthDakotaArtMuseum.com | (605) 688-5423 | SDSU, Brookings



# EXPLORE BROOKINGS

Discover our community filled with play, history, art and excitement. There's a new way to experience our city around every corner. From festivals and nature walks to climbing clouds, adventure is waiting for you here.



Explore More  
Brookings



Urban Canvas, Downtown Brookings

# GREAT 8 PASSPORT

Explore some of our favorite Brookings spots with the Great 8 Passport, a self-guided tour featuring eight must-visit destinations. Visit them all in one day or take a few days to explore each destination in depth. Pick up your own passport at any of the Great 8 locations or the Visit Brookings office. Share the fun on social media by tagging @visitbrookingsd or using #BrookingsGreat8.

Find the additional Great 8 destinations with their badges on pages 14, 24, 25, 39 and 40.

Visit [visitbrookingsd.com/brookings-great-8-passport/](https://www.visitbrookingsd.com/brookings-great-8-passport/) to learn more.



## CHILDREN'S MUSEUM OF SOUTH DAKOTA: WHERE PLAYING IS LEARNING

By Clare Schoelerman

Play is the focus at the Children's Museum of South Dakota. Visitors are encouraged to touch, climb, push buttons and interact with all parts throughout the exhibits. "Our belief is that playing is how children learn about the world around them," says Kerrie Vilhauer, the museum's director of marketing.

The museum features a variety of engaging exhibits, including a TV studio with a green screen, a veterinarian's office complete with medical tools, a sod house showcasing pioneer life and a grocery store connected to a farm where kids can pick and sell their own vegetables. The museum also offers insights into diverse cultures including Guatemala, Mozambique and Indigenous peoples of South Dakota. Children can learn about the cultures by playing interactive videos and exploring the life-sized tipi.

The Children's Museum of South Dakota provides an outlet for activities often not permitted elsewhere. Children can unleash their creativity in the art studio, splash around in interactive water zones and climb a cloud zone which reaches two stories high.

The exhibits aren't limited to the indoors. Guests can get outdoors to enjoy a splash pad, dig for dinosaur bones and even meet Mama T. Rex, a 25-foot animatronic Tyrannosaurus Rex.

When all that play works up an appetite, families can take a lunch break at Cafe Coteau before returning to the exhibits. When it's time to leave, guests can take a little piece of the museum home with them by purchasing a souvenir at the gift shop. All proceeds from the cafe and gift shop support museum operations.

Children's Museum of South Dakota is an ever-changing environment with weekly special events and new exhibits added throughout the year. Check the museum's website [www.prairieplay.org](http://www.prairieplay.org) for updates about special events, camps and sensory friendly play times.

*Part of the Great 8 Passport*





# DIGGING DEEP INTO OUR ROOTS

## AT THE SOUTH DAKOTA AGRICULTURAL HERITAGE MUSEUM

By Makenzie Alberts



Explore agriculture history in a fun and fascinating way at the South Dakota Agricultural Heritage Museum. The museum is dedicated to preserving and inspiring a passion for the history of agriculture and the rural way of life in South Dakota.

This family-friendly spot makes history come alive. The museum sparks curiosity in kids through hands-on experiences at its Ag-Xploration Gallery. Museum staff offers school group tours and hosts interactive events such as “Make and Take Monday.”

**Digging Deep—The Secrets of Soil** is a must-see exhibit running through 2026. Using soil scientist Joseph Hutton’s unpublished research notes, museum staff partnered with South Dakota State University to revisit Hutton’s locations to see how soil has changed in the past century. “The museum is part of research, not only historic but scientific, and that’s another reason why museums matter,” says Executive Director Gwen McCausland. The museum received a grant from the National Resources Conservation Service to support the exhibit.

For those more interested in steaks than soil, the museum is opening a new exhibit in April 2025 to celebrate the 100th anniversary of South Dakota State University’s Meat Lab. Until 1979, the lab was housed in the museum’s basement. Today, it is located on the west end of the Animal Science Complex. The lab processes and sells meat products which are available to purchase from the lab and museum’s gift shop.

Beyond exhibits, the museum brings the community together through year-round events such as Summertime Food Trucks and Fun, Fall Family Festival and Holiday Market. The museum’s store promotes local produce and products by capturing the spirit of South Dakota in every gift. Kuchen (pronounced KOO-ken), South Dakota’s state dessert, can be purchased at the store, as well as honey, taffy and other locally made products.

*Part of the Great 8 Passport*

# A CREATIVE EXPERIENCE AWAITS

## AT THE BROOKINGS ARTS COUNCIL

By Ella Waterworth



The Brookings art scene is flourishing and alive thanks to the Brookings Art Council housed in the old Carnegie Library building. Visit the place where art appreciation is celebrated through galleries, weekly classes and glimpses around the community.

The BAC supports local artists by providing opportunities to display their work professionally. These exhibitions make up an impressive gallery, perfect for visitors to admire. Guests can explore the council’s historic building and appreciate the spectacular work free of charge.

In addition to the gallery inside the BAC, visitors can explore a wide canvas of art in Downtown Brookings. Two of the many murals in Downtown Brookings were created by BAC. They embellish the town in the alley off of 5th Street.

Art enthusiasts can get the most out of their trip by scheduling a class at the BAC. Experts teach hands-on lessons in pottery, watercolor, acrylic painting, floral arrangements and more! Classes are held two to three times a week and are an excellent chance to explore new interests, gain skills and knowledge and engage with the community.

The Festival of Trees, organized by the council during the holiday season, is a special experience. Visitors can enjoy beautifully decorated trees designed by local businesses and clubs and vote for their favorite. Alongside the festive displays, local artists provide a delightful shopping experience, making it easy to find the perfect gifts for any Christmas list.

From master classes to inspiring gallery experiences and memorable photo opportunities with unique works of art, the BAC is ready and eager to welcome visitors. Gallery hours are Thursday and Friday from noon to 5:00 p.m. and Saturday and Sunday, from 2:00 p.m. to 5:00 p.m.

*Part of the Great 8 Passport*





# THE ART ENTHUSIAST'S PLAYGROUND: NAVIGATING THE SOUTH DAKOTA ART MUSEUM

By Jenna Paul

The South Dakota Art Museum is home to over 7,000 artifacts, including stunning collections from South Dakota artists Harvey Dunn and Oscar Howe, along with a display of fine linens known for gracing the homes of diplomats, royalty and others who admire their intricate detail. Between the permanent displays and exciting rotating exhibits, there's always something new to explore.

Start by discovering the Marghab Linen collection crafted by native embroiderers of the island of Madeira. Learn about Wauertown native Vera Way Marghab, the South Dakotan who, with her husband, established the company and supervised designs for nearly three decades. The collection consists of hundreds of patterns and almost 2,800 individual pieces, making it the largest and most complete collection of Marghab Linens in the world.

Next, dive into the largest collection of illustrations by Harvey Dunn. Don't miss his iconic *The Prairie is My Garden* piece which captures the spirit of South Dakota. A few steps away, you will find 27 paintings by Oscar Howe, the Sioux artist known for depicting his Dakota heritage through his own modernistic style.

Along the way, don't miss Paul Goble's illustrations before admiring the latest exhibits on display.

Before leaving, don't forget to stop by the museum gift shop. Many of the items are crafted by local artists, providing a perfect made-in-South Dakota memento.

Enjoy live music performances at the Anderson Plaza during the summer or unwind after traveling with a relaxing yoga session in the gallery. "We always want everyone from ages 3 to 103 to find something at the museum," says Donna Merkt, Art Museum Director.

In addition to the exhibits, join in the education and fun by attending workshops and artist receptions held in the museum year-round.

For more information on the upcoming exhibits and events in 2025, be sure to visit the museum's website.

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@BrettBachtle



South Dakota Art Museum  
@WanderingBadgerMedia



SDSU Dairy Bar  
@RandomSweets



George's Pizza  
@AlexaInTheWoods



Urban Canvas Murals  
@LindsayLueders



McCrary Gardens  
@EverydayCait



Wooden Legs Brewing Company  
@BrettBachtle



Cook's Kitchen  
@TravelSouthDakota



Dakota Nature Park  
@VisitBrookingsSD



# SPEND YOUR DAY IN BROOKINGS

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## BRING YOUR FAMILY



### MCCRORY GARDENS

From discovering new favorites to attending annual events, the 25-acre botanical gardens is a must-visit attraction every season. Plan 1-2 hours here and relax within the gardens.



### NICK'S HAMBURGER SHOP

Head downtown to enjoy the nostalgic diner atop red stools or order your burgers by the bag to go. When dining in, consider an early or late lunch as this local favorite tends to fill up around noon.



### CHILDREN'S MUSEUM OF SOUTH DAKOTA

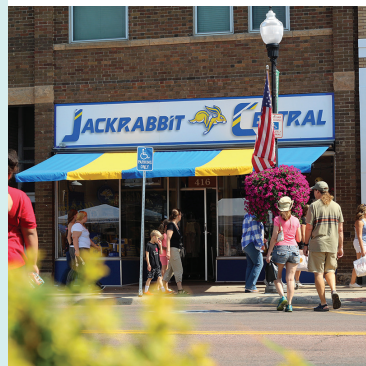
Play is fun for all ages here! Climb the clouds on the prairie, deliver mail along KidStreet or dig for dinosaur bones outside near Mama T-Rex. Families typically spend 2-4 hours playing at the museum.

## BRING YOUR GAME



### WOODEN LEGS BREWING COMPANY

From fancakes and pizza to unique craft brews, Wooden Legs will help keep the energy high on game days. To savor local flavors, visitors can plan to spend 1-2 hours at the brewery.



### DOWNTOWN BROOKINGS

Take a group photo in front of a mural or stop into Jackrabbit Central for last-minute game day merchandise to show your pride. Exploring the different murals and shops around the neighborhood can take up to 3 hours.



### DANA J. DYKHOUSE STADIUM

Experience the exciting atmosphere within the stadium as fans cheer for the home team during thrilling game-play. A typical game lasts about 3.5 hours. Plan additional time if you want to experience tailgate and other pre-game festivities.

Explore additional itineraries at [VisitBrookingsSD.com](http://VisitBrookingsSD.com)

# Free THINGS TO DO IN BROOKINGS

Discover how to spend a day in Brookings without breaking the bank.

From outdoor adventures to hidden gems there are plenty of options for a budget-friendly visit to Brookings.

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Coughlin  
Campanile

Attend the  
Brookings  
Farmers Market

Trivia at  
Eponymous  
Brewing Co.

Bike the 22-mile  
Allyn Frerichs  
Trail

Explore the  
self-guided  
walking tours

# SIGNATURE EVENTS

In Brookings, we know how to make the most of every season with exciting events and one-of-a-kind experiences all year long. From world-class performances and concerts to thrilling athletic events at South Dakota State University, there's always something to enjoy. Come be a part of the year-round fun!



