

| Publish Date | Focus/Special Section                    | Ad Space/<br>Art Deadline | Advertising or Editorial Supplement     | List   |
|--------------|--|---------------------------|---|--|
| Jan. 3       | Economic Outlook                         | Dec. 20/21                |   | Top Greene County Employment Sectors           |
| Jan. 10      | Construction                             | Dec. 27/28                | Ask the Experts                         | Home Builders/Subdivisions with Available Lots |
| Jan. 17      | Law                                      | Jan. 6/7                  |   | Area Counties                                  |
| Jan. 24      | Nonprofits                               | Jan. 13/14                | Book of Lists                           | Nonprofit Organizations                        |
| Jan. 31      | Manufacturing-CEO Roundtable             | Jan. 20/21                |   | Manufacturing Employers/Breweries              |
| Feb. 7       | Education                                | Jan. 27/28                |   | Higher Learning Institutions                   |
| Feb. 14      | Technology                               | Feb. 3/4                  | Ask the Experts                         | IT Companies/Office Equipment Dealers          |
| Feb. 21      | Health Care                              | Feb. 10/11                |   | Assisted Living/Retirement Communities         |
| Feb. 28      | Banking & Finance-CEO Roundtable         | Feb. 17/18                | Progress                                | Certified Financial Planners                   |
| March 7      | <b>40 Under 40</b>                       | Feb. 24/25                |   | N/A  |
| March 14     | Architects & Engineers                   | March 3/4                 | Ask the Experts                         | Architectural Firms                            |
| March 21     | Sports & Business                        | March 10/11               |   | Golf Courses                                   |
| March 28     | Agribusiness-CEO Roundtable              | March 17/18               |   | Dispensaries                                   |
| April 4      | Banking & Finance                        | March 24/25               | Great Places to Work                    | Mortgage Lenders                               |
| April 11     | Construction-Spring Project Report       | March 31/April 1          | Ask the Experts                         | Electrical Contractors/Labor Unions            |
| April 18     | Day in the Life                          | April 7/8                 |   | N/A  |
| April 25     | <b>Coolest Things Made in the Ozarks</b> | April 14/15               |   | N/A  |
| May 2        | Law Week-CEO Roundtable                  | April 21/22               |   | Law Firms                                      |
| May 9        | Small Business Week                      | April 28/29               | Ask the Experts                         | Networking Groups-Industry and General         |
| May 16       | Workforce Development                    | May 5/6                   |   | Largest Employers                              |
| May 23       | <b>Dynamic Dozen</b>                     | May 12/13                 |   | Dynamic Dozen                                  |
| May 30       | Diversity in Business-CEO Roundtable     | May 19/20                 |   | Minority-owned Businesses                      |
| June 6       | Energy & Environment                     | May 26/27                 |   | Environmental Service Companies                |
| June 13      | Real Estate                              | June 2/3                  | Transitions/Ask the Experts             | Appraisal Companies/Title Companies            |
| June 20      | Banking & Finance                        | June 9/10                 |   | Trust Companies/Stock and Bond Brokers         |
| June 27      | Tourism-CEO Roundtable                   | June 16/17                |   | Country Clubs/Hotels and Motels                |
| July 4       | Health Care                              | June 23/24                |   | Retail Pharmacies/Home Health Care Agencies    |
| July 11      | Architects & Engineers                   | June 30/July 1            | Ask the Experts                         | Engineering Firms                              |
| July 18      | Economic Development                     | July 7/8                  | Economic Growth Survey                  | Chambers of Commerce                           |
| July 25      | Insurance & Benefits-CEO Roundtable      | July 14/15                |   | Independent Insurance Agencies                 |
| Aug. 1       | <b>Economic Impact Awards</b>            | July 21/22                |   | N/A  |
| Aug. 8       | Retail & Restaurant                      | July 28/29                | Economic Growth Survey/Ask the Experts  | Banquet & Meeting Facilities/Caterers          |
| Aug. 15      | Tax & Financial Planning                 | Aug. 4/5                  |   | CPA Firms/Payroll Companies                    |
| Aug. 22      | <b>Men of the Year</b>                   | Aug. 11/12                |   | N/A  |
| Aug. 29      | Health Care-CEO Roundtable               | Aug. 18/19                | Giving Guide/ Economic Growth Survey    | Hospitals/Cosmetic Procedure Practices         |
| Sep. 5       | Startups                                 | Aug. 25/26                |   | SBA Lenders/Business Incubators                |
| Sep. 12      | Construction                             | Sept. 1/2                 | Ask the Experts                         | Residential/Commercial Real Estate Firms       |
| Sept. 19     | Banking & Finance                        | Sept. 8/9                 | Economic Growth Survey                  | Highest-paid Executives                        |
| Sept. 26     | <b>Trusted Advisers</b>                  | Sept. 15/16               |   | N/A  |
| Oct. 3       | Education-CEO Roundtable                 | Sept. 22/23               |   | Private Schools                                |
| Oct. 10      | Law                                      | Sept. 29/30               | Economic Growth Survey/ Ask the Experts | Security Systems Companies                     |
| Oct. 17      | Wellness                                 | Oct. 6/7                  | Great Places to Work                    | Fitness Centers                                |
| Oct. 24      | <b>Most Influential Women</b>            | Oct. 13/14                |   | N/A  |
| Oct. 31      | Salute to Construction                   | Oct. 20/21                |   | Commercial Contractors/Remodelers              |
| Nov. 7       | Banking & Finance-CEO Roundtable         | Oct. 27/28                | Economic Growth Survey                  | Banks/Credit Unions                            |
| Nov. 14      | <b>Health Care Champions</b>             | Nov. 3/4                  | Ask the Experts                         | N/A  |
| Nov. 21      | Insurance & Benefits                     | Nov. 10/11                | How She Leads                           | Employee Screening Firms                       |
| Nov. 28      | Marketing/Advertising                    | Nov. 17/18                |   | Promotional Product Companies/Ad Agencies      |
| Dec. 5       | Technology-CEO Roundtable                | Nov. 21/22                | 90 Ideas in 90 Minutes                  | Web Developers                                 |
| Dec. 12      | <b>12 People You Need to Know</b>        | Dec. 1/2                  | Ask the Experts                         | N/A  |
| Dec. 19      | Office NV                                | Dec. 8/9                  |   | N/A  |
| Dec. 26      | Business Year in Review-CEO Roundtable   | Dec. 15/16                |   | N/A  |