



2019 Joint Annual Meeting Sponsorships

ALL SPONSORSHIPS INCLUDE STANDARD BENEFITS PACKAGE:

Program identification and signage at conference • Program note of thanks and acknowledgement during program • Sponsor ribbon on badge • Company logo and link on Inland and SNPA websites • Company logo on a full-page Thank You ad in the Inlander Annual Meeting edition • Recognition in the SNPA eBulletin • Distribution of marketing materials to all attendees in conference tote • 1 minute on-stage introduction • Excel spreadsheet of attendees (available Sept. 13)

** Prices below are member rates; for non-member rates, add \$1,000*

PLATINUM LEVEL	\$7,500*
ADDITIONAL BENEFITS:	
3-minute onstage introduction	
Premium exhibit space	
Three conference registrations	
Full-page premium placement program ad	
Full-page ad in The Inlander	
2 AVAILABLE	

GOLD LEVEL	\$6,000*
ADDITIONAL BENEFITS:	
Premium exhibit space	
Two conference registrations	
½-page program ad	
½-page ad in The Inlander	
2 AVAILABLE	

SILVER LEVEL	\$4,500*
ADDITIONAL BENEFITS:	
Exhibit space	
One conference registration	
¼-page program ad	
¼-page ad in The Inlander	
3 AVAILABLE	

BRONZE LEVEL	\$4,000*
ADDITIONAL BENEFITS:	
Exhibit space	
One conference registration	
8 AVAILABLE	

PROGRAM ADVERTISING ONLY

Individual ad purchase does not include a convention registration or exhibit space. Ad placement is subject to availability. Deadline to reserve space: July 31, 2019

- ½-page \$300 (member); \$600 (non-member)
- Full-page \$500 (member); \$1,000 (non-member)

Sunday

standard benefits package plus additional benefits listed below

WELCOME REFRESHMENT SPONSOR	\$3,000*
Meeting room signage	
REFRESHMENT BREAK AFTERNOON	\$2,500*
Signage during break	
SESSIONS SPONSOR	\$3,000*
Signage in meeting room	
One conference registration	
¼-page program ad	
¼-page ad in The Inlander	
CRAFT BEER TASTING AT OPENING RECEPTION	\$4,500*
WINE TASTING AT OPENING RECEPTION	\$4,500*
Exhibit space	
One conference registration	
Custom drink glasses and napkins	
¼-page program ad	
¼-page ad in The Inlander	
WELCOME RECEPTION 4 LEVELS	
Platinum.....	\$2,000*
Gold.....	\$1,500*
Silver.....	\$1,000*
Bronze.....	\$750*

Monday

standard benefits package plus additional benefits listed below

CONTINENTAL BREAKFAST	\$4,500*
Exhibit space	
One conference registration	
¼-page program ad	
¼-page ad in The Inlander	
REFRESHMENT BREAKS	
MORNING AFTERNOON	\$2,500*
MORNING AFTERNOON	\$2,500*
Signage during break	
SESSIONS SPONSOR	\$4,500*
Exhibit space	
One conference registration	
Signage in the meeting room during day's sessions	
¼-page program ad	
¼-page ad in The Inlander	
LUNCHEON	\$7,500*
Welcome intro in general session prior to lunch	
Premium exhibit space	
Signage at luncheon	
Distribution of materials at lunch	
Two conference registrations	
Full-page premium placement program ad	
Full-page ad in The Inlander	

Monday continued on back

Monday continued from front

SPECIAL EVENING EVENT SPONSOR	CALL FOR FURTHER DETAILS
Event signage	
Co-naming rights for event	
Premium exhibit space	
Conference registrations included	
Full-page premium placement program ad	
Full-page ad in The Inlander	

Tuesday

standard benefits package plus additional benefits listed below

CONTINENTAL BREAKFAST	\$4,500*
Exhibit space	
One conference registration	
¼-page program ad	
¼-page ad in The Inlander	
SESSIONS SPONSOR	\$3,000*
One conference registration	
Signage in the meeting room during day's sessions	

CONFERENCE WIFI	SOLD OUT
Exhibit space	
One conference registration	
Business card with logo and Wi-Fi information	
Input into Wi-Fi network name and password	
½-page program ad	
½-page ad in The Inlander	
REGISTRATION ENVELOPE	\$2,500*
Registration envelope with your company logo	
MARKETING & COMMUNICATIONS	SOLD OUT
Company logo and banner ad in the following:	
<ul style="list-style-type: none"> • Conference presentations site • 5 pre-conference emails • Daily update blasts during the Annual Meeting • Post-conference evaluation survey 	

Conference-wide

standard benefits package plus additional benefits listed below

HOTEL KEYCARDS	\$3,000*
Hotel keycards with your company logo	
BADGES & LANYARDS	SOLD OUT
Lanyards with your company logo	
TOTE BAGS	\$3,000*
Custom tote bags with company logo	
NOTEPAD & PEN	\$3,000*
Notepads and pens with your company logo	
POCKET PROGRAM	\$3,000*
Pocket program with your company logo	
For an additional \$2,000, add exhibit space and one conference registration (for the five sponsorships listed above)	
CANCELLATION POLICY - SPONSORSHIPS / EXHIBITS: 10% cancellation fee if written notice is provided by Sept. 16, 2019. No refunds for cancellations after Sept. 16, 2019.	

EXHIBITOR LOUNGE BANNERS	\$2,500*
One conference registration	
12 hanging banners with sponsor logo throughout exhibit hall	
¼-page program ad	
¼-page ad in The Inlander	
CHARGING STATION	\$4,000*
Couch, table and stools with custom banner for duration of conference	
One conference registration	
BREAK AT YOUR BOOTH	
Signage and program listing	
BEVERAGES \$1,500 Beverage of choice (coffee, tea, lemonade — 5 gallons)	
SNACKS \$1,000 5 dozen snacks (your choice — ask about options)	
DO BOTH FOR \$2,000 (Save \$500)	

Looking for something special? We welcome your ideas and would be happy to work with you to develop a sponsorship that is uniquely yours.

For more information, contact:

Inland: Patty Slusher or Patti Minglin at (847) 795-0380 Email: pslusher@inlandpress.org | pminglin@inlandpress.org

SNPA: Cindy Durham or Paulette Sheffield at (404) 256-0444 Email: cindy@snpa.org | paulette@snpa.org