- 1. FROST FEST**  
FEBRUARY 16-18
- 2. FARMERS MARKET**  
SATURDAYS MAY -OCTOBER
- 3. BROOKINGS KITE FESTIVAL**  
JUNE 14-15
- 4. BROOKINGS BONANZA**  
JUNE 28
- 5. UNCLE SAM JAM**  
JULY 4
- 6. BROOKINGS SUMMER ARTS FESTIVAL**  
JULY 12 & 13
- 7. DOWNTOWN AT SUNDOWN**  
5 THURSDAYS JULY - AUGUST
- 8. FALL FOR DOWNTOWN**  
OCTOBER 4TH
- 9. FEAR ASYLUM**  
WEEKENDS IN OCTOBER AND HALLOWEEN
- 10. HOBO DAY**  
OCTOBER 11
- 11. BROOKINGS MARATHON**  
OCTOBER 18
- 12. GARDEN GLOW**  
1ST SATURDAY OF DECEMBER - JANUARY 6
- 13. FESTIVAL OF LIGHTS**  
DECEMBER 5



For more information and a complete listing of events check out:

[visitbrookings.com/events](https://www.visitbrookings.com/events)

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# DAKOTA NATURE PARK & LARSON NATURE CENTER

What was once an old landfill is now a 135-acre multi-purpose park and one of our community's most popular attractions. Dakota Nature Park is designed as a destination, featuring a string of ponds, fishing dock and bike trails. Its philosophy is a place where nature prevails and all humans are guests.

The Larson Nature Center is located in the park and serves as the rental hub for outdoor gear. It's also a gathering place for special events and educational programming. In the winter months, staff keeps a cozy fire going to welcome guests.

## RECREATION & RENTAL OPPORTUNITIES

- Mountain Bike
- Canoes/Kayaks
- Paddleboards
- Fishing Poles
- Snowshoes
- Binoculars
- GPS Units





# BIKE FRIENDLY



## SINGLE TRACK TRAIL & PUMP PARK

The Single Track Trail and Pump Park were designed by BMX crews and the Brookings Mountain Biking Association. The trail itself features different textures, elevations, quick turns, switchbacks and jumps. The whole system allows riders of all ages to give it a shot and sharpen their skills. The trail is single direction and has two entrance points, one from the Pump Park and one from the Southbrook Softball Complex southwest corner parking lot.

The Pump Park is a continuous loop of dirt berms and rollers, designed for you to ride without pedaling. It features three different loops, suited for all ages and abilities. It's a great place for beginners to learn and experts to expand their skills

**For trail maps, visit [cityofbrookings-sd.gov](http://cityofbrookings-sd.gov) and explore our community on two wheels.**

[visitbrookingsssd.com](http://visitbrookingsssd.com)

## DOG FRIENDLY

The Brookings community is always looking to accommodate our four-legged friends!

We're an animal loving community and we want you to be able to bring along your furry friends on all your Brookings adventures. We have places for Fido to run free with the dog park located at Sexauer Park & Campground.

### BARK PARK

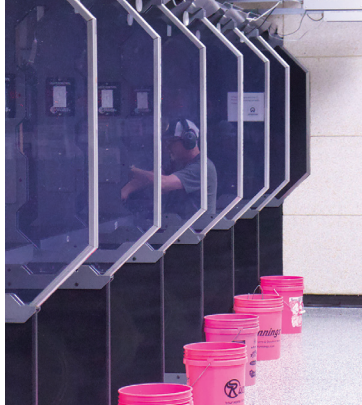
12th Street S. and 7th Avenue S.

### SEXAUER PARK & CAMPGROUND

121 West 10th Street

For more details, contact the Brookings Parks, Recreation & Forestry Department at 605.692.2708.





# BEYOND THE BULLSEYE: EXPLORING THE BROOKINGS COUNTY OUTDOOR ADVENTURE CENTER

By Raena Visness

Shooting archery and firearms can be a fun and creative hobby, whether you're a seasoned enthusiast or just considering giving it a try. The Brookings County Outdoor Adventure Center provides a welcoming environment for people of all experience levels to explore shooting.

The center is home to two different ranges: archery and firearms. It offers a variety of classes to accommodate all skill levels, from beginner to defensive shooting. The gun range is a 12-lane automatic retrieval range, which promotes the center's number one goal of safety as there is no need to walk down-range. The archery range is a 39-lane Olympic-sized range.

For those interested in trying out different firearms, the BCOAC provides rentals to customers aged 21 or older. Individuals ages 18 to 21 are not able to rent, but are welcome to use their own firearms at the range. For younger visitors, the gun range is accessible with a guardian present and the

same policy applies to the archery range for customers ages 16 and under. Additionally, the center offers the opportunity to check out a free duck hunting trailer equipped with decoys and blinds. This is a perfect chance to explore new equipment and try different styles of hunting.

The center can double as a venue for small events or meetings, with a variety of room sizes available. The BCOAC offers special deals and coupons to SDSU students, including half-price Wednesdays. Students also have the option to purchase a nine-month membership.

Whether someone is aiming for the bullseye, preparing for hunting season or simply looking for a welcoming community space, the center provides numerous opportunities for adventure and skill-building in a safe, supportive setting.

*Part of the Great 8 Passport*





# NEW PICKLEBALL COURT ADDS EXTRA THRILL TO HILLCREST PARK

By Allison Wright

Brookings has embraced the pickleball craze with the recent opening of new pickleball courts at Hillcrest Park. Located on the corner of US Highway 14 (6th Street) and 17th Avenue, Hillcrest Park has opportunities waiting for all ages.

The courts are available between 6 a.m. and 11 p.m. daily with no reservations needed. Join the hype by packing a paddle and challenging friends and family to a game.

Pickleball combines the best of tennis and ping pong, making it accessible and enjoyable for everyone. Participation has skyrocketed by 223% over the past three years, according to AP Journal.

Hillcrest Park offers many other recreational opportunities including tennis, horseshoe, basketball, a walking trail, a 50-meter pool, family picnic shelters and public restrooms. This is a great one-stop spot to stretch your legs while enjoying competition surrounded by trees to provide shade.

Be on the lookout for pickleball tournaments and thrilling events such as Pickle and Pint at the new courts.

The new courts are funded by the Wellmark Foundation, the Land & Water Conservation and generous local donors. These courts enhance the relaxation and recreation in Brookings.



# LIFE HAPPENS IN THE GARDENS

By Natalie Dean



McCrory Gardens offers an ever-growing array of plants and flowers where one can find rest, enjoy quality time with friends or plan a dream wedding. The botanical grounds specialize in providing a garden bursting with activity and a place for all to experience life.

McCrory Gardens hosts a lineup of festivals throughout the year. TuliPalooza is the big spring event when 13,500 tulips and other springtime flowers are in full bloom. The tulips help bring color to the Brookings community and celebrate new beginnings.

Throughout the summer, the gardens open for those wishing to book their wedding venue, host a work party, celebrate an anniversary or plan a proposal. The newly refurbished Sance's Cottage is a place to host date night or a birthday tea party.

Family fun happens during fall. McCrory Gardens offers four weekends of Party on the Porch. Bring a lawn chair or blan-

ket and enjoy live music from various musicians. The Fall Festival brings people together with hay rides, a scavenger hunt, a floral arrangements class and local food trucks.

Garden Glow lights up the gardens underneath the winter sky. During the Christmas season and through New Year's, visitors can walk through a snowy garden adorned in thousands of lights and decorations. There's even a special day when dogs can join for a stroll down the wintry paths. Be sure to grab a cup of coffee or hot chocolate from the gift shop before the walk.

No matter the season, life is bursting year-round in the gardens. Walk the paths and pose for photos by the waterfall. Visit the gift shop and grab some SDSU ice cream. Go see the cottage and spot the bronze statue of Roman the cat. The gardens are growing and changing, so no matter the season, visit the "oasis on the prairie."

*Part of the Great 8 Passport*



COMMUNITY <b>PARKS</b>	BASEBALL DIAMOND	BASKETBALL COURTS	CAMPING	MULTI-PURPOSE FIELD	PARKING	PICNIC TABLE	PICNIC SHELTER	PLAYGROUND	RESTROOM	CONCESSIONS	SLEDDING HILL	SKATEBOARD AREA	TENNIS COURT	TRACK/WALKING PATH	VOLLEYBALL COURT	OUTDOOR ICE SKATING	FISHING POND	DISC GOLF	TRACK/FIELD	BIKE RACK
	<b>ARROWHEAD PARK</b> Indian Hills Road	●		●				●	●								●			
<b>CAMELOT PARK</b> Christine Ave. & Yorktown Dr.			●	●			●	●												●
<b>DAKOTA NATURE PARK</b> 1705 32nd Street S.				●	●	●		●					●			●				
<b>DWIGGINS-MEDARY PARK</b> 8th St. & Medary Ave.	●	●		●		●	●	●			●	●						●		
<b>HILLCREST PARK</b> 6th St. & 17th Ave.	●		●	●	●	●	●	●				●								●
<b>INDIAN HILLS PARK</b> Half Moon Rd. & Santee Tr.	●		●				●					●								
<b>LARSON PARK</b> 22nd Ave. & Eastbrook Dr.	●			●			●	●		●			●		●		●			●
<b>LIONS PARK</b> Medary Ave. & Railroad Tracks	●	●		●	●		●	●							●					
<b>MCCLEMENS PARK</b> 15th St. S. & 7th Ave.				●			●													
<b>MEDARY PARK</b> 5th St. & Medary Ave.	●		●	●			●	●												●
<b>MICKELSON PARK</b> 12th St. & 17th Ave.	●	●		●	●		●	●							●		●	●	●	
<b>MORIARTY PARK</b> 17th Ave. & Pebble Beach Dr.	●		●				●	●	●						●					
<b>PHEASANT NEST PARK</b> 12th St. S. & 7th Ave. S.			●																	
<b>PIONEER PARK</b> 6th St. & 1st Ave.	●		●	●	●	●	●	●												
<b>SARAH RENEE PARK</b> Western Ave. & Regency Ct.	●		●				●													
<b>SEXAUER PARK</b> 11th St. & 3rd Ave.			●	●	●		●								●					
<b>SOUTHBROOK SOFTBALL COMPLEX</b> 22nd Ave. South	●			●		●		●	●											
<b>SOUTHSIDE PARK</b> Main Ave. & 2nd St.	●	●					●	●				●			●					



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# ENTERTAINMENT & *Nightlife*

A good celebration is never too far away. Through holidays and festivals, live music and tournaments, we're here for a good time and loads of laughs. Enjoy the memorable moments our community shares with you.



Prairie Repertory Theatre

Explore More



# BROOKINGS *Vibe*

Do you get a rush from standing front row at a concert? Do you crave feeling the beat of the bass in your chest? Brookings has several premium live music venues which provide everything from large stadium events to intimate shows.

## LATE NIGHT LIVE MUSIC

### **SKINNER'S PUB** @skinerspubsd

Whether it's outside in the courtyard in the summer or inside under the elaborate tin ceiling in the winter, this over 120-year-old historic building is a great backdrop to any number of shows. Known for having a wide variety of genres and groups perform, Skinner's Pub caters to all music lovers.

### **THE WILD HARE** @the\_wildhare

Just off Main Avenue, The Wild Hare offers a fun intersection of classic sports bar and bustling night club. Go from cheering on the Jackrabbits to jamming out to a local cover band in a matter of hours. The high-end sound system and industrial-themed backdrop create the perfect space to dance the night away.

### **MAIN STREET PUB** @mainstreetpubbrookings

This friendly bar and nightclub has the perfect stage where local and regional bands come and rock out. Play pool in the front and jam out to the music in the back.



## CONCERTS

### **DACOTAH BANK CENTER** @dacotahbankcenter

Having hosted over 4,000 events since its opening in 2001, the Dacotah Bank Center has an impressive list of artists who have graced their stage. There's always a variety of genres with acts spanning from country, rap, rock and everything in between. The 30,000 square foot arena has more than enough room for you and all your friends to enjoy the next big name that rolls into town!

### **WOODBINE PRODUCTIONS** @WoodbineProductions

Since 2006 Woodbine Productions has brought world-class performers to the Oscar Larson Performing Arts Center for the enjoyment of university students and community members. An anonymous donor underwrites expenses, enabling ticket proceeds to support scholarships for students involved in the performing arts.

## THRIVING THEATER

### **PRAIRIE REPERTORY THEATRE** @prairierepertorytheatre

Every summer, the Prairie Repertory Theatre utilizes the talent of university students to produce a series of extraordinary shows at the Oscar Larson Performing Arts Center. Each season includes a mix of genres from the most popular musicals to the newest plays. 2025 marks the 54th season and will feature Grease, Romeo & Juliet, Out of Order and Seven Brides for Seven Brothers.

### **BROOKINGS COMMUNITY THEATRE** @brookingscommunitytheatre

By providing theatrical opportunities to people of all ages, The Brookings Community Theatre has become a staple in enriching our city. The organization began in 2001 and routinely produces three shows each year at the Oscar Larson Performing Arts Center. Offerings include a mix of comedies, dramas and musicals.

# SUMMER CONCERT SERIES

Come listen to live music all summer long in Brookings. All concert series listed are free and open to the public.

## **DOWNTOWN AT SUNDOWN** @downtownatsundowns

Enjoy live music and good vibes at Downtown at Sundown! This outdoor music festival takes place every Thursday night for five weeks, beginning in July and running through August. It's a free event, complete with children's activities. This event goes on rain or shine.

## **SUMMERTIME FOOD TRUCKS AND FUN** @sdagmuseum

Food trucks and live music, what more could you ask for? Enjoy local musicians and food trucks at the South Dakota Agricultural Heritage Museum on select Wednesdays throughout the summer. This concert series is the perfect way to spend your lunch hour whether you live here or are just passing through.

## **ANDERSON PLAZA PERFORMANCE SERIES** @sdartmuseum

Experience cultural and local artists performing on Anderson Plaza outside of the South Dakota Art Museum. You'll find anything from the SDSU Jazz Quartet to Native American Hoop Dancing. For six Tuesdays in June and July, a partnership between the South Dakota Art Museum and Brookings Arts Council brings fun and unique concerts to the community on SDSU's campus.

## **BROOKINGS AREA COMMUNITY BAND**

@brookingsareacommunityband

Throughout June and July, local musicians take the stage at Pioneer Park to perform your favorite tunes from the past. The Brookings Area Community Band host several concerts on Sunday evenings, encouraging community members to bring a blanket, their lawn chairs and settle in for a relaxing night of family fun.

## **PARTY ON THE PORCH** @mccrorygardens

Sundays in September head over to McCrory Gardens to enjoy live music in the Terrace Garden. Remember to bring your own lawn chair or blanket and enjoy the ambiance amongst the beauty of the garden!



# OTHER GOOD VIBES

Live music not for you? Brookings has so many other great ways to stay entertained and keep the night alive. Here's just a sampling of ways we like to stay entertained:

## **THE COMEDY ROOM** @WoodenLegsBrewing

Located in Wooden Legs Brewing Company, The Comedy Room hosts stand-up comedy and improv shows which are sure to bring a smile to your face. Comedians come from all over the country to perform every month.

## **THE LANES** @thelanesbrookings

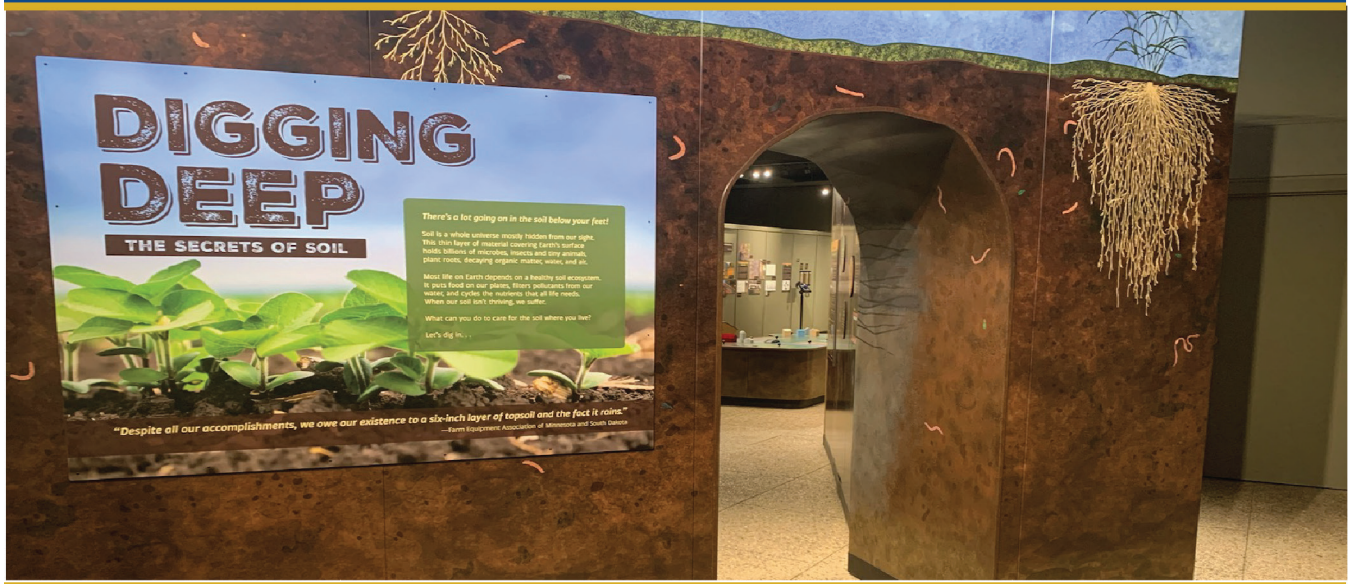
Newly renovated and enhanced by high-tech Spark Bowling, the Lanes has never been so much fun! Enjoy a traditional game, or reignite your love of bowling by adding in a personalized game. The Lanes is a great stop for the entire family.

## **CINEMA 8** @brookingscinema8

Movie theaters are back in style. See all the latest and greatest flicks in Brookings at Cinema 8. Don't forget every Tuesday, \$5 movies all day long!

## **TEE'D OFF** @teed.off.golf.simulators

Rent a bay to work on your golf swing or bring all your friends and slay some zombies in Zombie Dodgeball. Tee'd Off is the premier sport simulator in town. Let the kids spend all their energy playing while you catch the big game on a big screen.



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# DISCOVER THE BROOKINGS BUNNY TRAIL By Emma Bertram

Nestled in the heart of Downtown Brookings, the Bunny Trail is a fun outdoor activity for people of all ages.

The adventure starts at the murals in the alley at 415 4th St. and continues through the neighborhood where 12 hidden rabbits await discovery. In addition to the hidden bunnies, you'll encounter three stunning murals which bring the area to life. Each mural is created with unique colors and themes, inspired by a box of crayons. These artistic displays brighten up the alley to help instill a sense of safety at night while encouraging visitors to pause and appreciate local talent.

This project is a true community effort. Artists and poets have contributed to filling the trail with artistry. Generous locals have offered their buildings as hidden rabbit locations.

A handy map available on the Downtown Brookings website ([www.downtownbrookings.com/bunny-trail](http://www.downtownbrookings.com/bunny-trail)) makes it easy for families and friends to navigate to each location.

For families looking for a free entertaining outing or friends wanting to explore together, the Bunny Trail offers a memorable experience filled with creativity and community spirit at any time of the day.



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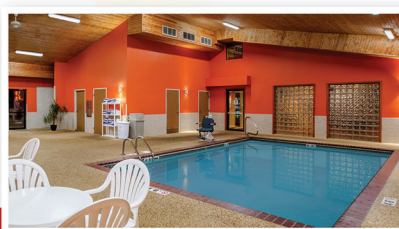
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# DINING

Brookings offers a mix of international flavors, local eateries, national chains and food trucks. The menus change with the seasons and home brew is always available. Let your tastebuds tour Brookings one bite at a time.



Explore More  
Restaurants





# FROM FARM TO TABLE: GOOD ROOTS FARM AND GARDENS

By Alicia Garrow

A five-minute drive from town, the third-generation Good Roots Farm and Gardens has become a beloved spot for friends and families. Sunday evenings from June through mid-October, visitors meet at the farm to enjoy wood-fired pizzas made with local ingredients sourced from Brookings farms and markets.

The menu rotates every two weeks, offering new and exciting flavors. Its proximity to Brookings and the novelty of the pizza nights makes it a favorite spot for gatherings and continues to draw people back.

Guests are encouraged to bring plates, napkins, blankets and lawn chairs, setting the scene for a cozy evening. While the pizza is prepped, visitors can grab a refreshing drink at the barn, explore the 40-acre farm, take in the scenic views, feed the animals or browse through the Vintage and Veggies shop, where handmade pizza dough, antiques and jellies freshly made from the farm's grapevines can be purchased.

"Certainly, it's fine to get your pizza and go, but we call ourselves part of the slow food movement," Julie Ross, the owner of Good Roots, said. "It's more fun if you bring your stuff, sit down and enjoy the experience."

Bill and Julie Ross took over the farm after Julie's parents passed, turning the rundown barn into a popular spot for events. After traveling to pizza farms throughout Minnesota and Wisconsin, the two were inspired to start their own wood-fired pizza nights. The Rosses have succeeded in making their Sunday evenings a peaceful experience where families can relax and friendships can bloom.

For anyone seeking a heartwarming dining experience, pizza nights are not to be missed. Good Roots Farm and Gardens is located 3712 Medary Ave. To guarantee your order, reserve pizzas in advance online at [www.GoodRootsFarmAndGardens.com](http://www.GoodRootsFarmAndGardens.com) or call (605) 691-9291.

## PIZZA TIME

*A college town isn't complete without pizza.*

And lucky for us, Brookings offers ten different places to consume a piece or two of 'za! We've got thin crust, stuffed crust, hand-tossed, cracker style, and bake your own. Whether you think pineapple goes on pizza or not, we're confident you'll enjoy our pizza collection.

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### Pizza Ranch

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### Wooden Legs Brewing Company

309 5TH STREET • 605.692.2337

# FRESH FOOD + PLEASING VIEWS: THE ULTIMATE DINING EXPERIENCE

By McKenzie Mages

Visitors looking for a scenic dining experience can find a perfect spot 20 minutes south of town. Located on Lake Campbell, Brookings Country Club is the ideal dining location for all occasions. Customers have their pick of new weekly features, locally sourced upscale meals or classic bar food to take on the course.

Two key features set the BCC apart from other local offerings: innovative chef-driven meals and an impressive lakeside view. Providing the freshest food to customers is BCC's top priority. "We make everything here," said Matthew Chapman, Executive Chef.

Chef Matt and his team work to create new meals weekly showcasing seasonal proteins and produce. During the summer, BCC features a light fish paired with fruit salsa. In the fall, Chef Matt focuses on sides with harvest season produce, such as carrots and corn, giving guests an opportunity to dine weekly to see different specials.

Brookings Country Club provides a serene dining atmosphere while overlooking the lake. During University athletic events or downtown festivals, it's an escape from the frenzy. While BCC is a semi-private golf club, the dining experience is open to everyone

During the golf off-season (November through April), BCC dining is open from 4 to 9 p.m. Thursday-Saturday with brunch from 10 a.m. to 2 p.m. on Sundays. In season, BCC dining is open 11 a.m. to 9 p.m. Monday through Saturday and 10 a.m. to 9 p.m. on Sundays. The schedule can vary depending on when the golf course closes in winter and opens in spring.

Call (605) 693-4316 to make a reservation and experience the fine dining BCC has to offer.



# CLASSIC BURGERS AND TIMELESS MEMORIES

By Jon Akre



Since 1929, Nick's Hamburger Shop in Downtown Brookings has served up classic burgers, becoming a beloved local tradition and a must-try for anyone passing through.

Combined with the old-school look of a 1920s diner, the shop offers comfort food you can't get from a fast-food restaurant.

Walking into Nick's, guests will find a slew of pictures and other artwork depicting the rich history of the famous burger shop, along with a horseshoe of red barstools occupied by people who have come to this establishment for decades.

The vintage menu board consists of a relatively small but simple selection of food items: slider-sized burgers, chips, homemade pie and drink options ranging from fountain soda to coffee to milkshakes.

After choosing the number of burgers, pick from an array of condiments and toppings to satisfy your burger-loving needs including ketchup, mustard, pickles, onions and dill relish.

On top of its food, Nick's also has a line of merchandise, with tie-dye and regular patterned T-shirts and trucker-style caps.

The restaurant prides itself on consistency for its continued success as a nearly century-old diner, serving food in an unorthodox way.

"We don't have any plates here or glasses. It's quick service," says Todd Fergen, the owner of Nick's. "They get hot food; it's very transparent and they can see us cooking right in front of them. They like to be involved and they like to get to know you and that keeps the business healthy."

Whether passing through Brookings or looking for a taste of South Dakota history, Nick's Hamburger Shop is a must-visit. It's a place proving sometimes the simplest things, done right, can stand the test of time and create a loyal following spanning generations.

*Part of the Great 8 Passport*





# SDSU DAIRY BAR: A SCOOP OF HISTORY AND FLAVOR

By Colbey Denson

Imagine this: It's a sunny day, and visitors make their way to the SDSU Dairy Bar, a beloved spot that has been serving up delicious treats since 1929. As they stroll through SDSU's campus, the air seems to carry a sense of nostalgia. The Dairy Bar has a rich history, beginning as a simple service counter where students sold ice cream, butter, cheese and milk.

Fast forward to 1990, and the Dairy Bar became well-known for its low-fat cheese and ice cream production. But the real star of the show? The iconic cookies and cream ice cream flavor, which was invented in 1979 by the Dairy Plant Manager at the time with the help of two students. In 2013 it was named the best ice cream treat in South Dakota by Food Network Magazine. A testament to a sweet legacy.

Today, the Dairy Bar offers 16 unique flavors, with over 100 different varieties having graced its menu over the years. Sea-

sonal delights like peppermint and caramel apple make appearances, while visitors can also enjoy six different kinds of cheese, available in larger bricks or cubed.

For those curious about how all this deliciousness comes to life, a tour of the Dairy Plant is available. If time is tight, visitors can still get a sneak peek into one of the production rooms, where they can witness the incredible work done by dairy science students.

Whether enjoying a guided tour, learning about dairy science, or simply savoring a scoop (or two) of student-made goodness, a visit to the SDSU Dairy Bar, located at 1111 College Ave, Brookings, SD, is an experience that shouldn't be missed.

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# MIDNIGHT CRAVINGS: BROOKINGS' BEST LATE-NIGHT BITES

Brookings offers a variety of late-night dining options to satisfy an array of salty and sweet cravings. In Downtown Brookings there are two popular locations: George's Pizza and Taqueria Los Amigos, with Insomnia Cookies and Boss' Pizzeria and Sports Bar right off 6th Street.

George's Pizza is a local favorite for late-night dining. It's been serving up delicious pizza, calzones and authentic Greek dishes since 1971. The building's historic brick exterior and warm ambiance create a cozy dining experience. Order delicious by-the-slice pizza from the iconic grab-and-go window from 9 p.m. to 2 a.m. Wednesday through Saturday. Whether dining or getting delivery, George's hours are 4 p.m. to 9 p.m. Monday through Wednesday. On Fridays and Saturdays, it opens at 11 a.m.

Taqueria Los Amigos is a late-night restaurant created in a special collaboration between Guadalajara Mexican Restaurant and Flavor Indian & Asian Fare. Open Friday and Saturday only, Los Amigos offers tacos, burritos and quesadillas, with optional sides of rice and beans. The traditional Mexican decor and modern space make it a perfect place to grab a quick bite inside or order to go from 10:30 p.m. to 2:30 a.m.

For those with more of a sweet tooth, Insomnia Cookies, located at 1833 6th St. in Village Square Mall, is open from 11 a.m. to 1 a.m. daily, except Sunday through Wednesday, when it closes at 3 a.m. Insomnia features over 15 cookie varieties like chocolate chunk and peanut butter cup along with other menu offerings including brownies, ice cream, cookie cakes and seasonal cookies. Insomnia also offers delivery for fresh warm cookies brought straight to the customer.

Located off I-29 exit 132, Boss' Pizzeria and Sports Bar is a locally owned spot serving specialty pizzas, broasted chicken, appetizers and a wide selection of beers. It's open seven days a week, closing at 11 p.m. Sunday through Thursday with extended hours until 3 a.m. on Friday and Saturday. Delivery is available through DoorDash until 10:30 p.m. Sunday through Thursday and until 2:30 a.m. on Friday and Saturday.

No matter the craving, these Brookings bites have everyone covered late into the night.



## FABULOUS FOOD TRUCKS

Everyone loves a good food truck and there are plenty to find in Brookings. Whether big burgers or tasty street tacos are your jam, you can enjoy your freshly made favorites around every corner. All listed here are licensed by the City of Brookings.

### MEXICAN

- El Charrito
- La Corita
- Taqueria El Tarasco

### AMERICAN CLASSICS

- Rub N Tug BBQ
- Schroeder's Snak Shak
- Shorty's Hot Box
- Midwest Fresh Catering
- Mister B's Mobile Café
- Mortland's Burgers & More
- SF Food Trucks

### UNIQUE OFFERINGS

- Wing It, LLC
- Cheezy Noodlez Gourmet Mac & Cheeze
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- Little Prairie Coffee Company
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# SHOPPING

Explore Brookings' local shopping spots, where you'll find everything from home decor and handcrafted products to Jackrabbits gear and cool, one-of-a-kind finds. Every shop has its own vibe, offering a little something special to take home.



Explore Shopping



The Carrot Seed



# TURNING PAGES AT THE NOOK

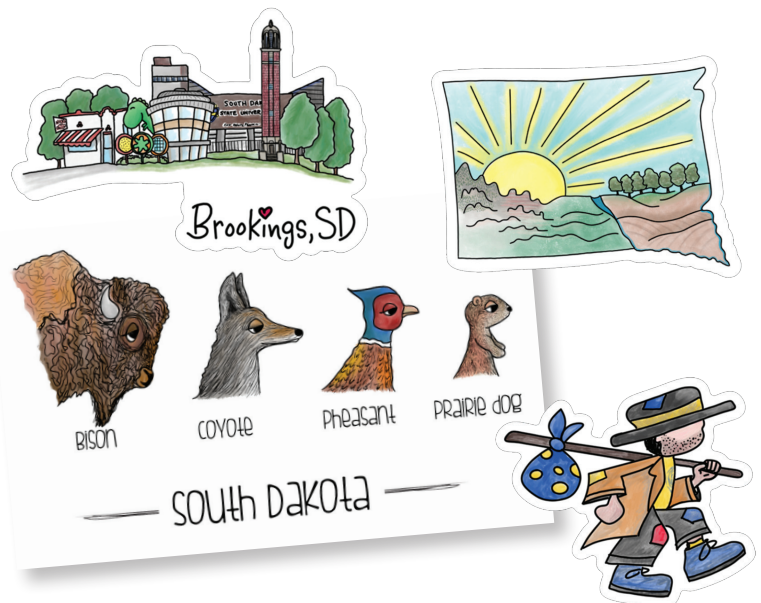
By Grace Harden

Step into the Nook, a comfortable and vibrant space unlike your typical library or bookstore. Illuminated by bright storefront windows, the entrance features games, stationery, greeting cards, puzzles and more. As you walk in, you're surrounded by the scent of the store's custom candles. Near the back, you can look through a variety of books for children, teens and adults, or grab a spot on the couch and enjoy a peaceful read.

The shop's environment invites readers to feel relaxed while browsing for something to spark their creativity. Whether you're searching for a gift for a loved one or a new book to read for yourself, the Nook is the place to be.

The Nook hosts author signings and the monthly "Books + Banter" book club. The shop also participates in seasonal events with other Downtown Brookings businesses. With all of the events happening, it's a place where visitors can re-energize the mind and body.

The Nook is located at 314 Main Ave. and is open from 10 a.m. to 6 p.m. on Monday, Tuesday, Wednesday and Friday, 10 a.m. to 7 p.m. on Thursday, and 10 a.m. to 4 p.m. on Saturday.



# FATHER-DAUGHTER DUO STICKING TOGETHER

By Cathy Bauer

Kevin & Kaia started as a fundraising project for a high school trip and turned into a successful father-daughter business with products sold in over 180 retail stores across the United States and internationally. The idea came from an opportunity in Downtown Brookings where kids create and sell their products. That's when Kaia decided to start turning images of Brookings landmarks into postcards.

Hand-drawn designs by Kevin and Kaia Smith decorate a wide range of merchandise, including stickers, greeting cards and postcards. You can find these items in Brookings at The Pheasant Restaurant & Lounge, South Dakota Art Museum, South Dakota Agricultural Heritage Museum, the Nook, Children's Museum of South Dakota, McCrory Gardens, The Ugly Duckling, Kool Beans Coffee & Roasterie, Curio and The Socialight Boutique. For additional products and designs, visit [KevinAndKaia.com](http://KevinAndKaia.com) to place an order.

"Our mission with Kevin & Kaia was to encourage people to send more letters," Kaia says. "Handwritten notes are impactful to send and receive." She's now studying environmental science at Montana State University and has taken a step back from working on the brand. However, the business still thrives under Kevin's leadership.

Kevin credits the Brookings community for supporting the Kevin & Kaia brand. "I feel like the community has embraced us, and Brookings is just such a nice community that's always encouraging small businesses to grow and thrive," he says. As orders continue to increase, Kevin is considering hiring a part-time employee to help meet demand.

The business has grown into a bonding experience for both of them. Together, they have resolved disagreements, packaged large orders, designed products, worked at local markets and planned business strategies.

Even with the father-daughter duo states apart, the Kevin & Kaia brand continues to thrive, bringing them and the community closer with one letter at a time.



# WHERE STYLE MEETS INCLUSIVITY

By Madison Weishaar

Emerald Grace Clothing Company is a women's boutique in historic Downtown Brookings. Founded by Erica Grinde in 2020, the store aims to provide a shopping experience for women of all ages and sizes.

Emerald Grace features a curated selection of stylish tops, bottoms and dresses in sizes small through 3X. Included in these offerings is game day apparel for SDSU Jackrabbit fans. Clothing is thoughtfully organized on wooden and velvet hangers by size. This attention to detail allows shoppers to quickly find their perfect fit.

In addition, a variety of jewelry, books, candles and more, can be found within the walls of the store.

"We try to have something for everybody," said Grinde.

When selecting inventory, Grinde draws inspiration from her closet, choosing brands she personally loves and feels confident wearing. New items, especially versatile tops in neutrals and seasonal colors, are added weekly. This ensures shoppers can enjoy fresh pieces year-round.

Within the community, Emerald Grace stands out for its dedication to inclusivity, creating a welcoming space where customers can feel at ease browsing alone or with friends.

"Nobody should feel awkward when they shop," said Grinde. "We just want everyone to feel welcomed and appreciated here."

Emerald Grace is located at 314 Main Ave. Their hours are 10 a.m. to 6 p.m. on weekdays and 10 a.m. to 4 p.m. on Saturdays. Hours may vary depending on the season.

# GIVING HOUSEHOLD ITEMS A SECOND LIFE

By MaKenna Brouwer

Brookings Area Habitat for Humanity is a nonprofit organization committed to creating a difference in the Brookings community. While the organization provides homes to those in need, the ReStore helps fill them. Support the ReStore by donating, volunteering or discovering one-of-a-kind pieces while shopping.

At the ReStore, buy and donate furniture, decor, paint, washers and dryers, other appliances and additional household items. The ReStore website, [BrookingsHabitat.org/Restore](https://BrookingsHabitat.org/Restore), has a variety of information on products to donate, shopping hours, volunteer applications and scheduling pickups for large items.

Each employee is passionate about what they do. "The ultimate good that we are doing for people is why I enjoy my job, and the most rewarding part for me," said Aaron Carsrud, ReStore manager.

Come out and visit the ReStore to see how they give back - everyone is welcome.

The ReStore is located at 917 US-14 Bypass. Shopping hours are 10 a.m. to 6 p.m. Wednesday through Friday and 9 a.m. to 4:30 p.m. Saturday.

Donation hours are 8:30 a.m. to 3:30 p.m. Tuesday, 8:30 a.m. to 5:30 p.m. Wednesday through Friday, and 8:30 a.m. to 4 p.m. Saturday.





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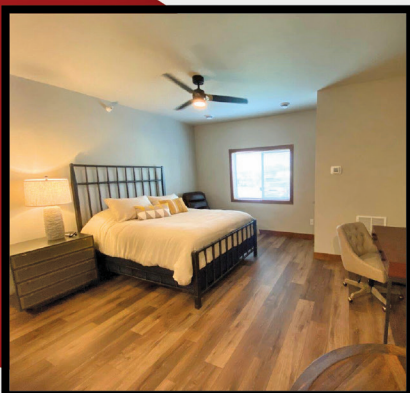
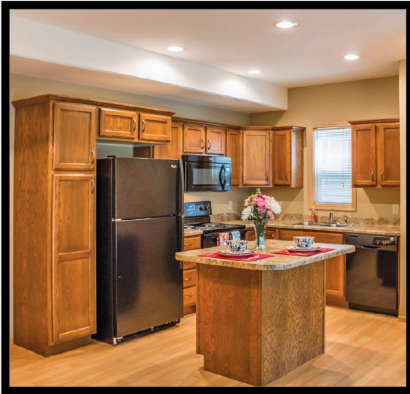
The home you and your family want, at a price you can afford! Many options for locations and sizes. Your home is waiting!

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Comfort and security can both be yours; many locations with social amenities that fit your schedule! Retire with a built-in family!

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# HOTEL ACCOMMODATIONS

Whether a business trip, family vacation or team function brings you to Brookings, you'll have a comfortable place to stay while exploring the city.

PLACES TO STAY	NUMBER OF ROOMS	AMENITIES							
		BUSINESS CENTER	FITNESS CENTER	MEETING ROOM	CONVENTION SPACE	CONTINENTAL BREAKFAST	RESTAURANT/BAR ONSITE	POOL	PET FRIENDLY
<b>BROOKINGS INN</b> 2500 East 6th Street 605.692.9471	119	●	●	●	●	●	●	●	●
<b>COMFORT SUITES UNIVERSITY</b> 929 25th Avenue 605.692.2882	100	●	●	●	●	●	●	●	●
<b>COUNTRY INN &amp; SUITES</b> 3000 LeFevre Drive 605.692.3500	73	●	●	●		●		●	●
<b>ECONOLODGE INN &amp; SUITES</b> 2515 East 6th Street 605.692.3111	101	●	●	●	●	●	●	●	●
<b>GARNER</b> 3020 LeFevre Drive 605.692.9060	62	●	●	●		●		●	●
<b>HAMPTON INN &amp; SUITES</b> 3017 LeFevre Drive 605.697.5232	87	●	●	●		●		●	
<b>MY PLACE HOTEL</b> 711 32nd Avenue 605.696.3150	63	●							●
<b>QUALITY INN</b> 514 Sunrise Ridge Road 605.692.9566	50	●	●			●			●
<b>SUPER 8</b> 3034 East 6th Street 605.692.6920	65	●		●		●		●	●
<b>THE SONSHINE INN</b> 108 6th Street 605.692.6345	37								●

# CAMPING

Looking to channel your inner outdoorsman? Connect with nature and get to know the area on a totally different level by spending the weekend camping around the community.

PLACES TO CAMP	ELECTRICAL	DUMP STATION	SHOWERS	CABINS	TRAILS	BOAT RAMP	SWIM BEACH	GROUP LODGE
<b>SEXAUER PARK AND CAMPGROUND</b> in Brookings	●	●	●					
<b>OAKWOODS LAKES STATE PARK</b> 25 minutes from Brookings	●	●	●	●	●	●	●	
<b>LAKE THOMPSON RECREATIONAL AREA</b> 40 minutes from Brookings	●	●	●	●	●	●	●	●
<b>LAKE POINSETT RECREATIONAL AREA</b> 40 minutes from Brookings	●	●	●	●	●	●	●	





# UNFORGETTABLE EVENTS *Start Here!*

Planning a tournament? Looking for a unique venue for your next meeting? Brookings has you covered. From finding a setting in the prettiest place in town to securing state-of-the-art facilities, the Visit Brookings team is here to help.

## GET STARTED WITH THREE SIMPLE STEPS:

**STEP #1** Narrow down venue options with our interactive meeting planner tool at [visitbrookings.com](http://visitbrookings.com)

**STEP #2** Download the Meeting and Event Planning Guide for detailed information about hotels, meeting spaces and our complimentary services.

**STEP #3** Apply for funding through the Visit Brookings Event Grant Program.

The Visit Brookings team is available to set up room blocks, work with our partners to respond to RFPs and help you find those one-of-a-kind experiences to keep your crew raving about your event. Get in touch at 1-800-699-6125 or [info@visitbrookings.com](mailto:info@visitbrookings.com).

# CATERING

Brookings boasts excellent chefs with menus created to impress. Here's a rundown of local caterers:

**Backyard Grill & BBQ**  
605.692.7427

**Buffalo Wild Wings**  
605.592.9110

**Craft Chophouse & Lounge**  
605.692.2555

**Hy-Vee Grocery and Catering**  
605.692.7317

**Jimmy John's**  
605.692.2321

**Midwest Fresh**  
605.690.0120

**Qdoba**  
605.930.4300

**Subway**  
605.692.8442

**Whiskey Creek Wood Fire Grill**  
605.692.4494

**Yessica's Restaurant**  
605.692.1559

**Sodexo SDSU Catering**  
(on campus only) 605.695.7241



# YOUR PARTNER FOR LIFE'S BIG MOMENTS

By Lauren Weishaar

Whether you're planning a dream wedding or a holiday party, Hitch Studio is ready to bring your vision to life - every step of the way.

Founded in February 2014 by Renee Bauman and Carrie Kuhl, Hitch Studio is a premier wedding and event planner in Brookings. Now owned by Bauman, the company of over 40 employees specializes in creating memorable experiences for couples and businesses across the Midwest.

"This is one day - the best day of their lives," Bauman said. "They should be guests at their own wedding."

With this philosophy in mind, Hitch offers a wide range of services tailored to each couple's needs. The studio's expertise includes planning, decorating, designing invitations, officiating ceremonies and providing a comprehensive 158-page Wedding Day Designer Guide.

In addition to weddings, Hitch also supports corporate events,



offering decoration and setup for meetings and special occasions.

When questions arise and answers become "I don't know", Hitch steps in as a trusted expert, navigating every detail to ensure a smooth and enjoyable experience. Hitch's goal is to alleviate stress and provide reassurance, making the planning and execution process seamless for couples, families and businesses.



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605-692-1799



**Jeff Fish, CEPA®**  
Financial Advisor  
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- OLD TIMERS DAY – 2ND WEEKEND IN JUNE
- PARKS & RECREATION PROGRAMS
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# SOUTH DAKOTA STATE UNIVERSITY

SDSU is South Dakota's largest university and a giant in the Brookings community. On game day, move-in weekend or just a special stop for ice cream there is always something to explore on campus.



Dana J. Dykhouse Stadium

Discover SDSU



# OPENING OF THE WORLD'S LARGEST RABBIT DEN

By Ainsley Sutherland

The highly anticipated renovation of the First Bank & Trust Arena, home to the South Dakota State University Jackrabbits, is poised to elevate game days into an exhilarating experience. With state-of-the-art facilities and welcoming social areas, this transformation promises to amplify the excitement of every visit. Jackrabbit athletics is set to become a center of action and engagement.

The momentum for this upgrade began with the launch of practice gyms in 2018, paving the way for a massive \$66 million renovation with a grand opening in September 2024. Fans can look forward to heart-pounding men's and women's basketball games, wrestling matches and electrifying volleyball competitions.

Visitors can expect upgraded concession stands, featuring a dedicated area for SDSU's famous ice cream, along with reserved seating and exclusive club and lounge spaces for students and season ticket holders.

Students will enjoy a fantastic new club room designed for them, including TVs, open seating and creating a vibrant space for student organizations to host events on game days. Maggan Froseth, the athletic director of marketing, is enthusiastic about the future for students and fans. "Students can expect us to do a lot more for them," she said. "That space is dedicated to them, and we're excited to fill it with energy and opportunities."





# BROOKINGS INVESTS IN FUTURE PROFESSIONALS

By Grace Arthur

South Dakota State University students have a new way to develop deep roots in Brookings while pursuing their degrees.

The Brookings Area Chamber of Commerce's Connect Committee leads the community's workforce retention effort. Committee members are volunteers with leadership experience, are team players and represent a chamber member business. They are responsible for developing and promoting the mission, programs and image of the Connect Committee.

The Connect Committee actively works to create an inclusive network for young professionals. Socials, networking opportunities and professional development programs help these like-minded individuals build relationships and strengthen their careers. Another aspect of this committee focuses on the students who decide to stay, live and work in Brookings post-graduation.

The committee provides valuable resources to SDSU students, young professionals and new residents through initiatives like the Work Ready Bootcamp. Through this program, students are equipped with essential skills for the workforce such as networking, professional development and leadership training. By offering these resources, the committee provides students with a smooth transition from college to career, with the goal being they ultimately choose to stay in Brookings.

The Chamber conducted a 2024 SDSU student survey showing the number of students planning to stay in Brookings post-graduation has doubled since 2022. This reflects increased student engagement and community growth, driven by the committee's focus on programs and initiatives in Brookings.

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**MIDWEEK EDUCATION:**

Wednesday, 6:00 PM



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-  [bethel@brookings.net](mailto:bethel@brookings.net)
-  [www.bethelbaptistbrookings.org](http://www.bethelbaptistbrookings.org)
-  [facebook.com/BrookingsBethelBaptistChurch/](https://facebook.com/BrookingsBethelBaptistChurch/)

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**Adult Bible Study 8:30am**  
**Sunday Worship 9:30am**

---

**Wednesday Worship - The Story 6:00pm**  
**Faith Generation for Preschool - High School 6:45pm**

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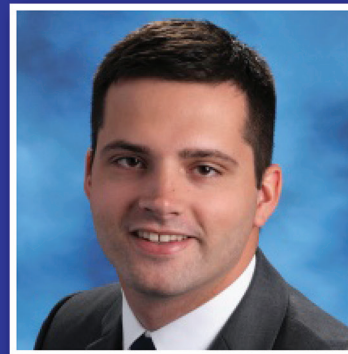
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# RESOURCES & RELOCATION

There are many reasons to fall in love with our community. It's clean, safe, family-friendly and filled with beautiful parks and picturesque scenery. Throw in a variety of cultural and recreational activities along with a dynamic downtown, and you've got a community which projects a small town feel with big city amenities.

Live in  
Brookings





# MAKE BROOKINGS YOUR NEXT HOME

## EXCELLENT EDUCATION

The Brookings School District has six public schools and an enrollment of approximately 3,500 students. The district is known for its strong academic programs, extracurricular activities and sports teams.



South Dakota State University is the largest and only land-grant university in South Dakota. The university is known for its research and outreach programs.

### Brookings School District

2130 8th Street S | 605-696-4700

### South Dakota State University

1451 Stadium Road | 800-952-3541

## HIGH-QUALITY HEALTHCARE

Brookings Health System, which includes a 49-bed hospital, is recognized as a “Top 20 Rural Community Hospital by the National Rural Health Association.



Brookings is home to several medical clinics including Avera and Sanford and top-notch assisted living and nursing homes.

## FINDING YOUR HOME

The variety of housing options available include single-family homes, townhouses and apartments.

- Housing is relatively
- affordable compared to
- other areas of the country.
- The median home price is
- \$363,466.

- The median household
- income in Brookings is
- \$64,438.



Find out more about making Brookings your home by visiting [LiveInBrookings.org](http://LiveInBrookings.org).



# RESOURCES FOR YOUR NEW HOME

With a college town vibe, an artistic flair and opportunities for all ages, Brookings is an inviting community to call home. The following information can help you settle in to your new community.

## GOVERNMENT

### City of Brookings

520 3rd Street, Suite 230 | 605-692-6281

### Brookings County Offices

520 3rd Street, Suite 100 | 605-696-8250

### Department of Motor Vehicles

1012 22nd Avenue S | 800-952-3696

### Motor Vehicle Registration

520 3rd Street, Suite 100 | 605-696-8250

### Voter Registration

520 3rd Street, Suite 100 | 605-696-8250

## COMMUNITY CONNECTIONS

### Helpline Center

For community resources dial 211

### Brookings Area United Way

908 Hope Drive | 605-692-4979



## JOB SEEKERS IN BROOKINGS

South Dakota Department of Labor  
[dlr.sd.gov](http://dlr.sd.gov)

Brookings Economic Development Corporation  
[jobsinbrookings.com](http://jobsinbrookings.com)

Brookings SD Job Search and Recruitment Facebook Group  
[facebook.com/groups/3240358592671340](https://facebook.com/groups/3240358592671340)

### Handshake

[SdState.edu/student-life-office-career-development/handshake](https://SdState.edu/student-life-office-career-development/handshake)

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# CHAMBER DIRECTORY

The following businesses are members of the Brookings Area Chamber of Commerce.  
To learn more about the Chamber visit [BrookingsChamber.org](http://BrookingsChamber.org) or 605.692.8922.

## ACCOUNTING

Grasslands Bookkeeping	605-854-4010
Kinner & Company	605-692-2515
Limestone	605-592-1098
TruCount CPA, PC	866-936-8024
VRS Certified Public Accountants & Consultants	605-692-8425

## AGRICULTURE

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Alltech, Inc.	605-692-5310
BioAg Energy Services	605-553-1039
Brookings County Conservation District	605-692-8003
Brookings Equipment, Inc.	605-693-3522
CBS Bio Platforms	605-205-7186
Corteva/Pioneer Hi-Bred International	605-651-2064
Dellait	605-695-0402
Farmers Implement & Irrigation	605-692-6153
Hurley & Associates	605-705-4040
KC Dairy LLP	605-542-4051
Kibble Equipment	605-693-3514
Medgene Labs	605-691-0367
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Millborn Seeds, Inc.	605-310-0993
Novita	605-610-1011
Ramsdell's	605-692-8323
Raven Industries	605-692-5574
RTI, LLC	605-696-7300
SD Soybean Processors	605-627-9240
SGS North America, Inc.	605-692-7611
SoDak Labs, Inc.	605-695-5980

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Seven Song Birds	605-697-6292
Shoe Sensation	605-692-7447
The Socialight Boutique	605-651-1297
Trendz	605-651-3240

## ARCHITECTS

Arise Design Studio	605-695-9593
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designArc	605-692-4008
ID8 Architecture	605-695-9635

## ARTS & CULTURE

Brookings Arts Council	605-692-4177
Brookings Summer Arts Festival	605-692-2787
Emilia Rose Artwork LLC	612-345-2260
Patriot Hill Monument	
Prairie Repertory Theatre/ State University Theatre & Dance	605-688-4908
South Dakota Art Museum	605-688-5423

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Avera Home Medical Equipment	605-692-6696
Cornerstone Caregiving	605-636-8584
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HME Care	605-736-0202
Independent Living Choices	605-692-5550
Interim HealthCare	605-695-0623
Peaceful Pines Senior Living at Brookings	605-381-5906
StoneyBrook Suites Assisted Living	605-692-1013
The Neighborhoods at Brookview	605-696-8700
United Living Community	605-692-5351

## ASSOCIATIONS & ORGANIZATIONS

American Legion	605-692-5741
Books 4 Kids Program	605-983-0057
Brookings Activity Center	605-692-4492
Brookings Area Human Resources Assoc. (BAHRA)	605-949-1915
Brookings Area United Way	605-692-4979
Brookings County Youth Mentoring Program (BCYMP)	605-697-0444
Brookings Domestic Abuse Shelter	605-692-7233
Brookings Health System Foundation	605-696-8855
Brookings Kiwanis Club	605-695-3383
Brookings Lions Club	605-692-6056
Brookings Optimist Club	605-692-4004
Brookings Rotary Club	605-999-1200
Brookings Swim Club	605-692-3672
Disabled American Veterans, Brookings Chapter 22	605-692-2829
Downtown Brookings	605-620-1685

Fellowship of Christian Athletes	605-695-7041
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Lutheran Social Services of South Dakota	605-444-7520
Option 1 Women's Health Center	605-692-1600
Pharmaceutical Researchers and Manufacturers of America (PhRMA)	605-336-6011
SDSU Alumni Association	605-697-5198
SDSU Foundation	605-697-7475
South Dakota Multi-Housing Association	605-336-7756
South Dakota Retailers Association	605-224-5050
Teen Challenge of the Dakotas	605-693-9753
The Salvation Army of Brookings County	605-219-8970
VFW George Dokken Post #2118	605-692-6771
Visit Brookings	605-692-7444
Volga Foundation	605-940-2363
Watertown Area Chamber of Commerce	605-886-5814

## AUTOMOTIVE

ABRA Auto Body Glass	605-692-6686
B & B Auto Sales	605-692-7010
Brookings Auto Mall	605-692-6315
Dave's Collision	605-692-4024
Double K Sales & Detailing	605-695-1848
Einspahr Auto Plaza	605-692-6106
Goeden Trucking, LLC.	402-316-6162
Hometown Service & Tire	605-697-6889
L&L Auto Parts - NAPA	605-692-4545
Tiguem Trucking LLC	605-864-0746
Ultimate Collision	605-692-6000
Valvoline Instant Oil Change	605-696-7686
W.W. Tire	605-696-7400

## BAKERY

Bizzy Lizzy Bakery	517-610-1467
Insomnia Cookies	605-403-5050

## BANKS AND LENDING INSTITUTIONS

BankStar - Elkton Branch	605-542-2681
BankStar - Volga Branch	605-627-9121
BankStar Financial	605-692-3636
Central Bank	605-692-2314
Dacotah Bank	605-692-8600
Dakotaland Federal Credit Union - Brookings	605-697-5922
Dakotaland Federal Credit Union - Volga	605-627-5880
Farm Credit Services - Watertown	605-882-4030
First Bank & Trust	605-696-2200
First Interstate Bank	605-692-7100
Richland State Bank	605-627-5671

## BREWERIES, WINERIES & SPIRITS

Brookings Liquor Store	605-692-5613
Eponymous Brewing Company	605-692-2739
Mosaic Wine Bar & Small Plates	605-691-1715
Schade' Vineyard & Winery	605-627-5545
Wooden Legs Brewing Company	605-692-2337

## CATERING & RENTALS

Dakota Entertainment	605-331-1404
Midwest Fresh Catering	605-690-0120
Party Depot	605-697-9333
Sodexo	605-688-5309

## CELLULAR PHONE COMPANIES

Wireless World	605-692-2000
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## CHILD CARE

Boys & Girls Club of Brookings	605-692-3333
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## CHIROPRACTORS

Brookings Chiropractic Center & Physical Therapy	605-696-7222
Champion Health Chiropractic	605-695-6447
HealthSource of Brookings	605-692-2251
Helder Health	605-695-6931
Willert Chiropractic	605-692-0123

## CHURCHES

GracePoint Wesleyan Church	605-692-6671
United Church of Christ	605-697-2882

## CLEANING SERVICES

Dave's Window Cleaning, Inc.	605-695-1265
Intek Cleaning & Restoration	605-692-5752
Johnson's Pro Clean LLC	605-695-8565
Mix Dry Cleaners Inc.	605-692-4132

## COFFEE SHOPS

Choco Latte Coffee and Handmade Candy	605-697-5311
Hello Larsons Coffee Roastery	605-827-2033
Kool Beans Coffee and Roasterie	605-940-7524
Scooter's Coffee	605-496-6082
Starbucks Cafe	605-697-2588

## COMPUTER SERVICES

a-i Computer Solutions	605-692-4349
Blue Sky Technologies	605-690-5557
High Point Networks	605-697-3060
Kinvergent	315-207-5721
Micro Computer Systems, Inc.	605-692-2183

## CONSTRUCTION

Artisan Concrete Concepts	605-695-1802
Bobcat of Brookings	605-697-5544
Bowes Construction, Inc.	605-693-3557
Brookings Regional Builders Association	605-692-5405
Buffalo Ridge Concrete Inc.	605-692-6040
Clark Drew Construction	605-692-9063
GCC Ready Mix	877-816-4422
Houtman Construction Inc	605-692-2140
Infinite Welding & Machine	605-827-2922
Johnson Controls	605-203-1871
Lily Design	605-651-3567
Mills Construction Inc.	605-697-3100
Morton Buildings, Inc.	605-886-2228
Roto-Rooter Sewer-Drain Service	605-659-8505
Rounds Construction, Inc.	605-693-4000
Summit Contracting	605-695-2598
Timmons Construction	605-695-9829

## CONVENIENCE STORES

Classic Corner	605-692-1060
Corner Pantry 24	605-692-4458
Hy-Vee Gas & Convenience Store	605-692-5569
Kwik Star	1-800-305-6666
PNP Pub & Casino	605-697-5700
Schoon's Pump N Pak	605-697-7500
Schoon's Pump N Pak South	605-692-6422
Valley Mart	605-627-9422

## DENTAL & ORTHODONTICS

Bisson Dental	605-692-2820
Brookings Dental Clinic	605-692-1222
Brookings Family Dentistry	605-692-7788
Embrace Dentistry	605-697-6262
Knutzen Family Dentistry	605-692-9463
Meyer Orthodontics	605-692-7511
Prairie Skies Family Dentistry	605-692-9555
Van Laecken Orthodontics	605-692-7063

## ECONOMIC DEVELOPMENT

Brookings Economic Development Corporation	605-697-8103
Dakota BioWorx	712-540-6090
Enterprise Institute	605-697-5015
Research Park at SDSU	605-696-5600
Volga Development Corporation	605-281-0704

## EDUCATION

Brookings Community Music School	605-692-5893
Brookings School District 5-1	605-696-4700

Institute of Lutheran Theology	605-692-9337
Lake Area Technical College	605-882-5284
Merchant Job Training & Safety, Inc	605-697-6587
Osher Lifelong Learning Institute (OLLI)	605-274-9528
SDDAV22 - Korean War Display, L.L.C.	605-690-5041
SDSU	605-688-4111
SDSU College of Ag, Food & Environmental Sciences	605-688-4148
SDSU College of Pharmacy	605-688-6314
SDSU Division of Student Affairs	605-688-4493
SDSU Marketing & Communications	605-688-6161
SDSU Office of Continuing & Distance Education	605-688-4154
SDSU Student Union & Activities	605-688-4425
Thriving Minds Success with Dyslexia	605-692-5622

## ELECTRICIANS

AMP Electric Construction	605-692-4626
Clites Electric	605-697-6838
Muth Electric	605-692-0800
Perry's Electric	605-692-6495
Westall Electric	605-295-1501

## EMPLOYMENT SERVICES

IMKO Workforce Solutions	605-697-5627
PorchLight Services	605-215-1413

## ENERGY

Basin Electric Power Coop	701-557-5625
Constellation Energy	402-504-6355

## ENGINEERS

Banner Associates	605-692-6342
Civil Design, Inc.	605-696-3200
Foresight Land Surveyors	605-695-6442
Malone Engineering, Inc.	605-692-9580

## ENTERTAINMENT & RECREATION

Brookings Cinema 8	605-692-6821
Brookings Curling Club	541-221-9204
Brookings Tae Kwon Do, LLC	605-697-5425
Children's Museum of South Dakota	605-692-6700
Dakota Nature Park	605-692-2708
High Note Entertainment	605-692-2292
Larson Ice Center	605-692-2708
No Illusions Martial Arts	605-651-5452
Oakwood Lakes State Park	605-627-5441
Parks, Recreation & Forestry	605-692-2708
Rabbit's Den Gaming	605-692-4263
Red Stable Reindeer	507-401-6615

Royal River Casino & Hotel	605-997-3746
SDSU Athletic Department	605-688-5625
Sideline Productions	605-695-3478
SoDak Spurs Soccer Club	605-695-9792
Tee'd Off Golf Simulators	605-692-7273
The Lanes	605-692-4435

## EVENT VENUE

Dacotah Bank Center, managed by OVG360	605-692-7539
Good Roots Farm and Gardens	605-691-9291
Midway Camp	605-881-6931
Old Sanctuary Offices and Banquet Hall	605-692-4859
OWL Lodge	605-690-1248

## FAST FOOD RESTAURANTS

Chick-Fil-A	605-697-2559
Culver's	605-697-5558
Jimmy John's	605-692-2321
Little Caesars	605-692-7667
Subway of Volga	605-627-3097
Tropical Smoothie Cafe	605-691-8233

## FINANCIAL SERVICES

CAPITAL Services	605-782-3367
Legacy Point Financial	605-627-1085
Edward Jones - Jenn Everson, CFP® Financial Advisor	605-692-8503
Edward Jones - Mason & Jim Winterboer	605-692-1799
Finive, Inc.	605-215-0000
Guaranteed Rate	605-690-2305
Legacy Financial Partners Ameriprise Financial	605-692-5501
Northwestern Mutual - Sean Binker	605-301-4250
Provident Payments	605-592-2578
Raymond James Financial Services	605-696-2280
Thrivent - Brookings Area Associates	605-692-6643

## FLOOR COVERINGS & INSTALLATION

Barrett's Flooring	605-692-7377
Carpet Direct of Brookings	605-691-2697
Midstates Flooring Center	605-697-6333
Ope Niemeyer Flooring Installation	605-697-9111

## FUNERAL HOMES

Eidsness Funeral Home	605-692-6384
Rude's Funeral Home	605-692-6221

## FURNITURE & APPLIANCES

Brookings Area Habitat for Humanity Restore	605-697-5900
Brookings Furniture Co.	605-692-1399
Karl's TV & Appliance	605-697-7285

Mr. Appliance	605-824-6116
Ohm's Appliance Center	605-692-7416
Slumberland	605-692-7376
Water Works	605-651-0015

## GIFTS & FLORAL

Flowers on Main	605-692-6466
The Ugly Duckling	605-695-4668

## GLASS

Midwest Glass	605-692-7251
SD Window & Door SE LLC	605-940-9410

## GOLF COURSES

Brookings Country Club	605-693-4315
Edgebrook Clubhouse	605-697-8345
Meadow Creek Golf Course	605-627-5444

## GOVERNMENT OFFICES

Brookings County	605-696-8205
Brookings County Sheriff's Office	605-696-8300
Brookings Fire Department	605-692-6323
Brookings Landfill	605-693-3667
Brookings Police Department	605-692-2113
Brookings Regional Airport	605-697-8664
City of Brookings	605-692-6281
City of Volga	605-627-9113
Friends of John Thune	605-334-9596
U.S. Senator Mike Rounds South Dakota	605-336-0486

## GROCERY

El Tapatio Mexican Store	605-692-4323
Homestead Meats	605-695-2559
Hy-Vee Food Store	605-692-7317
WalMart	605-692-6332
Wyshbone Market	605-692-4222

## HAIR SALON, SPA & MASSAGE

Asian Foot & Body Spa	605-690-9986
Blend Salon Studio	605-695-6294
Blu Salon and Spa	605-690-6763
Lash Spa	605-695-4588
Nail City	605-592-9007
Rejuvenation Medical Spa by Dr. Z	605-592-1123
Shag Salon	605-691-9913
The Man Cave Barbershop	605-692-2283

## HEALTH & WELLNESS

Cannabis Connection	605-697-5455
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Crossfit Brookings	605-937-8897
Division of Rehabilitation Services	605-688-4280
Gold Medal Gymnastics	605-692-1350
Joy in Being - Coaching & Mentoring Co. LLC	605-270-9717
Lively Drip, P.C.	605-627-1452
Sanford Clinic - Brookings	605-697-1900
SDSU Miller Wellness Center	605-688-6415
Snap Fitness	605-692-7627
Synergy Strength Studio	605-695-4146

## HOME IMPROVEMENT

Active Heating Inc.	605-692-4241
Dave's Handyman Service	605-690-3302
Hamlin Building Center	605-303-7695
Handyman Property Maintenance	605-695-5261
Johnson Garage Door, LLC	605-651-1967
Lowe's	605-696-2730
Mills Home Services	605-697-3175
Ready Service Solutions LLC	605-650-2387
Young Door Service	605-693-3000

## HOSPITAL, CLINICS & MEDICAL GROUPS

Avera Behavioral Health - Brookings	605-692-2790
Avera Medical Group Brookings	605-697-9500
Biomat USA Plasma Center	605-691-6214
Brookings Ambulatory Surgery Center	605-693-2272
Brookings Behavioral Health and Wellness	605-697-2850
Brookings Counseling Solutions, LLC	605-999-6162
Brookings Health System	605-696-9000
Brookings Health System Volga Medical Clinic	605-627-5701
Family Wellness Clinic	605-627-1105
Orthopedic Institute	605-692-7670
Prairie View Medical Clinic	605-693-7862
Pro PT	605-692-8848
Professional Hearing Services	605-882-1591
Sanford Clinic	605-697-1900
Sanford Health Equip	605-697-1999
SCSA Diagnostics	605-592-9071
Self-Care Studio	605-692-2273

## HOTELS & MOTELS

Comfort Suites University	605-692-2882
Country Inn & Suites	605-692-3500
My Place Hotel	605-696-3150
Super 8 Hotel	605-692-6920

## INSURANCE

AFLAC Brookings District Office	605-956-8124
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American Family Insurance - Ben Hauck Agency, Inc.	605-692-2500
Anderson Insurance	605-692-4722
Dacotah Insurance	605-692-1447
Dakota Insurance - The Rohl Agency	605-692-4433
Farmers Union Insurance - Heidi Fields Agency	605-692-2078
King Insurance	605-692-0944
State Farm Insurance - Adam Holtquist	605-692-6225
State Farm Insurance - Kevin Witte	605-692-8383
State Farm Insurance - Paul Kruse	605-692-5200

## INTERNET, RADIO & TELEVISION

Brookings Radio	605-692-1430
Interstate Telecommunication Coop.	605-693-3211
KSFY	605-336-1300
Mediacom Residential	855-224-2253
Swiftel Communications	605-692-6211
Valley FiberCom	1-866-453-4237

## LANDSCAPING & GREENHOUSES

Austreim Landscaping	605-692-1005
Clean Cut Lawn and Landscape	605-600-3151
Glacial Lakes Tree Service	605-695-8550
Kerry's Landscaping & Irrigation, Inc.	605-692-1605
Medary Acres	605-627-5117
Norm's Greenhouse & Nursery	605-693-3926
Outdoor Design and Landscaping, LLC	605-999-3475
Six Mile Nursery	605-690-8684
Turfguard Lawn Service	605-697-6718

## LAWYERS & ATTORNEYS

Fite & Pierce Law Office	605-692-9415
Helsper, McCarty & Rasmussen, PC	605-692-7775
Ribstein & Hogan Law Firm	605-692-1818
Teesdale Law Office, PLLC	605-736-0342
Woods, Fuller, Shultz & Smith P.C.	605-336-3890

## LIBRARY

Brookings Public Library	605-692-9407
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## MANUFACTURERS

ABM Manufacturing, LLC	605- 697-6322
Bel Brands USA	605-937-5184
Counterpart, Inc.	605-692-5952
Daktronics, Inc.	605-697-4000
ESCO	800-843-3726
Falcon Plastics	605-910-8000
Houdek	605-692-1266
L.G. Everist, Inc.	605-693-3381

Larson Manufacturing	605-692-6115
MTR Technologies Inc.	605-692-8188
Prince Manufacturing Corporation	605-692-1970
Quality Tool	605-692-1615
Rainbow Play Systems	605-692-1500
Royal Plastics, Inc.	605-692-2171
SD Manufacturing & Technology Solutions	605-882-5284
Solventum	605-827-6000
Sterling Technology	605-692-5552
Twin City Fan Companies, Ltd.	605-394-8800
Valero Renewable Fuels	605-693-6800

## MARKETING & ADVERTISING

Anima Marketing Solutions	605-223-0080
Brookings Billboard	605-212-1921
Cutting Designs	817-694-4204
Jackrabbit Sports Properties	605-696-3570
Johnson & Richter Creative	605-467-7473
Nektr Marketing	605-228-0667
UpFrame Creative	605-610-8002

## NEWSPAPERS

Brookings Register	605-692-6271
Volga Tribune	605-627-9425

## NIGHTLIFE

9 Bar & Nightclub	605-696-7978
Main Street Pub	605-692-4082
Ray's Corner	605-692-2921
Skinner's Pub	605-692-3248
Sully's Irish Pub	605-692-5424

## OFFICE SUPPLIES

Century Business Products	605-692-2177
Office Peeps	605-692-6363

## OPTICAL SERVICES

Brookings Vision Center & Vision Aesthetics	605-627-1212
Vision Care Associates	605-692-8262
Yorkshire Eye Clinic & Optical	605-696-8870

## PETS & VETERINARY

Brookings Regional Humane Society	605-697-7387
Walk'N Rohl Pet Hotel	605-651-3859

## PHARMACIES

Hy-Vee Pharmacy	605-692-7311
Lewis Drug	605-692-6688

## PHOTOGRAPHY & STUDIO

Elevate Drone Services	605-592-1308
Erica Lynn Photography	605-216-6679

## PROFESSIONAL

D. E. Little, DVM	605-697-3000
Dr. Connie Consulting	605-999-0123
Hitch Studio	605-592-9072
HR Solutions, LLC	605-880-7050
Improvement Success Partners, LLC	507-828-4240
In-House Ally	605-858-1032
M&T Fire and Safety, Inc.	605-627-5165
Pro Resources HR	800-776-4671

## PROMOTIONAL PRODUCTS

605 Custom Design	605-691-5104
Brookings Engraving	605-692-2431
Cleanslate Design + Print	605-692-2211
Outlaw Graphics	605-692-9857
Spot On Printing	605-627-3060

## PUBLISHERS & PRINTERS

Allegra Design, Print, Mail	605-697-5170
Borns Group	612-839-8108
Creative Printing	605-692-9233
PS Publishing	605-983-0057
SD Newspaper Association	605-692-4300
The Town & Country Shopper, Inc.	605-692-9311
The UPS Store	605-692-5441

## REAL ESTATE AGENCIES & APPRAISERS

Advantage Land Company	605-692-2525
Alan Hess, eXp Realty	605-651-1781
Anita Thomas, Best Choice Real Estate	605-692-9200
Best Choice Real Estate	605-692-9200
Burlage Peterson Realty	605-692-7102
Century 21 Krogman & Company	605-692-2100
Mike Smith, Best Choice Real Estate	605-690-1174
Northern Plains Appraisal, LLC	605-692-9445
Seth Saylor of Best Choice Real Estate	605-214-4521
The Experience Real Estate	605-940-5544
The Real Estate Sisters of Best Choice Real Estate	605-690-9200

## REAL ESTATE DEVELOPMENT & PROPERTY MANAGEMENT

Brookings Commercial Lease.com	605-695-5980
Brookings Property Management, Inc.	605-695-5261
Den-Wil Investments, Inc.	605-692-4859



Forté Living	605-667-5257
Grunewaldt Properties, LLC	605-695-0993
Haugan Property Management	605-695-4807
HME Companies	605-736-1750
Lloyd Companies	605-323-2820
Mills Development Corporation	605-697-3118
Mills Property Management	605-697-3175
Moriarty Enterprises	605-692-6333
Sweetgrass Crossing	844-997-4651
The Sequoia Group	605-759-3213
Wilmot Estates	877-261-4018

## RECYCLING

BioHydrogen LLC	605-691-1045
Dakota Recycling & Transport	605-627-9147

## RESTAURANTS

Agua Fresh & Mac Bowl	605-692-2482
Buffalo Wild Wings Bar & Grill	605-592-9110
Cafe Coteau	605-692-6700
Cook's Kitchen	605-692-1303
Craft Chophouse & Lounge	605-692-2555
Cubby's Sports Bar and Grill	605-696-7978
Danger von Dempsey's	605-696-9899
George's Pizza	605-692-6610
Guadalajara Mexican Restaurant	605-692-1661
Los Tapatios Mexican Restaurant	605-827-2986
Nick's Hamburger Shop	605-692-4324
Perkins Restaurant	605-692-4400
Pheasant Restaurant & Lounge	605-692-4723
Pints and Quarts	605-692-7468
Pizza Ranch of Brookings, Inc.	605-692-3663
Rub 'N Tug BBQ	605-691-2834
Shorty's Hot Box	605-695-7200
Taqueria El Jarocho	605-692-8282
The Depot / Corner Pantry 19	605-692-4424
Valley Restaurant & Catering	605-676-5900
Whiskey Creek	605-692-4494

## RETAIL

Adee Honey Farms	605-627-5621
Audio Connections	605-692-4036
Brookings Monument Company	605-692-4224
Coteau des Prairies Olive Oil Company	605-692-4723
Goodwill Industries	605-692-2085
Jackrabbit Central/University Bookstore	605-688-4163
Monell Music Company	605-692-2868
Pasque	605-695-3206
The Carrot Seed Kitchen Co.	605-592-9277

Threads of Memories	605-697-7377
Wink's Fine Jewelry	605-692-4623

## SIGNAGE

Stein Sign Display	605-753-8211
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## SPORTING GOODS & ACCESSORIES

Berry Fast Bicycles	605-323-8261
Bluestem Bicycles	605-692-2453
DO Bike & Fitness	605-692-2022
Runnings	605-291-4646

## STORAGE & MOVERS

Access Storage	605-651-4947
AllCity Suites & Storage	833-427-4677
Dakota Plains Storage	605-695-4807
Perkins Storage & Transfer	605-692-2041
Store More Rentals	605-695-5186
Xtra Space Storage	605-696-9872

## TITLE COMPANIES

Brookings County Title Co.	605-696-0100
First Dakota Title	605-692-5724

## TRANSPORTATION

All American Towing	605-212-9448
Brookings Area Transit Authority	605-692-2222
Brookings Taxi	605-692-9244

## TRAVEL AGENCY

AAA of South Dakota	605-692-5111
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## UTILITIES

Brookings Municipal Utilities	605-692-6325
NorthWestern Energy	800-245-6977

## WASTE REMOVAL

Brookings Dumpster Service	605-691-9442
Cook's Wastepaper	605-693-3363
Dakota Portable Toilets, Inc.	605-880-1699

## WHOLESALE DISTRIBUTION

Coca-Cola	605-886-8050
Culligan Water of Brookings	605-692-4911
Dakota Provisions	605-352-1519
Foerster Distributing	605-692-2801
Harms Oil Company	605-696-5000
McKeever Inc.	605-886-7677
Performance Foodservice - Marshall	320-221-0480

# SDSU STUDENT CONTRIBUTORS

Visit Brookings partnered with SDSU Public Relations Writing Class and their instructor, assistant professor in the SDSU School of Communication & Journalism Marina Hendricks to create featured stories throughout the visitor guide.



**JON AKRE** is a senior at South Dakota State University. He is majoring in journalism with minors in history and geography. Originally from Parkston, South Dakota, Jon is a sports reporter for The Collegian, a writer for 605 Sports and a high school sports broadcaster for LiveTicket.Tv.



**McKENZIE MAGES** is a junior at SDSU majoring in communication studies with minors in digital and social media, marketing and public relations. She is an accomplished member of the women's golf team at SDSU and is originally from Marietta, Georgia. Her favorite part about Brookings is the supportive community.



**MAKENZIE ALBERTS** is an agricultural communications and leadership major with minors in the dairy industry, public relations, and leadership and management of nonprofit organizations. From Pine Island, Minnesota, she grew up on her family's dairy farm. She serves as a CAFES Ambassador and participates in Dairy Club and Little International.



**JENNA PAUL** is a senior agricultural communications major at SDSU with minors in animal science and public relations. She has gained experience in the agri-marketing industry throughout college, with plans to return to her home state of Montana and open her own PR firm focusing on Northern Plains livestock and crop producers.



**GRACE ARTHUR** is a senior at SDSU from Owatonna, Minnesota. She studies agricultural communications and agricultural leadership, with minors in digital and social media, animal science and professional writing. On campus, Grace is involved in Block and Bridle, Agricultural Communicators of Tomorrow and Little International.



**TATE PETERSON** is an advertising major with minors in digital & social media and marketing. From Sioux Falls, South Dakota, he is involved with The Collegian student-led newspaper as a reporter and advertising representative. In his free time, he enjoys traveling, thrifting with friends and cooking.



**CATHY BAUER** is a senior at SDSU studying animal science, with minors in equine and agriculture marketing. She works as a student engagement officer at Jackrabbit Philanthropy Center. She's involved with KSDJ Radio and SDSU Horse Club. Originally from Summit, South Dakota, Cathy enjoys painting, walking her two corgis and crocheting.



**CLARE SCHOELERMAN**, originally from Milford, Iowa, is a senior agricultural communication major with a minor in public relations at South Dakota State University. In her classes Clare enjoys design, taking photos and videos and editing. Outside class, she can be found cooking, reading, riding horses and going for walks.



**EMMA BERTRAM** is a senior at SDSU pursuing a dual major in agricultural communications and advertising, with minors in digital/social media and public relations and a certification in agricultural and environmental law. She stays busy developing and marketing her music business, traveling and spending time with friends and family.



**AINSLEY SUTHERLAND** is a senior public relations major at South Dakota State University with minors in marketing, health communication and biology. From Rosemount, Minnesota, Ainsley is a member of the SDSU Dance Team and handles finances for the team. She also works in the marketing department for SDSU Athletics.



**MaKENNA BROUWER**, a senior at South Dakota State University, studies agricultural communications and advertising, with minors in animal science and digital and social media. Originally from Greene, Iowa, she grew up showing livestock on her family's cow-calf and row crop operation, which she plans to return to after graduation.



**RAENA VISNESS** is a senior at SDSU majoring in Public Relations. She has filled her time on campus by guiding campus tours, creating social content for the University and taking photos for The Collegian. After she finishes her service with the National Guard, Raena is looking for a career in sports media.



**NATALIE DEAN** is a senior at SDSU. Her major is journalism with minors in public relations and digital and social media. She is an editor for The Collegian, SDSU Navigators leadership team member and on staff with Daktronics game day production crew. From Spearfish, South Dakota, Natalie enjoys reading, kayaking and hiking.



**ELLA WATERWORTH** is a senior at SDSU studying communications, political science and public relations. She manages social media for Flex Gymnastics and has worked for the U.S. Senate. A member of the SDSU Cheerleading Team, Ella is the fundraising and events leader. She grew up in Wisconsin with her family of five.



**COLBEY DENSON** is a senior advertising major with minors in management and public relations at South Dakota State University. Colbey has gained valuable experience through several opportunities, including marketing internships at Runnings, Ag Plus and Ritalka. Outside class, he enjoys spending time outdoors hunting and fishing.



**LAUREN WEISHAAR** is a senior studying agricultural communications with minors in advertising and animal science. From Lemmon, South Dakota, she grew up on a diversified crop and cow-calf operation. On campus, Lauren serves as the communications coordinator for Little International. She operates Shots by Lauren Elyse, a photography and design company.



**ALICIA GARROW** is a senior public relations student at SDSU with minors in social and digital media and health communications. She stays busy with her jobs in social media at University Marketing and Communications and BluePrint Design and Print Center. She additionally has experience in healthcare marketing with Avera.



**MADISON WEISHAAR** grew up on a diversified crop and cow/calf operation near Lemmon, South Dakota. She is a senior at SDSU majoring in agricultural communications and animal science with a minor in public relations. On campus, Madison is active in Little International, Collegiate Cattlemen's Club and Alpha Zeta Honors Fraternity.



**GRACE HARDEN** is a junior studying agricultural communications and business at SDSU. She has experience working in marketing for agricultural companies and participates in Advertising Club and intramural sports on campus. Originally from Humboldt, South Dakota, she enjoys shopping and spending time outdoors with her friends and family.



**ALLISON WRIGHT** is a senior at SDSU studying agricultural communications and animal science. She is dairy superintendent for Little International, a Collegiate Farm Bureau executive member, host of a campus agricultural radio show and a competitor on the dairy judging team. From Hutchinson, Minnesota, Allison also holds membership in Sigma Alpha-Omega and Dairy Club.

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